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Diplomacy Syllabi

School of Diplomacy and International
Relations

Spring 2020

Comparative Foreign Policy

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School of Diplomacy and International Relations
Seton Hall University

Spring 2020

Comparative Foreign Policy

DIPL 6180 NA

TH 5:00 – 7:10

Alfieri Hall 122

Instructor: Edislav Manetovic
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Course Description and Content

The goal of this course is to enable students to analyze foreign policy issues in light of general theories that bear upon them, historical themes, and policy-making processes. Students will explore and evaluate foreign policy theories using historical and current case studies.

Students should be prepared to do a significant amount of reading each week and to discuss it constructively. Graduate courses work well only when everyone, including those who have little background in foreign policy or whose mother tongue is not English, comes prepared for a critical and informed conversation.

Students who do not already have the habit should begin to closely follow current events. Throughout the semester we will try to link the readings with contemporary events. Hence, students should keep informed about relevant current events by regularly following news. You will get a better insight if you follow news from sources which have different ideological approaches and come from different areas of the world. These are some suggestions relevant for our subject-matter:

News Agency: IPS News Agency (www.ipsnews.net) has very good coverage of the Global South (access is free). They also have a free app. IPS is one of the few news sources from the South that has a global reach.

Newspapers: English language newspapers like *The New York Times*, *Washington Post*, and *The Guardian* provide solid coverage of international news. *The Guardian* is a good British newspaper and you can follow it for free at: <http://www.theguardian.com>. You can also download its free app.

TV/Websites: You may also want to watch news on the web or TV. BBC (UK), Al Jazeera (Qatar), CGTN (China), RT (Russia), France 24, and CNN

International (USA) provide insight into current global events. All of them have apps.

Course Rules Regarding Phones and Laptops

- Please put your cell phones on mute and put them away before class starts. If you have a problem with this rule please talk to me before class.

- Laptops can be used only for taking notes. They cannot be used for extra class purposes. If I notice that students use laptops for extra class purposes, I will ask that *all* laptops in the classroom be turned off. This happens almost every semester so do not doubt that I will enforce this rule if needed.

Assignments and Grading Rules

1. Leading class discussions. Each student will start off a class discussion by presenting a 10 minute analysis of an assigned article or book chapter. (We will assign texts during the first class.) Present the main thesis, outline the argument, identify the evidence, and provide the conclusion. Is the argument logically coherent? Does the author provide evidence in support of the main thesis? Offer your own well-reasoned ideas on the topic. Do you agree with the argument? Why?

2. Midterm exam. Midterm will be in-class. Use of books and notes will be prohibited. I do not give make-up exams.

3. Final exam. Take-home.

4. Group activity – research paper and presentation. The class will be divided into groups of two. Each group will write a 15 page paper and present their findings. The presentation can include Power Point slides.

The primary purpose of the paper is to test a theoretically informed thesis. Each group will pick one country and test their thesis by analyzing the foreign policy of their chosen country in two issue-areas or towards two countries.

Limit your policy recommendations to no more than one page.

The paper must include a cover page which identifies the main points and summarizes the main recommendations.

Use a wide variety of primary and secondary sources (at least 30). You must use one of the *Chicago Manual of Style* citation formats: Author-Date or Notes and Bibliography (https://www.chicagomanualofstyle.org/tools_citationguide.html).

Completion of the paper will require you to use considerable library research. If you have library related questions, you should discuss them with Diplomacy's library liaison Naomi Gold (naomi.gold@shu.edu).

Topics must be approved by me. By February 13 you must create the groups and submit a tentative topic title. By February 27 each group must submit a one page paper proposal. I will not grade the proposal, but if it is not clear you will have to rewrite it until I am satisfied with its content and clarity. Save the proposal and attach it to your policy memo on the last day of classes.

All written assignments must be submitted in hard copy. No exceptions under any circumstance.

Presentations: During the second half of the seminar each group will present their findings. Present your thesis statement, main findings and conclusion. Written summaries (2 pages maximum) of the main points of the presentation should be posted on the Blackboard seven days before the presentation. All participants are encouraged to read the summaries, and to question and comment on the presentations. Presentations should be 15 minutes long.

5. Class participation and attendance. All students are expected to do the reading in advance and to take part in the discussion. The quality of class sessions is greatly enhanced when students are prepared to engage the course material in a constructive fashion. Participation will be noted and credited to your grade.

Poor attendance (over two absences) will result in a reduction of your grade. Each absence, beyond the two excused, will reduce your final grade by 2%.

Basis for Grade

Class Participation	10%
Article Presentation	5%
Midterm exam	25%
Final exam	25%
Paper Presentation	10%
Research Paper	25%

A	92-100%
A-	90-91%
B+	88-89%
B	82-87%
B-	80-81%
C+	78-79%
C	72-77%
C-	70-71%
D+	68-69%
D	60-67%

Course Materials

Steve Smith, Amelia Hadfield, Timothy Dunne (eds.), *Foreign Policy: Theories, Actors, Cases*, 3rd Edition. Oxford University Press, 2016.

John Mearsheimer, *The Great Delusion: Liberal Dreams and International Realities*, Yale University Press, 2018.

Academic and Professional Integrity

Plagiarism and other forms of academic dishonesty will be reported to the administration, and may result in a lowered or failing grade for the course and up to possible dismissal from the School of Diplomacy. See University and School standards for academic conduct here:

<<http://www13.shu.edu/offices/student-life/community-standards/upload/Seton-Hall-University-Student-Code-of-Conduct.pdf>>

<<http://www.shu.edu/academics/diplomacy/academic-conduct.cfm>>

Disability Services

It is the policy and practice of Seton Hall University to promote inclusive learning environments. If you have a documented disability you may be eligible for reasonable accommodations in compliance with University policy, the Americans with Disabilities Act, Section 504 of the Rehabilitation Act, and/or the New Jersey Law against Discrimination. Please note, students are not permitted to negotiate accommodations directly with professors. To request accommodations or assistance, please self-identify with the Office for Disability Support Services (DSS), Duffy Hall, Room 67 at the beginning of the semester. For more information or to register for services, contact DSS at (973) 313-6003 or by e-mail at DSS@shu.edu.

Policy on Incompletes

Incompletes will be given only in exceptional cases for emergencies. Students wishing to request a grade of Incomplete must provide documentation to support the request accompanied by a Course Adjustment Form (available from the Diplomacy Main Office) to the professor *before* the date of the final examination. If the incomplete request is approved, the professor reserves the right to specify the new submission date for all missing coursework. Students who fail to submit the missing course work within this time period will receive a failing grade for all missing coursework and a final grade based on all coursework assigned. Any Incomplete not resolved within one calendar year of receiving the Incomplete or by the time of graduation (whichever comes first) automatically becomes an "FI" (which is equivalent to an F). It is the responsibility of the student to make sure they have completed all course requirements within the timeframe allotted. Please be aware that Incompletes on your transcript will impact financial aid and academic standing.

Topics and Readings

- January 16 **Introduction**
Assigning readings for presentation
- January 23 **History of foreign policy analysis and foreign policy actors**
Valerie Hudson. "The history and evolution of foreign policy analysis." in Smith et. al.
Walter Carlsnaes. "Actors, structures, and foreign policy analysis," in Smith et. al.
- Recommended:
Henry Nau. "Why We Fight Over Foreign Policy," *Policy Review*, April/May 2007.
Ole Holsti. "Models of International Relations and Foreign Policy," in John Ikenberry (ed.). *American Foreign Policy*, New York: Pearson, 2005.
Stephen Walt. "The Relationship Between Theory and Policy in International Relations." *Annual Review of Political Science*, Vol. 8, 2005.
- January 30 **Realism, liberalism and foreign policy**
William Wohlforth. "Realism and foreign policy." in Smith et. al.
Michael Doyle. "Liberalism and foreign policy," in Smith et. al.
Mearsheimer. Chapter 1
- Recommended:
Lucian Ashworth. "Realism and the spirit of 1919: Halford Mackinder, geopolitics and the reality of the League of Nations." *European Journal of International Relations*, 17 (2), 2011.
Revenge of the Geographers: The controversy over Robert Kaplan's view of the world, *Foreign Policy*, June 2009.
Mastanduno, Lake and Ikenberry. "Toward a Realist Theory of State Action." *International Studies Quarterly*, (33), 1989.
Hans Morgenthau. *Politics Among Nations* (New York: Alfred A. Knopf, 1963), pp. 3-15.
Robert Gilpin. *War and Change in World Politics* (New York: Cambridge UP, 1981), pp. 85-96.
Kenneth Waltz. "Anarchic Orders and Balances of Power," in John Ikenberry, (ed.). *American Foreign Policy: Theoretical Essays* (New York: Harper Collins, 1996).
Robert Cooper. "The post-modern state." 2002, <http://ipc.org.uk/articles/169>
International Relations, 16 (3) 2010.

Michael Doyle. "Liberalism and World Politics," *The American Political Science Review*, Vol. 80, No. 4 (December 1986).
 John Owen. "How Liberalism Produces Democratic Peace," *International Security*, Vol. 19, No. 2 (Autumn 1994).
 "Liberal Intervention: The Empire's New Clothes," A discussion organized by the Foreign Policy Center, July 2003.
 Rosemary Foot. "China and the Tian'anmen bloodshed of June 1989," in Smith et. al.

February 6

Constructivism, discourse analysis and foreign policy

Trine Floekhart. "Constructivism and foreign policy," in Smith et. al.
 Lene Hansen. "Discourse analysis, post-structuralism, and foreign policy," in Smith et. al.
 Mearsheimer, Chapter 2

Recommended:

Jeffrey Checkel. "Constructivism and foreign policy," in Smith et. al., 2008.
 Alexander Wendt. "Anarchy is what states make of it: the social construction of power politics," *International Organization*, Vol. 46, No. 2 (Spring 1992).
 Georg Sorensen. "The Case for Combining Material Forces and Ideas in the Study of IR," *European Journal of International Relations*, Vol. 14, No. 1 (2008).

February 13

Decision-making and the foreign policy environment

Janice Gross Stein. "Foreign policy decision-making: rational, psychological, and neurological models," in Smith et. al.
 Elisabetta Brighi and Christopher Hill. "Implementation and behavior," in Smith et. al.
 Mearsheimer, Chapter 3

Group assignment 1: Submit topic title

Recommended:

Charles Hermann. "Changing Course: When Governments Choose to Redirect Foreign Policy," *International Studies Quarterly*, (1990) 34.
 Laura Neack. "Cognitive Misers and Distrusting Leaders," in Laura Neack, *The New Foreign Policy: Power Seeking in a Globalized Era*, Rowman and Littlefield Publishers, New York, 2008.
 Stephen Krasner. "Are Bureaucracies Important? (Or Allison Wonderland)," *Foreign Policy* 7 (Summer 1972).
 Sophie Vanhoonacker. "The Institutional Framework," in

Christopher Hill and Michael Smith (eds.), *International Relations and the European Union* (New York: Oxford UP, 2005).

Laura Neack. "National Self-Image, Culture, and Domestic Institutions." in Laura Neack. *The New Foreign Policy: Power Seeking in a Globalized Era*. Rowman and Littlefield Publishers, New York, 2008.

M.D. Litonjua. "Third World/Global South: From Development to Globalization to Imperial Project." *Journal of Third World Studies*. Vol. XXVII. No. 1, 2010.

February 20

Public Diplomacy, public opinion, and the media

Caitlin Byrne. "Public diplomacy." in Smith et. al.

Piers Robinson. "The role of media and public opinion," in Smith et. al.

Mearsheimer. Chapter 4

Recommended:

James Lindsay. "The New Apathy: How an Uninterested Public Is Reshaping Foreign Policy." *Foreign Affairs*, Sep/Oct 2000.

Edward Herman and Noam Chomsky. *Manufacturing Consent*, (excerpts). Pantheon Books, 1988.

Chaim Kaufmann. "Threat Inflation and the Failure of the Marketplace of Ideas: The Selling of the Iraq War," *International Security*. Vol. 29, No. 1 (Summer 2004).

Thomas Risse-Kappen. "Public Opinion, Domestic Structure, and Foreign Policy in Liberal Democracies." *World Politics*, Vol. 43, No. 4 (July 1991).

Ole Holsti. "Public Opinion and Foreign Policy." *International Studies Quarterly*. Vol. 36, No. 4 (December 1992).

February 27

Foreign policy goals I

Brian C. Schmidt. "The primacy of national security," in Smith et. al.

Michael Mastanduno. "Economic statecraft." in Smith et. al.

Mearsheimer. Chapter 5

Group assignment 2: Submit paper proposal

Recommended:

Laura Neack. "Great Powers" (chapter 8) and "The Other Powers" (chapter 9) in Laura Neack. *The New Foreign Policy: Power Seeking in a Globalized Era*. Rowman and Littlefield Publishers, New York, 2008.

Rodney Anderson. "Lessons from history on the limits of imperialism: Successful small state resistance to great power aggression." *Journal of Third World Studies*, Vol.

- March 5 **Spring Break – University Closed**
- March 12 **Foreign policy goals II**
Michael Barnett. "Duties beyond borders," in Smith et. al.
Karin Aggestam and Tim Dunne. "The failure of diplomacy and protection in Syria," in Smith et. al.
Mearsheimer, Chapter 6
- Midterm review*
- Recommended:
Dan Bulley. "The politics of ethical foreign policy: A responsibility to protect whom?" *European Journal of*
Tim Dunne. "Britain and the gathering storm over Iraq," in Smith et. al., 2008.
- March 19 **Midterm exam**
- March 26 **Case studies: USA and USSR**
Graham Allison. "The Cuban Missile Crisis," in Smith et. al.
Yuen Foong Khong, "Neoconservatism and the domestic sources of American foreign policy: the role of ideas in Operation Iraqi Freedom," in Smith et. al.
Mearsheimer, Chapter 7
- Recommended:
Judith Goldstein and Robert Keohane. "Ideas and Foreign Policy" in Judith Goldstein and Robert Keohane (eds.), *Ideas and Foreign Policy* (Ithaca: Cornell UP, 1993).
Stephen Krasner. "Westphalia and All That," in Judith Goldstein and Robert Keohane (eds.), *Ideas and Foreign Policy* (Ithaca: Cornell UP, 1993).
Kathryn Sikkink. "The Power of Principled Ideas: Human Rights Policies in the US and Western Europe," in Judith Goldstein and Robert Keohane (eds.), *Ideas and Foreign Policy* (Ithaca: Cornell UP, 1993), pp. 139-170.
- April 2 **Case studies: India and Brazil**
Amrita Narlikar. "India and the World Trade Organization," in Smith et. al.
Arlene Tickner. "Rising Brazil and South America," in Smith et. al.
Mearsheimer, Chapter 8

April 9	Holy Thursday – University Closed
April 16	<p>Case studies: EU, Russia, and the Middle East</p> <p>Amelia Hadfield. "Energy and foreign policy: EU-Russia energy dynamics." in Smith et. al.</p> <p>Lisbeth Aggestam. "What kind of power? European Union enlargement and beyond." in Smith et. al.</p> <p>Gareth Stansfield. "Israeli-Egyptian (in)security: the Yom Kippur War." in Smith et. al.</p>
April 23	Presentations
April 30	<p>Last class</p> <p>Presentations</p> <p>Final paper due</p> <p>Instructions about the final exam</p> <p>(N.B.: Requests for Incomplete grade must be submitted before final examination.)</p>
May 6-12	Final examinations