

7-3-2015

Editor-in-Chief's Introduction to Fall 2015 Issue: Announcing Retirement of Editor-in-Chief and Search for a Replacement, as well as New Articles in Five Sections

William P. Ferris
Western New England University

Follow this and additional works at: <https://scholarship.shu.edu/omj>



Part of the [Organizational Behavior and Theory Commons](#), and the [Organizational Communication Commons](#)

Recommended Citation

Ferris, William P. (2015) "Editor-in-Chief's Introduction to Fall 2015 Issue: Announcing Retirement of Editor-in-Chief and Search for a Replacement, as well as New Articles in Five Sections," *Organization Management Journal*: Vol. 12: Iss. 3, Article 1.

Available at: <https://scholarship.shu.edu/omj/vol12/iss3/1>

EDITORIAL

Editor-in-Chief's Introduction to Fall 2015 Issue: Announcing Retirement of Editor-in-Chief and Search for a Replacement, as well as New Articles in Five Sections

William P. Ferris¹

Editor-in-Chief

¹*Department of Management, College of Business, Western New England University, Springfield, Massachusetts, USA*

Yes, it's true, I announced my impending resignation as *OMJ* editor-in-chief at the spring Eastern Academy of Management (EAM) and summer Academy of Management (AOM) meetings, effective December 31, 2016. Since I began this odyssey in 2007, that will add up to a decade of service. I must say that I have thoroughly enjoyed my role with *OMJ* in helping to set the research agenda of the field of organization and management study, and the steady growth since 2007, when we had only three issues, to a full four issues per year. We have been a quarterly ever since 2008 and we have a robust pipeline going forward. According to ScholarOne, our Web-based submission website, our acceptance rate is a healthy 19.3% at present and our international reach outside the United States is 81% of all articles downloaded and views. So the journal seems to be in a good place. However, it's time to allow someone else to have a chance at the job. So if you are reading this and you think you may be that someone else, or you know someone who might be a good nominee for the position, let me know, or let Professor Kathleen Barnes, president-elect of the Eastern Academy of Management and Chair of the Search Committee, know (kathleenjbarnes@gmail.com).

Speaking of Kathleen, she, along with George Smith of University of South Carolina–Beaufort and Sarah Vaughan of La Rochelle Business School (France), will form a trio of editors for a new special issue we are planning to publish containing articles that relate to the role of Association to Advance Collegiate Schools of Business (AACSB) in relationship to schools and colleges of business worldwide. We have published articles on this subject in the past (for an example see “An Assurance of Learning Success Model: Toward Closing

the Feedback Loop” by Bonita L. Betters-Reed, Mindell Reiss Nitkin, & Susan D. Sampson, 8(4), 2008). This will be our first special issue other than special issue sections around international EAM conferences or white papers. We provide a call for submissions at the end of this introduction.

On the staffing front, we have now filled out our full complement of co-editors with the addition of Claudine SchWeber of the University of Maryland University College to join Devi Akella as a co-editor of Reviews & Research of Note (RRN). Marguerite Schneider has officially retired from her role with RRN. This is not a peer-reviewed section of the journal but rather relies on asking interested professionals among us to write a review. It is up to the co-editors to identify interesting recently published books and/or recently published articles that are generally from the AOM and regional journals or any of the tier one journals that members of the *OMJ* community might be excited about, and then find a reviewer for them. One can also be proactive and contact the editor or one of the co-editors with a desire to write a review for us all.

ARTICLES FOR THIS ISSUE

We have five articles from four sections plus a review this fall. In the Current Empirical Research section, Joanne L. Scillitoe, Shanthi Gopalakrishnan, and Michael D. Santoro explore factors in the medical–technical field that influence specific governance issues in strategic alliances for the development of new medications in their article, “The Impact of External Contexts on Alliance Governance in Biotech–Pharmaceutical Firm Alliances.”

In the Emerging Conceptual Scholarship section, we are featuring two articles that deal with how individuals cope with change. In “Organizations Don't Resist Change, People Do: Modeling Individual Reactions to Organizational Change Through Loss and Terror Management,” James R. Bailey and

Address correspondence to William P. Ferris, Professor of Management, College of Business, Western New England University, 1215 Wilbraham Rd., Springfield, MA 01119, USA. E-mail: omj@wne.edu

Jonathan D. Raelin suggest that we can understand resistance to change through analysis of emotions like fear and anxiety. In the second article in this section, “The Effects of Informal Social Structures: A Cognition–Structure–Action Approach,” Harry “Trip” Knoche and Gary J. Castrogiovanni propose a model that would explain individual behavior in the face of organizational change through personal needs for closure as well as cognitive understanding of the rationale for change, needs that can vary in intensity from one individual to another. Different levels of formality in social structure have correspondingly different effects on individuals, depending on their individual needs. As section co-editors Craig R. Seal and Donncha Kavanagh point out in their introduction to the section, these articles are united in calling for a multilevel approach to the study of individual change within the organization.

Then, in their Teaching & Learning Section article, “What Are the 100 Most Cited Articles in Business and Management Education Research, and What Do They Tell Us?,” J. B. Arbaugh and Alvin Hwang present a fascinating look at what they consider to be the 100 most influential articles of the recent past in the area of business and management education based on citation count. Since their search goes back well before 2000, there is an inherent bias acknowledged by the authors in favor of journals that have been in circulation for a long time and in great number. They ask interesting questions along the way in this article, such as why are experiential learning articles so sparse on the list compared to entrepreneurship education ones, for instance, and what can we learn from this? The article is written as a search for legitimacy for management education research. The authors include not just the obligatory list of works cited but also the entire listing of the 100 most cited articles, including an annotated bibliography of the top 10. Nothing like this has been published in the past, so this is an interesting contribution to management education research. *OMJ* has only been a quarterly since 2008, and we publish only a section on management education, but we would hope to make the list with at least one article in the not too distant future. Being listed as 10th in quality out of 84 business education journals in a recent Academy of Management Learning & Education (AMLE)

article (Currie & Pandher, 2013) shows we are on our way (see my 2013 introduction of this journal in volume 10, number 4).

The Linking Theory & Practice section has the last of our peer-reviewed articles, “Mapping the Association of Emotional Contagion to Leaders, Colleagues, and Clients: Implications for Leadership,” by Laura Petitta and Shahnaz Naughton, another article concerned with emotions. These authors investigate the question, “Would the emotions (i.e., joy, sadness, fear, anger) absorbed from and infected into others be differentially associated to the respondent’s leaders, colleagues, and clients?” A key finding is that leaders are much less powerful in creating and spreading emotions than ordinary organizational members among their colleagues. The authors present implications for leaders from their research, including suggestions leading to increased use of positive psychology and appreciative inquiry. Finally, Bishakha Majumdar reviews *Using Feedback in Organizational Consulting* by Jane Brodie Gregory and Paul E. Levy, which is a softcover book in the APA Fundamentals of Consulting Psychology Series.

More than a couple of these articles deal from various perspectives with human emotions and their impact within organizational members and on others, how they can be affected by others in the work setting, and how they develop in the first place. And more than a couple deal with the difficulties associated with organizational change, too. These are all topics of high interest these days among management scholars, professors, and practitioners. We hope you find all our fall articles of as much interest as we did.

NOTE

Please see end of issue for a Call for Submissions.

REFERENCE

- Currie, R. R., & Pandher, G. (2013). Management education journals’ rank and tier by active scholars. *Academy of Management Learning & Education*, 12(2), 194–218. doi:10.5465/amle.2010.0184