

ENGL 1201: Core English I

Persuasive Essay

Length: 5 pages

Must have Works Cited page

Assignment number 1:

#1 Familiarizing yourself to the issue: for this part of the essay, you should be solely finding sources and information. Then, write a few paragraphs where you put these sources into conversation with one another. Give your reader some idea of the issue, the opposing sides, and their complexities. Think about the *They Say, I Say* technique. Show us the nuances of the issue. Use Policy Map to explore your topic, set parameters, and play with how your topic exists geographically.

#2 Develop your own argument: Weigh the pros and cons of each side and then choose which side you wish to support. Pretend you're writing to the President, what are you going to say to him? What techniques will you use to persuade him one way or another (ethos, pathos, logos). During this phase you should develop a thesis statement.

#3 Rough draft: Pull together all of the parts and deliver a well-organized, informative, persuasive analysis and argument of the issue.

Choosing your issue: it must be something specific. You should focus on some political argument: economy, immigration, environment, health care, education, drugs, mental health, affirmative action, foreign policy, bullying. Keep in mind that this assignment hinges on you *wanting* something. Be clear about exactly what you want, and tell us why it makes sense that we want it too.

As part of your final draft, you will be asked to include your own data visualization that you create though Policy Map or any of the other tools on the Seton Hall Library Website.