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Diplomacy Syllabi

School of Diplomacy and International
Relations

Fall 2019

DIPL 2110 AA/AB Comparative Foreign Policy

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Recommended Citation

Manetovic, Edislav PhD, "DIPL 2110 AA/AB Comparative Foreign Policy" (2019). *Diplomacy Syllabi*. 454.
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**School of Diplomacy
Seton Hall University**

Fall 2019

Comparative Foreign Policy
DIPL 2110 AA, TU & TH 9:30 -10:45
DIPL 2110 AB, TU & TH 11:00 -12:15
Classroom: Stafford Hall 09

Instructor: Edislav Manetovic
Office hours: TU & TH 12:30-1:30, Room 135
Office: McQuaid Hall Rm.
Office tel.: 973-275-2969 – Susan Malcolm
E-mail: edislav.manetovic@shu.edu

Course Description and Content

The goal of this course is to enable students to analyze foreign policy issues in light of general theories that bear upon them, historical themes, and policy-making processes. Students will explore and evaluate foreign policy theories using historical and current case studies.

Students should be prepared to do a significant amount of reading each week and to discuss it constructively. Courses work well only when everyone, including those who have little background in foreign policy, comes prepared for a critical and informed conversation.

Throughout the course we will link conceptual issues with contemporary events. In order to keep informed you should read a newspaper that provides thorough coverage of international news (for example, *The New York Times* or *Washington Post*). If possible, you should also read foreign newspapers. You may also want to watch news on TV or online. Democracy Now (USA), BBC (UK), CNN International (USA), CGTN (China), Al Jazeera (Qatar), and Russia Today (Russia) provide decent insight into current events. You will acquire a fuller knowledge of current events if you follow news from different countries.

Course Rules Regarding Phones and Laptops

- Please put your cell phones on mute and put them away before class starts. If you have a problem with this rule please talk to me before class.

- Laptops can be used only for taking notes. They cannot be used for extra class purposes. If I notice that students use laptops for extra class purposes, I will ask that *all* laptops in the classroom be turned off.

Assignments and Grading Rules

1. Midterm exam. The midterm will be in-class. Use of books and notes will be prohibited.

2. Final exam. The final will be in-class. Use of books and notes will be prohibited.

3. Group activity – research paper and presentation. The class will be divided into groups of three. Each group will write a 15 page paper and present their findings. The presentation can include Power Point slides.

Research paper: The primary purpose of the paper is to test a theoretically informed thesis. Each group will pick one country and test their thesis by analyzing the foreign policy of their chosen country in two issue-areas or towards two countries.

Use a wide variety of primary and secondary sources (at least 20). Include proper citation of sources and a complete bibliography. Papers should utilize one of the *Chicago Manual of Style* citation formats: Author-Date or Notes and Bibliography (https://www.chicagomanualofstyle.org/tools_citationguide.html).

Completion of the paper will require you to use considerable library research. If you have library related questions, you should discuss them with Diplomacy's library liaison Naomi Gold (naomi.gold@shu.edu).

Topics must be approved by me. By September 5 you must create groups and submit the names to me. By September 24 you must submit the name of the country whose foreign policy you will analyze. By October 8 each group must submit a one page paper proposal. The proposal must include the thesis, the theory you will apply, and the two specific foreign policies you will analyze. Save the proposal and attach it to your final paper which is due on the last day of classes (December 5).

All written assignments must be typed and submitted in hard copy. No exceptions under any circumstances.

Presentation: Each group will present their findings. Present your thesis statement, main findings and conclusion. Written summaries (2 pages maximum) of the main points of the presentation should be posted on the Blackboard one week before the presentation. The presentation cannot include video clips. All participants are encouraged to read the summaries, and to comment on the presentations. Presentations should be between 10 and 15 minutes long.

4. Class participation and attendance. All students are expected to complete the readings in advance and to take part in class discussions. The quality of class sessions is greatly enhanced when students are prepared to engage the course material in a constructive fashion. Participation will be noted and credited to your grade.

Poor attendance (over two absences) will result in a reduction of your grade. Each absence, beyond the two excused, will reduce your final grade by 2%.

Basis for Grade

Class Participation	10%
Midterm exam	30%
Final exam	30%
Paper Presentation	10%
Research Paper	20%

A	92-100%
A-	90-91%
B+	88-89%
B	82-87%
B-	80-81%
C+	78-79%
C	72-77%
C-	70-71%
D+	68-69%
D	60-67%

Course Materials

Steve Smith, Amelia Hadfield, and Tim Dunne (eds.), *Foreign Policy: Theories, Actors, Cases*, 3rd Edition, Oxford UP, 2016.

Reading Packet

Academic and Professional Integrity

Plagiarism and other forms of academic dishonesty will be reported to the administration, and may result in a lowered or failing grade for the course and up to possible dismissal from the School of Diplomacy. See University and School standards for academic conduct here:

<<http://www13.shu.edu/offices/student-life/community-standards/upload/Seton-Hall-University-Student-Code-of-Conduct.pdf>>

<<http://www.shu.edu/academics/diplomacy/academic-conduct.cfm>>

Disability Services

It is the policy and practice of Seton Hall University to promote inclusive learning environments. If you have a documented disability you may be eligible for reasonable accommodations in compliance with University policy, the Americans with Disabilities Act, Section 504 of the Rehabilitation Act, and/or the New Jersey Law against

Discrimination. Please note, students are not permitted to negotiate accommodations directly with professors. To request accommodations or assistance, please self-identify with the Office for Disability Support Services (DSS), Duffy Hall, Room 67 at the beginning of the semester. For more information or to register for services, contact DSS at (973) 313-6003 or by e-mail at DSS@shu.edu.

Policy on Incompletes

Incompletes will be given only in exceptional cases for emergencies. Students wishing to request a grade of Incomplete must provide documentation to support the request accompanied by a Course Adjustment Form (available from the Diplomacy Main Office) to the professor *before* the date of the final examination. If the incomplete request is approved, the professor reserves the right to specify the new submission date for all missing coursework. Students who fail to submit the missing course work within this time period will receive a failing grade for all missing coursework and a final grade based on all coursework assigned. Any Incomplete not resolved within one calendar year of receiving the Incomplete or by the time of graduation (whichever comes first) automatically becomes an “FI” (which is equivalent to an F). It is the responsibility of the student to make sure they have completed all course requirements within the timeframe allotted. Please be aware that Incompletes on your transcript will impact financial aid and academic standing.

Topics and Readings

August 27

Introduction

Aug. 29

History of foreign policy analysis

Valerie Hudson, “The history and evolution of foreign policy analysis,” in Smith et. al.

Recommended:

Ole Holsti, “Models of International Relations and Foreign Policy,” in John Ikenberry (ed.), *American Foreign Policy*, New York: Pearson, 2005.

Stephen Walt, “The Relationship Between Theory and Policy in International Relations,” *Annual Review of Political Science*, Vol. 8, 2005.

September 3

Realism and foreign policy

William Wohlforth, “Realism and foreign policy,” in Smith et. al.

Recommended:

Hans Morgenthau, *Politics Among Nations* (New York: Alfred A. Knopf, 1963), pp. 3-15.

Robert Gilpin, *War and Change in World Politics* (New York:

Cambridge UP, 1981), pp. 85-96.

Kenneth Waltz, "Anarchic Orders and Balances of Power," in John Ikenberry, (ed.), *American Foreign Policy: Theoretical Essays* (New York: Harper Collins, 1996).

Mastanduno, Lake and Ikenberry, "Toward a Realist Theory of State Action," *International Studies Quarterly*, (33), 1989.

Sept. 5

Liberalism and foreign policy

Michael Doyle, "Liberalism and foreign policy," in Smith et. al.

Recommended:

Michael Doyle, "Liberalism and World Politics," *The American Political Science Review*, Vol. 80, No. 4 (December 1986).

John Owen, "How Liberalism Produces Democratic Peace," *International Security*, Vol. 19, No. 2 (Autumn 1994).

Submit a list with the names of group participants

Sept. 10

Constructivism and foreign policy

Trine Flockhart, "Constructivism and foreign policy," in Smith et. al.

Recommended:

Alexander Wendt, "Anarchy is what states make of it: the social construction of power politics," *International Organization*, Vol. 46, No. 2 (Spring 1992).

Georg Sorensen, "The Case for Combining Material Forces and Ideas in the Study of IR," *European Journal of International Relations*, Vol. 14, No. 1 (2008).

Sept. 12

Discourse analysis and foreign policy

Lene Hansen, "Discourse analysis, post-structuralism, and foreign policy," in Smith et. al.

Sept. 17

Foreign policy decision-making

Janice Gross Stein, "Foreign policy decision making: rational, psychological, and neurological models," in Smith et. al.

Recommended:

Laura Neack, "Cognitive Misers and Distrusting Leaders," in Laura Neack, *The New Foreign Policy: Power Seeking in a Globalized Era*, Rowman and Littlefield Publishers, New York, 2008.

Sept. 19

Foreign policy actors and structures

Walter Carlsnaes, "Actors, structures, and foreign policy analysis,"

in Smith et. al.

Recommended:

Sophie Vanhoonacker, "The Institutional Framework," in Christopher Hill and Michael Smith (eds.), *International Relations and the European Union* (New York: Oxford UP, 2005).

Sept. 24

Foreign policy environment

Elisabetta Brighi and Christopher Hill, "Implementation and behavior," in Smith et. al.

Recommended:

Laura Neack, "National Self-Image, Culture, and Domestic Institutions," in Laura Neack, *The New Foreign Policy: Power Seeking in a Globalized Era*, Rowman and Littlefield Publishers, New York, 2008.

M.D. Litonjua, "Third World/Global South: From Development to Globalization to Imperial Project," *Journal of Third World Studies*, Vol. XXVII, No. 1, 2010.

Lucian Ashworth, "Realism and the spirit of 1919: Halford Mackinder, geopolitics and the reality of the League of Nations," *European Journal of International Relations*, 17 (2), 2011.

Revenge of the Geographers: The controversy over Robert Kaplan's view of the world, *Foreign Policy*, June 2009.

Submit the name of the country whose foreign policy you will analyze.

Sept. 26

Public diplomacy

Caitlin Byrne, "Public diplomacy," in Smith et. al."

October 1

Public opinion and the media

Piers Robinson, "The role of media and public opinion," in Smith et. al.

Recommended:

Edward Herman and Noam Chomsky, *Manufacturing Consent*, (excerpts), Pantheon Books, 1988.

Chaim Kaufmann, "Threat Inflation and the Failure of the Marketplace of Ideas: The Selling of the Iraq War," *International Security*, Vol. 29, No. 1 (Summer 2004).

Thomas Risse-Kappen, "Public Opinion, Domestic Structure, and Foreign Policy in Liberal Democracies," *World Politics*, Vol. 43, No. 4 (July 1991).

Ole Holsti, "Public Opinion and Foreign Policy," *International Studies Quarterly*, Vol. 36, No. 4 (December 1992).

Oct. 3 **Foreign policy goals I**
Brian C. Schmidt, "The primacy of national security," in Smith et. al.

Oct. 8 **Foreign policy goals II**
Michael Mastanduno, "Economic statecraft," in Smith et. al.

Paper proposal due

Oct. 10 **Foreign policy goals III**
Michael Barnett, "Duties beyond borders," in Smith et. al.

Recommended:
Dan Bulley, "The politics of ethical foreign policy: A responsibility to protect whom?" *European Journal of International Relations*, 16 (3) 2010.

Oct. 15 **Fall Break – No Classes**

Oct. 17 **Midterm Review**

Oct. 22 **Midterm Exam**

Oct. 24 **Case Study: Syria**
Karin Aggestam and Tim Dunne, "The failure of diplomacy and protection in Syria," in Smith et. al.

Oct. 29 **Case Study: USA and USSR**
Graham Allison, "The Cuban Missile Crisis," in Smith et. al.

Recommended:
Stephen Krasner, "Are Bureaucracies Important? (Or Allison Wonderland)," *Foreign Policy* 7 (Summer 1972).

Assigning presentation dates.

Oct. 31 **Case Study: USA**
Yuen Foong Khong, "Neoconservatism and the domestic sources of foreign policy: the role of ideas in Operation Iraqi Freedom," in Smith et. al.

November 5 **Case Study: India**
Amrita Narlikar, "India and the World Trade Organization," in

Smith et. al.

- Nov. 7 **Case Study: Brazil**
Arlene Tickner, “Rising Brazil and South America,” in
Smith et. al.
- Nov. 12 **Case Study: EU-Russia**
Amelia Hadfield, “Energy and foreign policy: EU-Russia energy
dynamics,” in Smith et. al.
- Nov. 14 **Case Study: EU**
Lisbeth Aggestam, “What kind of power? European Union
enlargement and beyond,” in Smith et. al.
- Nov. 19 **Case Study: Israel and Egypt**
Gareth Stansfield, “Israeli-Egyptian (in)security: the Yom Kippur
War,” in Smith et. al.
- Nov. 21 **Group presentations**
- Nov. 26 **Group presentations**
- Nov. 28 **Thanksgiving Recess – University Closed**
- December 3 **Group presentations**
- Dec. 5 **Last class**
Finals review
Papers due
- Dec. 11-17 **Final Examinations**
(n. b., Requests for Incomplete grade must be submitted before
final examination.)