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Spring 2018

DIPL 4170 Topics in Economic Development for International Affairs

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Topics in Economic Development for International Affairs
School of Diplomacy and International Relations
Seton Hall University
Spring 2018 Course Syllabus

Instructor: Dr. James Amemasor
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Office: McQuaid Hall 109
Office Hours: Tues. 10:00-11:00 a.m. & by Appointment

Course Identification

Course Name: Topics in Econ. Dev. for International Affairs

Course No.: DIPL 4170

Course Location: Corrigan Hall 79

Class Time: Tues, 11:00 a.m. to 1:30 p.m.

Course Description & Objectives

This course offers an introduction to what former United Nations Secretary-General Ban-Ki-moon refers to as the central challenge of our times: achieving sustainable development. The most frequently cited definition of sustainable development is that which "meets the needs of the present without compromising the ability of future generations to meet their own needs" (see the 1987 Brundtland Report). The key question guiding this course centers around how humanity can maintain sustainability in the context of economic growth and development. We will explore sustainable development both as a way of understanding the world and as a method of solving global problems. As an analytical concept, sustainable development involves four complex interacting systems: the global economy, social interactions, changes to the Earth's systems, and problems of governance. From a normative perspective, sustainable development is concerned with a holistic vision of what a good society should be. This course will survey the history, patterns, and theories of economic development and examine the challenges of combining them with environmental sustainability.

Learning Goals

The course is designed to help students:

| Objective | Assessment |
|--|---|
| A. Demonstrate understanding of the concept of sustainable development as both an analytical and ethical framework. | Class discussion and written assignments |
| B. Strengthen their understanding of the challenges of combining economic development and environmental sustainability. | Class Discussion, Term Paper, Final Exam |
| C. Enhance their knowledge of sustainable development goals adopted by the United Nations General Assembly as critical for guiding the world's economic diplomacy. | Quizzes, Mid-term, Final, Term Paper |
| D. Identify and explain major multilateral environmental treaties. | Presentations, Class Discussion, Term Paper |
| E. Improve their knowledge of the interlinkages of economics, development, history, education, health, poverty, inequality, gender issues, human rights, climate change, and biodiversity. | Presentations, Class Discussion, Term Paper |
| F. Analyze qualitative and quantitative economic models in interpreting sustainable development concepts and ideas. | Class Discussions, Presentations, Term Papers |

Course Requirements and Grades

- 1) Readings are assigned for each class session. It is imperative that students complete all assigned readings on time in order to be able to participate actively in class discussions. All readings will provide background information on the sustainable development concepts and practices presented in the course. *Class discussions are an important part of the learning process, and student participation will be highly valued by the instructor.*
- 2) As part of your class participation, scholars are required to bring newspaper articles reflecting sustainable development ideas and practices to class. The instructor will randomly call upon scholars to share details of their articles aloud.
- 3) Regular and punctual attendance is a course requirement. Attendance will be taken at the beginning of every class session. Please note that more than two unexcused absences will draw a penalty on the participation portion of your grade.
- 4) Starting from the second week of classes, a team of 2-3 students will open each class session with a 15-20 minute oral presentation based on assigned readings. The presenters will be required to survey what they think are the most significant dimensions of the readings and to present the class with a range of points for discussion.
- 5) Midterm and Final Exams: The midterm will be held during our regular class period on *Tuesday, February 27*. The final exam will take place on *Tuesday, May 15*, per the 2018 Spring Exam Schedule. Please note that materials from assigned readings, along with information presented in class lectures and discussions, will be the subject of both the midterm and the final exam. The nature and format of the exams will be discussed later in the semester.
- 6) Term Paper: The due date for the term paper (no more than 8-10 double-spaced typed pages, not including the bibliography) is *Tuesday, May 8*, at the beginning of class time. Students are required to submit a preliminary one-page proposal on a topic of their choice within the realm of sustainable development, which must be approved by the instructor. The proposal is due on *Tuesday, April 3*, and will not be graded, but rather returned with comments. All written assignments for this class are to be in Times New Roman 12-point font with one-inch margins. Please be mindful that no space is to be left between paragraphs, which are to be indented on the first line. Papers should utilize one of the *Chicago Manual of Style* citation formats: Author-Date or Notes and Bibliography. The guidelines for these formats are on the course Blackboard page.

The final grade earned in this course will be based on student performance in the following areas:

- a.) Class Attendance & Participation – 10%
- b.) Quizzes & Class Presentations – 10 %
- c.) Midterm Exam – 20%
- d.) Term Paper – 40 %
- e.) Final Exam – 20%

Grade Scale for Tests, Papers, and Assignments

| | | | | | |
|------------|------------|------------|-----------|------------|------------|
| 95-100 = A | 90-94 = A- | 85-89 = B+ | 80-84 = B | 75-79 = B- | 70-74 = C+ |
| 65-69 = C | 60-64 = C- | 55-59 = D+ | 50-54 = D | 45-49 = D- | <44 = F |

Please note that make-ups for missed exams as well as extensions for the term paper will only be granted with a valid and documented excuse, subject to the instructor's approval.

Course Format

Class meetings are divided into lectures and class discussions. The two formats are intended to complement each other and are both integral parts of the course. The lectures will provide context to the historical themes, events, and processes and will offer interpretations for students' consideration. In-class presentations are designed to support the lectures. Students are expected to attend classes, take initiative, and actively participate in the learning process.

Academic Integrity

As scholars of Seton Hall University, all students are held to the university's Academic Integrity and Student Conduct Codes as well as to their instructor's expectations, which include NO engaging in obscene and/or offensive behavior and NO utilizing inappropriate language or profanity. Academic dishonesty and/or plagiarism on term papers and exams will not be tolerated and may result in an immediate and final course grade of "F." Please note that such cases will immediately be reported to the administration and may result in a lowered or failing grade for the course and up to a possible dismissal from the School of Diplomacy. See university and school standards for academic conduct here:

<http://www13.shu.edu/offices/student-life/community-standards/upload/Seton-Hall-University-Student-Code-of-Conduct.pdf>

<http://www.shu.edu/academics/diplomacy/academic-conduct.cfm>

Policy on Inclusiveness

It is the policy and practice of Seton Hall University to promote inclusive learning environments. If you have a documented disability you may be eligible for reasonable accommodations in compliance with University policy, the Americans with Disability Act, Section 504 of the Rehabilitation Act, and/or the New Jersey Law against Discrimination. Please note, students are not permitted to negotiate accommodation directly with professors. To request accommodation or assistance, please self-identify with the Office for Disability Support Services (DSS), Duffy Hall, Room 67 at the beginning of the semester. For more information or to register for services, contact DSS at (973) 313-6003 or by email at DSS@shu.edu.

Policy on Incompletes

Incompletes will be given only in exceptional cases for emergencies. Students wishing to request a grade of Incomplete must provide documentation to support the request accompanied by a Course Adjustment Form (available from the Diplomacy Main Office) to the professor *before* the date of the final examination. If the incomplete request is approved, the professor reserves the right to specify the new submission date for all missing coursework. Students who fail to submit the missing course work within this time period will receive a failing grade for all missing

coursework and a final grade based on all coursework assigned. Any Incomplete not resolved within one calendar year of receiving the Incomplete or by the time of graduation (whichever comes first) automatically becomes an "FI." (which is equivalent to an F). It is the responsibility of the student to make sure they have completed all course requirements within the timeframe allotted. Please be aware that Incompletes on your transcript will impact both your financial aid and your academic standing.

Required Text

Jeffrey D. Sachs, *The Age of Sustainable Development* (New York: Columbia University Press, 2015), ISBN: 978-0-231-17315-5. This text is available for purchase at Seton Hall University Bookstore.

Supplementary Readings

In addition to the readings from the text selected for this course, students will be required to examine book chapters as well as journal articles, institutional reports, and newspaper clippings that are provided as supplementary readings for a broader understanding and integration of the topics and themes highlighting the concept and practice of sustainable development. The journals and newspapers utilized will include *Sustainable Development*, *The Lancet*, and the *New York Times*. Additional materials will be available in electronic format on Blackboard.

- ⦿ This syllabus is subject to change. Students are responsible for keeping track of any and all announcements and assignments shared throughout the course.

Schedule of Classes

Week 1: Introductory Meeting

Jan 23: Review/discussion of course contents, objectives, requirements and expectations.

Week 2: Introductions to Sustainable Development

Jan 30: Read *The Age of Sustainable Development*, pp. 1-44.

Bill Hopwood et al., "Sustainable Development: Mapping Different Approaches," *Sustainable Development*, Vol. 13, Issue 1 (2005): 38-52.

Week 3: An Unequal World

Feb. 6: Read *The Age of Sustainable Development*, pp. 45-69.

Michael Burawoy, "Facing an Unequal World," *Current Sociology*, Vol. 63, Issue 1 (2015): 5-34.

Eduardo Porter and Karl Russell, "It's an Unequal World. It Doesn't Have to Be," *New York Times*, December 14, 2017.

Week 4: A Brief History of Economic Development

Feb. 6: Read *The Age of Sustainable Development*, pp. 71-99.

Jeffrey A. Frieden et al., "Development: Causes of the Wealth and Poverty of Nations," *World Politics: Interest, Interactions, Institutions* (New York: W. W. Norton, 2016): 420-455.

Dwight H. Perkins et al., "States and Markets," *Economics of Development*, 7th edition (New York: W. W. Norton, 2013): 129-161.

Week 5: Why Some Countries Developed While Others Stayed Poor

Feb 13: Read *The Age of Sustainable Development*, pp. 101-138.

Hernando de Soto, "The Mystery of Capital," in Hernando de Soto, *The Mystery of Capital: Why Capitalism Triumphs in the West and Fails Everywhere Else* (New York: Basic Books, 2000), 39-67.

Week 6: Ending Extreme Poverty

Feb 20: Read *The Age of Sustainable Development*, pp. 139-180.

Dwight H. Perkins et al., "Inequality and Poverty," *Economics of Development*, 7th edition (New York: W. W. Norton, 2013): 165-215.

Lawrence Chandy, "A World Free of Extreme Poverty – But by Which Path?" available from <https://www.brookings.edu/opinions/a-world-free-of-extreme-poverty-but-by-which-path/>

Rutger Bregman, "Is A Universal Basic Income the Answer to Ending Poverty?" Part 5, *Ted Radio Hour* episode, *The Big Five*. A presentation in video format available from <https://www.npr.org/2018/01/12/577436742/rutger-bregman-is-a-universal-basic-income-the-answer-to-ending-poverty> (published January 12, 2018).

Week 7: Planetary Boundaries

Feb 27: Read *The Age of Sustainable Development*, pp. 181-217.

Will Steffen et al., "Planetary Boundaries: Guiding Human Development on a Changing Planet," *Science*, Vol. 347, Issue 6223 (February 13, 2015).

Tim Kruger, "How Do We Slow Climate Change Before It's Too Late?" Part 1, *Ted Radio Hour* episode of *The Big Five*. A presentation in audio format available from <https://www.npr.org/2018/01/12/577435746/tim-kruger-how-do-we-slow-climate-change-before-its-too-late> (published January 12, 2018).

Midterm Exam

Week 8: Spring Break

March 6: No class!

Week 9: Social Inclusion

March 13: Read *The Age of Sustainable Development*, pp. 219-249.

United Nations Economic & Social Affairs, Leaving No One Behind: The Imperative of Inclusive Development: *2016 Report on the World Social Situation*. Available from <http://www.un.org/esa/socdev/rwss/2016/executive-summary.pdf>

United Nations Department of Economics and Social Affairs, "Identifying Social Inclusion and Exclusion," in *2016 Report on the World Social Situation*. Available from <http://www.un.org/esa/socdev/rwss/2016/chapter1.pdf>

Week 10: Education for All

March 20: Read *The Age of Sustainable Development*, pp. 251-274.

Allison Anderson and Morgan Strecker, "Sustainable Education: A Case for Education," available from <http://www.environmentmagazine.org/Archives/Back%20Issues/2012/November-December%202012/sustainable-full.html>

Paul Krugman, "Degrees and Dollars," *New York Times*, March 6, 2011.

Week 11: Health for All

March 27: Read *The Age of Sustainable Development*, pp. 275-316.

Andy Haines et al., "From the Earth Summit to Rio+20: Integration of Health and Sustainable Development," *The Lancet*, Vol. 379, No. 9832 (June 9, 2012).

Kun Tang, et al., "China's Silk Road and Global Health," *The Lancet*, Vol. 390, No. 10112 (July 9, 2017): 2595-2601.

Week 12: Food Security

April 3: Read *The Age of Sustainable Development*, pp. 317-353.

Álvaro Toledo and Barbara Burlingame, "Biodiversity and Nutrition: A Common Path Toward Global Food Security and Sustainable Development," *Journal of Food Composition and Analysis*, Vol. 19 (2006): 477-483.

Jo Robinson, "Breeding the Nutrition Out of Our Food," *New York Times*, May 25, 2013.

Term paper proposal due, April 3.

Week 13: Resilient Cities

April 10: Read *The Age of Sustainable Development*, pp. 355-391.

Gillian Tett, "Resilience in a Time of Crises," *Financial Times*, June 24, 2016.

Andrew Jack, "Success Stories Show Ways to Limit the Damage to Urban Areas," *Financial Times*, April 7, 2014.

Week 14: Climate Change

April 17: Read *The Age of Sustainable Development*, pp. 393-445.

Jeffrey A. Frieden et al., "The Global Environment," *World Politics: Interest, Interactions, Institutions* (New York: W. W. Norton, 2016): 532-475.

Week 15: Saving Biodiversity and Protecting Ecosystem Services

April 24: Read *The Age of Sustainable Development*, pp. 447-480.

Patt Morrison, "Yay, the Drought is Over. Now Let's Save Our Dying Urban Trees," *Los Angeles Times*, May 3, 2017.

Week 16: Sustainable Development Goal

May 1: Read *The Age of Sustainable Development*, pp. 481-511.

Erling Holden, et al., "The Imperatives of Sustainable Development," *Sustainable Development*, Vol 25, Issue No. 3 (May/June 2017): 213-226.

Jeffery D. Sachs, "From Millennium Development Goals to Sustainable Development Goals," *The Lancet*, Vol. 379 (June 9, 2012): 2206-2211.

Week 17: Last Day of Classes

May 8: Concluding lecture, focusing on the future of economic development in an increasingly globalizing and integrating world.

Term Paper Due**Week 17: Final Exams Week**

May 9: Reading Day

May 10: Final Exams begin

May 15: Final Exam, 12:20 – 2:20 p.m.

May 16: Final Exams end