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## The 100 Most Cited Articles in Business and Management Education Research

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## TEACHING & LEARNING

# The 100 Most Cited Articles in Business and Management Education Research

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Research in the area of business and management education is relatively young as compared to many other areas in the field of business. As such, little analysis has been undertaken that examines the development of the field to generate an awareness of commonly accepted knowledge. In “What Are the 100 Most Cited Articles in Business and Management Education Research, and What Do They Tell Us?” J. B. Arbaugh and Alvin Hwang report the 100 most cited articles in the field of management education

and the most common journals in which to find these highly cited works. They suggest that citation rate evidence points to the areas of interest to educators, as well as to generally accepted ideology. Among other things, the findings result in the identification of a number of common topical areas—critiques of business education, online learning, entrepreneurship education, and experiential learning—that lead readers to ask more in-depth questions about the past and future of this area of study.

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