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Diplomacy Syllabi

School of Diplomacy and International  
Relations

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Spring 2020

## **International Political Economy**

Nabeela N. Alam Ph.D.

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DIPL 6105 AA  
INTERNATIONAL POLITICAL ECONOMY  
Spring 2020

SYLLABUS

**Instructor:** Professor Nabeela N. Alam  
**Office:** McQuaid Hall 107, x2265  
**Office hours:** M 1-3pm, W 4:15-4:45pm, or by appointment  
**Email:** nabeela.alam@shu.edu  
**Note:** Please put DIPL 6105 in the subject line

**Class times and location:**  
W 2:00 pm – 4:10 pm  
Stafford 208

### COURSE DESCRIPTION

Globalization, or economic, political and cultural integration between countries, was growing at a rapid pace until the 2007-2009 global financial crisis. Since then, and more so following the Brexit referendum and recent election cycles in Western democracies, there has been a call for more insular policies. What explains this reversal? What forces drive globalization, and what forces slow it down? Who is for globalization, and who is against it? DIPL 6105 is a graduate course in international political economy (IPE) addressing these questions, with a focus on the challenges that international markets pose for individual governments. The overarching theme is **globalization and governance**.

Deeper international economic integration has led to more frequent economic exchanges across the globe on a daily basis, involving nation-states, multinational entities, individuals and non-governmental organisations. IPE scholars study the interplay of **political and economic interests** between various state and non-state **actors** pertaining to these cross-border flows. The economic, political and social relations between individuals, states and firms have evolved in response to changes in tastes, technology, ideology, and political or economic power. The distribution of political power itself changes in response to the distribution of economic power. In this course, we will explore how domestic interests drive policy preferences at the state level, and how similarities or differences in interests in various **issues** across countries lead to cooperation or conflict in global governance and international relations. We will further see how the lack of a global government with enforceable laws has shaped **institutions** of global governance such as the WTO, and the tension between national sovereignty and these supranational rule- or norm-setting mechanisms.

The course will expose you to both **methodologies** and their **applications** to current issues at the same time. Thus we will use both academic articles and the case method, bridging the gap between theory and practice. Issue areas include international trade and investment, migration, international finance, regional economic integration, and development.

### COURSE OBJECTIVES

The objectives of this course are to:

1. Give students the necessary analytical tools to critically read, analyze and discuss the political and economic drivers of international economic relations, and how economic interests in turn impact the distribution of power.
2. Understand the drivers of international economic cooperation and conflict.
3. Use case studies to illustrate how theory informs our understanding of real world events.
4. Produce an evidence-based research paper or white paper on a current issue in international political economy using the actors, interests, and institutions paradigm. The paper can be from a business, government, civil society or international governance perspective.

## CLASS STRUCTURE

The course will run as a **lecture-seminar hybrid**. I will deliver material as needed (lecture component) to advance understanding and discussions. As in a seminar, students are expected to synthesize assigned readings with the lecture component to propagate classroom discussions. This requires you to complete the assigned readings ahead of time, and to critically engage with the material for discussions. The 20% grading weight on student participation reflects the seminar component of the class.

On the days indicated in the Course Schedule, you will prepare to analyze current or past real world cases in class.

## REQUIRED COURSE MATERIAL

There is one required textbook for the course, which you can buy on Amazon.

- Frieden, Jeffrey A., David A. Lake and J. Lawrence Broz. 2017. *International Political Economy: Perspectives on Global Power and Wealth, 6<sup>th</sup> Edition*. W.W. Norton & Company. (*Int. pg.*) (Referred to as **FLB** hereafter.)  
**Note:** Buy the edition indicated as the collection of readings may vary in different editions.
  - Harvard Business School (HBS) and Harvard Kennedy School (HKS) Cases and Notes as listed below can be purchased at the Harvard Business School Publishing website at this [link](#) (HBS) and [this one](#) (HKS). You will have to create an account to access the coursepack, and your name will be registered in the course roster once you complete the purchase.  
HBS URI: <https://hbsp.harvard.edu/import/696910>.
1. **HBS Note #9-796-183:** The Economic Gains from Trade: Comparative Advantage.
  2. **HBS Note #9-711-042:** Stalemate at the WTO: TRIPS, Agricultural Subsidies, and the Doha Round. (*optional*)
  3. **HBS Case #9-703-034:** Worker Rights and Global Trade: The U.S.-Cambodia Bilateral Textile Trade Agreement
  4. **HBS Note #9-716-024:** Evolving Trends in Global Trade
  5. **HBR Article #91212:** Robert Reich, "Who Is Us? Who Is Them?" (*optional*)
  6. **HBS Case #9-716-026:** Setting the Standard in Free Trade - Making of TTIP
  7. **HBS Note #9-703-018:** Foreign Direct Investment
  8. **HBS Case #5-706-025:** Foreign Direct Investment and Ireland's Tiger Economy (A)
  9. **HBS Note #9-706-044:** Protecting Foreign Investors
  10. **HKS Case #C14-06-1825.0:** Pakistani Textile Exports, Fast Track, and the U.S. War on Terror: A Collision of Foreign and Trade Policy Goals

Other required reading and audio material are listed in the Course Schedule section, along with links to access the material. Additional material will be handed out in class, posted on Blackboard, or emailed.

Recommended books on international trade and globalization:

- Douglas Irwin. *Free Trade Under Fire, 4<sup>th</sup> Edition*. Princeton University Press, 2015.
- Dani Rodrik, *The Globalization Paradox*, 2012, W.W. Norton & Co.

While this isn't an economics course, we will (not surprisingly) encounter concepts and frameworks in international economics. I will introduce you to the concepts, but you may find it helpful to refer to more detailed coverage.

Recommended textbooks for reference reading in international economics are:

- Krugman, Paul, Maurice Obstfeld and Marc Melitz. *International Economics - Theory and Policy*, 10<sup>th</sup> Edition. Pearson, 2014.
- Robert Feenstra & Alan Taylor, *International Economics*, 3<sup>rd</sup> Edition, Worth MacMillan Publishers.

## COURSE COMMUNICATION AND INFORMATION DISSEMINATION

All course material will be handed out in class, emailed or posted on the course site on Blackboard, located at <http://myweb.shu.edu/>. I will send emails and course announcement from the course website on Blackboard, so you should regularly (once every 36 hours) check the email address you listed in the SHU directory.

To confirm that you are receiving emails through Blackboard, log into the course site and send an email to yourself. The [Technology Service Desk](mailto:servicedesk@shu.edu) (servicedesk@shu.edu, (973) 275-2222 or x2222) can assist you with any questions.

When emailing me, type **DIPL 6105** in the subject, and follow this with a subject relevant to your email. For instance, you may write “DIPL 6105 – Paper” as the subject of your email. An email with the appropriate subject automatically gets forwarded to my **DIPL 6105** folder, and minimizes the probability of getting overlooked in a busy inbox. I will do my best to respond to your email within 24 hours during weekdays and within 48 hours during weekends.

## GRADING DISTRIBUTION AND POLICIES

The grade for this course has three main components:

Class participation and preparation	20%
Group work: Two case analyses (2 * 12.5% each)	25%
Individual term project: Country or regional analysis	45%
a. Proposal (10%)	
b. First draft (10%)	
c. Presentation (10%)	
d. Final draft (25%)	

## COURSE REQUIREMENTS AND EVALUATION CRITERIA

### Class participation and preparation

*Attendance is required, and not a component of participation.* Thus you will not earn participation points through attendance.

*Class participation* includes but is not limited to asking relevant questions or building on the comments of others to further discussion, answering questions *meaningfully*, demonstrating thoughtful responses to assigned readings, and referring *meaningfully* to real world examples relevant to discussions. You should be articulate (concise, clear) and logically consistent, use relevant evidence, connect to the course material, and stay on point. I will reward original and creative comments, arguments, or observations.

*Preparation* involves **completing and processing the assigned readings** *before* coming to class or office hours. Note that the reading is designed to provide you with multiple perspectives and an array of evidence. To do well in this course, you must engage in *active* reading during which you take good notes, reflect on the evidence presented, and draw out the key arguments made by the authors. I will treat assigned readings as background, and build on them in class to give a more in-depth treatment of the topics at hand. Thus, you will demonstrate preparation for class by using material from the reading, audio material, and cases in your classroom contributions.

### Group work: Cases analyses

Students will form groups of 2 or 3 to work together on the case analyses and to prepare the case for discussion in class. As a group, you will write two case analyses choosing from the HBS or HKS cases we cover to date. Each case analysis write-up will be three double-spaced pages summarizing the key points of the case using the evidence provided in the cases and applying the tools we cover in class. You will also provide a decision where appropriate.

Case Analysis 1	due <b>Friday, February 28</b> at 3pm
Case Analysis 2	due <b>Friday, March 20</b> at 3pm

### Individual project: Current issue in IPE analysis

The country or regional analysis will be your final project for the course, where you will demonstrate an understanding of the tension between domestic politics and global cooperation and governance. You will pick a specific issue facing a country or region, where the issue in question has bilateral or multilateral ramifications, and will explore the economic, political and social linkages in depth. Your analysis must be supported with relevant and detailed data and evidence.

The cases good examples of the kind of issues that will make good subjects for the project. Cases and empirical papers in class will also demonstrate the kind of variables of interest you want to measure in your research papers.

The final project has four components with due dates as follows:

Proposal	due <b>Friday, February 21</b> at 3pm
First draft	due <b>Friday, April 3</b> at 3pm
Final draft	due <b>Friday, May 8</b> at 3pm

Detailed prompt for assignments will be handed out in class. Written assignments are due via Blackboard.

Papers should utilize one of the Chicago Manual of Style **citation formats**: Author-Date or Notes and Bibliography. The guidelines for these formats are on the course Blackboard page. The citation format is different from the MLA or APA format you may have learnt in other courses outside of the School of Diplomacy.

## COURSE POLICIES

**Attendance** in all class sessions is required and I will take attendance. Attendance is expected, and will not be rewarded with a score towards your final grade. Do not confuse the attendance requirement with class participation requirements. I understand, however, that unforeseen circumstances beyond your control may arise. With this in mind, you are allowed either one full class absence or two half-class absences without need of explanation. Any absences beyond this point will negatively impact your overall grade. In other words: you have two free half-class passes, so use them wisely by saving them for emergencies and unavoidable circumstances. Students missing class due to an illness are required to provide a doctor's note. Repeated instances of **lateness** can be treated as absences at the discretion of the instructor.

**Grade appeals** will be considered only in the event you discover a mistake in grading. Nonetheless, you must wait 48 hours before appealing. Note that re-grades will not be limited to the disputed part of the exam or assignment.

**Incomplete** grade designation for the course will be given only in exceptional cases for emergencies. Students wishing to request a grade of Incomplete must provide documentation to support the request accompanied by a Course Adjustment Form (available from the Diplomacy Main Office) to the professor *before* the date of the final examination. If the incomplete request is approved, the professor reserves the right to specify the new submission date for all missing coursework. Students who fail to submit the missing course work within this time period will receive a failing grade for all missing coursework and a final grade based on all coursework assigned. Any Incomplete not resolved within one calendar year of receiving the Incomplete or by the time of graduation (whichever comes first) automatically becomes an "F1" (which is equivalent to an F). It is the responsibility of the student to make sure they have completed all course requirements within the timeframe allotted. Please be aware that Incompletes on your transcript will impact financial aid and academic standing.

**Technology** can be both beneficial and harmful in learning. Based on my teaching experience and recent evidence, laptops will not be allowed in class, even for accessing the required reading material. Mobile phones and other hand held devices must be set to silent and put away during class. If you require accommodations for using technology in the classroom, please contact me directly to resolve the matter.

**SETON HALL POLICIES AND RESOURCES**

**Accommodations.** It is the policy and practice of Seton Hall University to promote inclusive learning environments. If you have a documented disability you may be eligible for reasonable accommodations in compliance with University policy, the Americans with Disabilities Act, Section 504 of the Rehabilitation Act, and/or the New Jersey Law against Discrimination. Please note, students are not permitted to negotiate accommodations directly with professors. To request accommodations or assistance, please self-identify with the Office for Disability Support Services (DSS), Duffy Hall, Room 67 at the beginning of the semester. For more information or to register for services, contact DSS at (973) 313-6003 or by e-mail at [DSS@shu.edu](mailto:DSS@shu.edu).

**Counselling.** The Office of Counselling and Psychological Services (CAPS) provides free year-round counselling to students in need of support. CAPS is located in Mooney Hall and can be reached at (973) 761-9500.

**Academic Honesty.** Plagiarism and other forms of academic dishonesty will be reported to the administration, and may result in a lowered or failing grade for the course and up to possible dismissal from the School of Diplomacy. See university and school standards for academic conduct at the following links:

- <http://www13.shu.edu/offices/student-life/community-standards/upload/Seton-Hall-University-Student-Code-of-Conduct.pdf>
- <http://www.shu.edu/academics/diplomacy/academic-conduct.cfm>.

**COURSE SCHEDULE** (subject to change)

Week #	Day	Topic	Assignments
1	W Jan 15	Introduction. What is IPE?	
2	W Jan 22	Globalization	
3	W Jan 29	Political Economy of Domestic Trade Policy and Preferences	
4	W Feb 5	Political Economy of International Trade Cooperation <b>Case (audio):</b> US-Brazil cotton dispute in WTO	
5	W Feb 12	Foreign Direct Investment <b>HBS 5-706-025:</b> FDI and Ireland’s Tiger Economy	
6	W Feb 19	Globalization and Labour Standards <b>HBS Case 9-703-034:</b> Worker Rights & Trade: US-Cambodia	Paper proposal due Feb 21 (F)
7	W Feb 26	Globalization and & the Environment	Case Analysis 1 due Feb 28 (F)
	<b>W Mar 4</b>	<b>Spring Break – no class</b>	
8	W Mar 11	Preferential/Regional Trade Agreements <b>HBS Case 9-716-026:</b> TTIP	
9	W Mar 18	Migration	Case Analysis 2 due Mar 20 (F)
10	W Mar 25	Regional Economic Integration – The EU and Brexit	
11	W Apr 1	Development and Institutions	First draft due Apr 3 (F)
12	W Apr 8	Political Economy of Foreign Aid <b>HKS Case C14-06-1825.0:</b> US-Pakistan Foreign vs Trade Policy	
13	W Apr 15	<b>Student presentations</b>	
14	W Apr 22	<b>Student presentations</b>	
15	W Apr 29	Concluding thoughts – Last day of class	
	<b>F May 8</b>	<b>Final exam period – no class</b>	<b>Final draft due May 8 (F)</b>

**READINGS** (subject to change)**Wed, Jan 15. Session 1 – Introduction: What is IPE and Why Should We Study It?**Required reading:

- FLB, Preface pp. ix-x, and Introduction, pp. 1-17.
- Veseth, Michael. “What is International Political Economy?” ([url](#)) (**not** required: longer 2007 [version](#))
- Haas, Richard. 2017. “World Order 2.0.” *Foreign Affairs* 96(1): 2-9. ([url](#))

Reading guide:

- What is IPE? Why is it important in the study of international relations?
- What are the four (more conventional) alternative views of IPE and how are they distinct?
- What is the contemporary approach we will use in class? What are the main elements? Does this approach ignore or negate the traditional approaches? Is there any one right approach in tackling IPE questions?

**Wed, Jan 22. Session 2 – What is Globalization? Then and Now**Required reading:

- Bernanke, Ben. 2006. “Global Economic Integration: What’s New and What’s Not?” Lecture at the Federal Reserve Bank of Kansas City’s Thirtieth Annual Economic Symposium, Jackson Hole, WY. ([url1](#)) ([url2](#))
- Birdsall, Nancy, Christian Meyer, and Alexis Sowa. 2013. “Global Markets, Global Citizens, and Global Governance in the 21<sup>st</sup> Century,” *Center for Global Development Working Paper No. 329*. ([url](#)) **Read pp. 1-8.** (Recommend entire paper)
- Frankel, Jeffrey A. 2000. “Globalization and the Economy.” *NBER working paper 7858*. ([url](#)). **Read pp. 2-22, 29-37.**
- Deardorff, A.V. and Stern, R.M., 2002. What you should know about globalization and the World Trade Organization. *Review of International Economics*, 10(3), pp.404-423. ([url](#)). **Read pp. 404-413.**
- **HBS Note 9-716-024:** Evolving Trends in Global Trade.

Recommended reading:

- Birdsall, Nancy, Christian Meyer, and Alexis Sowa. 2013. “Global Markets, Global Citizens, and Global Governance in the 21<sup>st</sup> Century,” *Center for Global Development Working Paper No. 329*. ([url](#))
- Rodrik, Chapters 1 and 2.

**Wed, Jan 29. Session 3 – Political Economy of Domestic Trade Preferences and Policy**Required reading:

- Frankel, Jeffrey A. 2000. “Globalization and the Economy.” *NBER working paper 7858*. ([url](#)) **Read pp. 22-29.**
- FLB, Chapter 3: Krasner, Stephen. “State Power and the Structure of International Trade.” **Read pp. 43-48.**
- FLB, Chapter 5: pp. 81-91. Schonhardt-Bailey, Cheryl. “Free Trade: The Repeal of the Corn Laws.”
- FLB, Chapter 21: pp. 328-338. Conconi, Paola, Giovanni Fachhini, and Maurizio Zanardi. “Policymaker’s Horizons and Trade Reforms: The Protectionist Effect of Elections.”
- **HBS Note 9-796-183:** The Economic Gains from Trade: Comparative Advantage.

Recommended reading:

- The Economist. 2016. “Tariff and wages: An inconvenient iota of truth.” *Economics Brief*, August 6. ([url](#))

**Wed, Feb 5. Session 4 – Political Economy of International Trade Cooperation**Required reading:

- Deardorff, A.V. and Stern, R.M., 2002. What you should know about globalization and the World Trade Organization. *Review of International Economics*, 10(3), pp.404-423. ([url](#)). **Read pp. 413-422.**
- FLB, Part V introduction, pp. 282-285, "Trade."
- Baldwin, Richard. 2016. "The World Trade Organization and the Future of Multilateralism." *Journal of Economic Perspectives* 30(1): 95-116. ([url](#))
- Bown, Chad P. 2009. "US-China Trade Conflicts and the Future of the WTO." *Fletcher Forum of World Affairs* 33 (1): 27-48. ([url](#))
- **Case:** Joffe-Walt, Channa. 2010. "The Friday Podcast: The Cotton Wars." *NPR Planet Money*, Oct 29. ([podcast](#))

Recommended reading:

- **HBS Note # 9-711-042.** Stalemate the at WTO: TRIPS, Agricultural Subsidies, and the Doha Round.
- Rodrik, Chapters 3 and 4.
- Bagwell, Kyle, Chad P. Bown and Robert W. Staiger. 2016. "Is the WTO Passé?" *Journal of Economic Literature* 54(4): 1125-1231. ([url](#))
- TU, Xinquan and Guijun Lin. "The revival of industrial policy: How should the WTO address it?" Paper presented at the Trade and Development Symposium: Perspectives on the Multilateral Trading System.

**Wed, Feb 12. Session 5 – FDI**Required reading:

- Ramp, Catherine. 2013. "Outsource Your Way to Success." *The New York Times Magazine*, November 5. ([url](#))
- FLB, Part III introduction, pp. 140-143, "Foreign Direct Investment."
- FLB Chapter 9, pp. 144-155: Caves, Richard. "The Multinational Enterprise as an Economic Organization."
- **HBS Note 9-703-018:** Foreign Direct Investment
- **HBS Case 5-706-025:** Foreign Direct Investment and Ireland's Tiger Economy

**Wed, Feb 19. Session 6 – Globalization and Labour****Paper Proposal due Fri, Feb 21 @3pm**Required reading:

- FLB Chapter 10, pp. 156-166: Pandya, Sonal. "Labor Markets and Demand for Foreign Direct Investment."
- Mosley, Layna and David Singer. 2015. "Migration, Labor and the International Political Economy." *Annual Review of Political Science* 18: 283-301. **Read pp. 283-293.**
- Bardhan, Pranab. 2006. "Does globalization help or hurt the world's poor? Overview – Globalization and poverty." *Scientific American*, March 26. ([url](#))
- **HBS Case 9-703-034:** Worker Rights and Global Trade: The U.S.-Cambodia Bilateral Textile Trade Agreement

**Wed, Feb 26. Session 7 – Globalization and the Environment****Case Analysis 1 due Fri, Feb 28 @3pm**Required reading:

- Harris, Jonathon M. 2004. "Trade and the Environment." Global Development and Environment Institute, Tufts University.
- WTO. *An introduction to trade and environment in the WTO*. Accessed Aug 16, 2016. ([url](#))
- FLB Chapter 29, pp. 461-488: Frankel, Jeffrey A. "Globalization and the Environment."
- FLB Chapter 31, pp. 506-517: Keohane, Robert O. and David G. Victor. "Cooperation and Discord in Global Climate Policy."



Recommended reading:

- Cosby, Aaron. 2016. "The Trade Implications of the Paris COP21 Agreement." International Trade Working Paper 2016/17. Commonwealth Secretariat, London. ([url](#))

**Wed, Mar 4. SPRING BREAK – No class.**

**Wed, Mar 11. Session 8 – Regional/Preferential Trade Agreements**

**Paper Proposal Meetings**

Required reading:

- Bown, Chad. 2017. "Mega-Regional Trade Agreements and the Future of the WTO." *Global Policy* 8(1): 107-112. ([url](#))
- Feigenbaum, Evan A. 2017. "China and the World: Dealing with a Reluctant Power." *Foreign Affairs* 96(1): 33-40. ([url](#))
- Conconi, Paola, Manuel Garcia Santana, Laura Puccio, and Roberto Venturini. 2016. "The perverse effect of preferential rules of origin." *VoxEU.org*, March 16. ([url](#))
- **HBS Case 9-716-026: The TTIP: Bridging the Transatlantic Economy**
- **HBS Note 9-706-044: Protecting Foreign Investors**

Recommended reading:

- Calmes, Jackie. 2016. "What Is Lost by Burying the Trans-Pacific Partnership?" *The New York Times*, Nov 11. ([url](#))
- Krueger, Anne O. 1999. "Trade creation and trade diversion under NAFTA." NBER Working Paper 7429. ([url](#))

**Wed, Mar 18. Session 9 – Migration**

**Case Analysis 2 due Fri, Mar 20 @3pm**

Required reading:

- FLB Chapter 24, pp. 416-427: Milanovic, Branko. "Global Income Inequality in Numbers: History and Now."
- Papademetriou, Demetrios G. and Suzanne Fratzke. 2016. "Top 10 of 2016 – Issue #1: Dawn of New Migration Reality Focus on Borders, Returns and Integrations." Migration Policy Institute, December 20. ([url](#))
- Mayda, Anna Maria. 2006. "Who is against immigration? A cross-country investigation of individual attitudes towards immigrants." *Review of Economics and Statistics* 88(3): 510-530. ([url](#))
- FLB Chapter 24, pp. 389-393: Peters, Margaret. "Open Trade, Closed Borders: Immigration in the Era of Globalization."
- FLB Chapter 25, pp. 394-412: Fachhini, Anna Maria Mayda and Prachi Mishra. "Do interest groups affect U.S. migration policy?"

Recommended reading:

- Mosley, Layna and David Singer. 2015. "Migration, Labor and the International Political Economy." *Annual Review of Political Science* 18: 283-301. Read pp. 293-298.
- FLB Chapter 23, pp. 359-377: Freeman, Gary P. and Alan K. Kessler. "Political Economy and Migration Policy."

**Wed, Mar 25. Session 10 – Regional Economic (Dis)Integration: European Union and the British Own Goal**

Required reading:

- O'Rourke, Kevin H. and Alan M. Taylor. 2013. "Cross of Euros." *Journal of Economic Perspectives* 27(3):167-192. ([url](#))
- Spolaore, Enrico. 2013. "What is European integration really about? A political guide for economists." *Journal of Economic Perspectives* 27(3): 125-144.
- The Economist. 2016. "Economic integration and the 'four freedoms': Why the free movement of labour is essential to Europe's economic project." *Free Exchange blog*, December 10. ([url](#))

Recommended reading:

- McNamara, Kathleen R. 2016. "Brexit's False Democracy: What the voters really wanted." *Snapshot*, June 28. ([url](#))

**Wed, Apr 1. Session 11 – Development and Institutions**Required reading:

- FLB Part VII introduction, pp. 413-415. "Economies in Development."
- FLB Chapter 7: pp. 113-118: Acemoglu, Daron. "Root Causes: A Historical Approach to Assessing the Role of Institutions in Economic Development."
- FLB Chapter 28, pp. 449-458: Engerman & Sokoloff. "History Lessons: Institutions, Factor Endowments, and Paths of Development in the New World."
- FLB Chapter 27, pp. 428-448: Rodrik, Dani. "The Past, Present and Future of Growth."

Recommended reading:

- Rodrik: "Future of Growth in Developing Countries" Durham Lecture ([youtube](#))
- Rodrik, Chapters 7 and 8.
- Moran, Theodore H. 2015. "The Role of Industrial Policy as a Development Tool: New Evidence from the Globalization of Trade and Investment." Center for Global Development Policy Paper 071. ([url](#))

**First Draft due Fri, Apr 3 @3pm**

**Wed, Apr 8. Session 12 – Political Economy of Foreign Aid**Required reading:

- Werker, Eric D. 2012. "The Political Economy of Bilateral Foreign Aid." Harvard Business School BGIE Unit Working Paper No. 13-026. ([url](#))
- Qian, Nancy. 2014. "Making Progress Towards Foreign Aid." *Annual Review of Economics* 7(1): 277-308. (must access through SHU [ILL](#))
- **HKS Case C14-06-1825.0:** Pakistani Textile Exports, Fast Track, and the U.S. War on Terror: A Collision of Foreign and Trade Policy Goals

**Wed, Apr 15. Session 13 – Student Presentations****Wed, Apr 22. Session 13 – Student Presentations****Wed, Apr 29. Session 14 – Concluding Remarks**Required reading:

- Hanson, Gordon. 2012. "The Rise of the Middle Kingdoms: Emerging Economies in Global Trade." *Journal of Economic Perspectives* 26(2): 41-64. ([url](#))

Recommended reading:

- Rodrik, Chapters 9, 10, 11 and 12.
- **HBR Article 91212:** Robert Reich, "Who Is Us? Who Is Them?"

**Final draft due Friday, May 8 @3pm**