



SETON HALL UNIVERSITY

400 S. Orange Avenue, South Orange, New Jersey 07079

FOR IMMEDIATE RELEASE
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Data In, Data Out
Monday October 31 – Friday December 16, 2011
Opening Reception:
Thursday, November 3 – 5pm to 9pm

The Walsh Gallery is pleased to present "Data In, Data Out" a group exhibition of artists incorporating algorithms into their artistic practice. Notes curator Jeanne Brasile, while there is no generally accepted formal definition of algorithm, it could informally be understood as "a set of rules that precisely defines a sequence of operations." The unique set of rules guiding each artist's practice are the foundation that define how an artwork will appear in its final form. It also defines the artists' creative process. This practice is in opposition to an end result in which a pre-determined image is created through studies. Included artwork shall be a visual manifestation met by following a set of rules or instructions that dictate final visual form through specific acts of sorting, processing or enacting based on the collected data. This multi-media exhibition provides a broad interpretation of algorithmically based art. Although computer and digital art are included in the exhibition, diverse media such as painting, collage, sculpture and fiber art are also on view.

Featured artists include: Jill Auckenthaler with Sarah Nicole Phillips, Gail Biederman, Martin Brief, Stephen Cartwright, Nancy Daly, Samwell Freeman, Dennis Hlynsky, Patti Jordan, Jaime Kennedy & Kelly Urquhart, Heins Kim, Mie Kongo, Jason Lujan, Ben Pranger, Ryan Russo, Tore Terrasi, Amanda Thackray, Star Varner, Kati Vilim and C.J. Yeh. Notes Brasile, "although each of the artists are bound by their choice of algorithms, the artists also embrace chance or probability which adds a visual uncertainty in the finished work of art. It is interesting to see the variety of ways in which algorithms are incorporated into the creative process."

For 150 years, Seton Hall University has been a catalyst for leadership, developing the whole student, mind, heart and spirit. Seton Hall combines the resources of a large university with the personal attention of a small liberal arts college. Its attractive suburban campus is only 14 miles by train, bus or car to New York City, with the wealth of employment, internship, cultural and entertainment opportunities the city offers. Seton Hall is a Catholic university that embraces students of all races and religions, challenging each other to better the world with integrity, compassion and a commitment to serving others. For more information, see www.shu.edu. Seton Hall University is located at 400 S. Orange Avenue, South Orange, New Jersey, 07079. The Walsh Gallery is open 10:30am to 4:30pm Monday through Friday.