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Fall 2006

DIPL 6402 European Union Governance and Policy

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Hertkorn, Michaela C. PhD, "DIPL 6402 European Union Governance and Policy" (2006). *Diplomacy Syllabi*. 576.

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Syllabus offered to John C. Whitehead School of Diplomacy and International Relations

Seton Hall University

Title of course/seminar: European Union Governance and Policy

Dr. Michaela C. Hertkorn

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Title of seminar: **European Union Governance and Policy**

Instructor: Dr. Michaela C. Hertkorn

Class meetings: Thursdays, 8.35 – 10.45 pm

Location:

E-mail: hertkomi@shu.edu

Methodology and objectives

The course addresses the following main objectives:

The course takes a thorough look at contemporary Europe as a partner, ally or, alternatively, potential competitor to so-called US hegemony. Building on the assumption that Europe is still more than 'EU-Europe', students will deal with the following questions: Where do European-American relations stand almost five years after September 11, 2006 and fifteen years after the end of the Cold War era? Will the West prevail in the face of globalization and energy scarcity on the one hand, and transnational threats, such as terrorism or proliferation on the other? The course will discuss prospects for a common European foreign and security policy and will analyze the challenge of further EU enlargement. Under which conditions might Turkey become a member state of the European Union? How will Russia define its future relations with the West given its enormous energy resources? Where are the new geo-political and geo-strategic borders of Europe? Can it over-reach? What are the domestic implications? Will there be a 'two-speed' Europe that favors further political integration of a 'core' over 'widening' Europe's frontiers? What are the implications of 'out-of-area' peacekeeping contributions by the European Union (EU), as in Congo for its inter-operability with other regional and international organizations? On the other hand, what are the implications for Europeans and American alike, of the North Atlantic Treaty Organization (NATO) 'going global where the threat is', whether through peacekeeping in Afghanistan, flying aid to Kashmir after an earthquake, or supporting the African Union logistically in Sudan? To which extent differ European interest vis-à-vis the Middle East from American interest? Students will focus their final paper on either a case study or a grounded-theory study addressing a (theoretical) phenomenon covering a policy or polity issue in the context of Europe. Students will address these complex questions of contemporary relevance based on thorough study and reflection of the polity dimensions of the European integration process.

Basis for grade:

All students: Your learning will be measured by

- Knowledgeable participation in class, including contribution to a group presentation (30 %);
- Mid-term paper (30 %);
- Completion of a final paper (40 %).

Texts and readings:

We will use the following required books. Additional material may be provided in class (listed as 'recommended'). We will also work with web resources by the following institutions: European Union (Commission and Council of Ministers); national governments of exemplary EU member states; think tanks publishing on the topic.

Required reading

1. Charlotte Bretherton & John Vogler (2005), *The European Union as a Global Actor* (Routledge);
2. Michael Burgess (2006), *Comparative Federalism. Theory and Practice* (Routledge);
3. Fraser Cameron (2004), *The Future of Europe* (Routledge);
4. Jeremy Richardson (2005), *European Union. Power and Policy-Making* (Routledge);

Recommended reading

5. Claire Berlinski (2006), *Menace from Europe* (Crown Forum);
6. Clive H. Church & David Phinnemore (2005), *Understanding the European Constitution* (Routledge);

Additional sources

1. Christina V. Balis & Simon Serfaty (2004), *Visions of America and Europe. September 11, Iraq, and Transatlantic Relations* (Center for Strategic and International Studies: Washington, DC);
2. Bruce Bawer (2006), *While Europe Slept. How Radical Islam is Destroying the West from Within* (Random House: New York, NY);
3. Esther Brimmer & Stefan Froehlich (2005), *The Strategic Implications of European Union Enlargement* (Center for Transatlantic Relations: Washington, DC);
4. Desmond Dinan (2004), *'Europe Recast: A History of the European Union'* (Lynne Rienner);
5. Amitai Etzioni (2004), *From Empire to Community* (Palgrave);
6. Philip H. Gordon & Jeremy Shapiro (2004), *Allies at War. America, Europe and the Crisis over Iraq* (Brookings: Washington, DC);
7. Johan Galtung (1981), *The European Community: A Superpower in the Making* (HarperCollins);

8. Richard N. Haass (1999), *Transatlantic Tensions. The United States, Europe, and Problem Countries* (Brookings: Washington, DC);
9. Daniel S. Hamilton & Joseph P. Quinlan (2005), *Deep Integration. How Transatlantic Markets and Leading Globalization* (Center for Transatlantic Studies: Washington, DC);
- 10.
11. Brent F. Nelsen & Alexander Stubb (2003), *The European Union. Readings on the Theory and Practice of European Integration* (Lynne Rienner: Boulder, CO);
12. T. R. Reid (2004), *The United States and Europe: The New Superpower and the End of American Supremacy* (Penguin Press);
13. Jeremy Rifkin (2004), *The European Dream: How Europe's Vision of the Future is Quietly Eclipsing the American Dream*;
14. Trevor R. Salmon & Alistair J. K. Shepherd (2003), *Toward a European Army. A Military Power in the Making?* (Lynne Rienner: Boulder, CO);
15. Stanley R. Sloan (2003), *NATO, the European Union, and the Atlantic Community. The Transatlantic Bargain Reconsidered* (Rowman & Littlefield);
16. Rockwell A. Schnabel & Francis X. Rocca (2005), *The Next Superpower? The Rise of Europe and Its Challenge to the United States* (Rowman & Littlefield);
17. Richard G. Whitman (1998), *From Civilian Power to Superpower: The International Identity of the European Union* (Palgrave).

Assignments by week:

Sessions	Topic	Readings
Week 1. 9/7	Introduction to topic	No reading required: please bring your required books class.
Week 2. 9/14	What Kind of Union?	<ul style="list-style-type: none"> ▪ Richardson, part 1, 2. European Integration & 4. Theorizing the Union ▪ Richardson, part 4, 14. The EU as an International Actor
Week 3. 9/21	Strategic Implications of Enlargement	<ul style="list-style-type: none"> ▪ Bretherton & Vogler, 1. Theorizing Actorness & 2. The EU as Economic Power and Trade Actor ▪ Cameron, The Enlargement-Integration Debate & one of the following two chapters: 'The Political Economy of an Enlarged Europe' or 'The Challenges of Developing Common European Foreign and Security Policy'
Week 4. 9/28	The Aftermath of September 11, 2001	<ul style="list-style-type: none"> ▪ Cameron, 'EU-American Relations' ▪ Burgess, 9. The European Union as a Federal Model & 10. Federalism, Democracy and the State in the Era of Globalization
Week 5.	Europe as a Global Player	<ul style="list-style-type: none"> ▪ Bretherton & Vogler, 4. Development Cooperation and Humanitarian Assistance', 6. Common Foreign and

10/5		<p>Security Policy' & 7. 'The EU as a Provider of Security'</p> <ul style="list-style-type: none"> ▪ Cameron, 'The EU's Relations with its Neighbours'
Week 6. 10/12	The European Integration Process I: Theoretical and Historical Perspectives	<ul style="list-style-type: none"> ▪ Richardson, 1. The EU as a Policy-Making State & 3. Europeanization of Public Policy ▪ Burgess, 3. Federalism and the Federation: The Origins and Formation of Federal States & 5. The Comparative Study of Federal Political Systems
Week 7. 10/19	The European Integration Process II: Institutional Aspects	<ul style="list-style-type: none"> ▪ Please choose one of the following chapters in Richardson: 5. The European Commission, 6. Parliaments and the European Policy Process, 7. The Council of Ministers ▪ Burgess, 9. The European Union as a Federal Model
Week 8. 10/26 Mid-term paper due	Europe' s New 'Frontiers'	<ul style="list-style-type: none"> ▪ Cameron, 'The Politics of the EU's New Member States' ▪ Richardson, part 3, 13. Bypassing the Nation State? Regions and the EU Policy Process & 17. Democracy and Accountability in the Union
Week 9. 11/2	Group presentations	<p>Groups will identify an issue that is of contemporary relevance to European studies and will hold a presentation during class time.</p> <p>No additional reading required.</p>
Week 10. 11/9	Group presentations	<p>Groups will identify an issue that is of contemporary relevance to European studies and will hold a presentation during class time.</p> <p>No additional reading required.</p>
Week 11. 11/16	Europe: The Next Superpower?	<ul style="list-style-type: none"> ▪ Richardson, part 2, 10. The Process of Enlargement & part 4, 14. The EU as an International Actor & 17. The Challenge of Implementation (or, alternatively, 15. European Regulation) ▪ Cameron, 'The Role of the European Convention' ▪ Burgess, 11. Success and Failure in Federation & 12. Conclusion
Week 12. 11/23	Thanksgiving	No class
Week 13. 11/30	Americans and Europeans - <i>What' s Up?</i>	Please choose one of the books listed as recommended reading. Some additional material may also be distributed in class in advance.
Week 14 12/7	Final session Final papers due	<p>Students will hold a brief presentation summarizing content and focus of their final paper</p> <p>No additional reading required</p>