Fall 2016

The European Union External Policies

Marina Kaneti Dr.
Seton Hall University

Follow this and additional works at: https://scholarship.shu.edu/diplomacy-syllabi

Recommended Citation
https://scholarship.shu.edu/diplomacy-syllabi/176
Instructor: Dr. Marina Kaneti  
E-mail: mk105@columbia.edu  
Office Hours: Wednesdays 6-7 p.m. or by appointment

**Course Description and Objectives**

The purpose of this course is to explore the changing role and influence of the European Union (EU) as an international actor on the global stage. The focus is on the EU’s external relations with non-member states and non-state actors and its emerging role in world affairs. Since the EU is less than a unitary state actor and more than a conventional international organization, particular attention will be given to the elements of its international “actorness”, decision-making processes, specific policy instruments and impact through an examination of such selected policy areas as (im)migration, development and humanitarian assistance, trade, and the environment.

More specifically, the aims of the course are to enable students to:

- develop a conceptual, and practical understanding of the European Union as a distinct and unique international actor in world politics;
- be cognizant of the role of EU members and non-Union members in the development and exercise of the EU external authority;
- become familiar with academic and political debates about the workings of EU institutions and decision-making processes through the EU articulates and exerts its external authority;
- comprehend the problems facing the Union at the beginning of the twenty-first century, especially the implications of enlargement for its international role in the future.

**Learning Outcomes**

By the end of the semester, students will:

- have a firm grasp of the “actorness”, capabilities and limitations of the EU as a global actor in international relations;
- recognize and apply relevant theoretical approaches to the study of the EU’s international activities;
- be able to demonstrate a sound factual and theoretical knowledge of the legal and institutional framework and decision-making processes of the EU in relation to its external policies and comment critically on the various forms of EU’s relations with the external world;
- be able to locate and use effectively the major sources of information for the study of the EU, including the websites of the EU and other relevant authorities and international organizations.

**Required readings**

Students are required to purchase two books for the course (both titles are hyperlinked – please make sure that you are purchasing the correct edition)
Other useful texts:

- Fraser, Cameron. *An Introduction to European Foreign Policy.* Routledge, 2007.
- Christopher Hill, & Smith, Michael: *International Relations and the European Union,* Oxford University Press, 2005

Online sources of information about the EU:

To keep abreast of current issues related to the EU’s external policies, students may consult:

The European Union web site provides access to all the EU's institutions, presidencies of the EU and official documents including the treaties and other official publications: [http://europa.eu.int/index.htm](http://europa.eu.int/index.htm)

Also useful are:

EU@UN website: [http://europa-eu-un.org](http://europa-eu-un.org)

Another useful gateway is the ‘useful links’ section of the University Association for Contemporary European Studies (UACES) at [http://www.uaces.org/](http://www.uaces.org/)

A key resource is the European Foreign Affairs Bulletin, a database of some 6,000 documents on EU external relations, catalogued by year and available at [http://www.iue.it/EFPB/Welcome.html](http://www.iue.it/EFPB/Welcome.html).

Assignments

I: SUMMARY OF A CLASS SESSION ASSIGNMENT – 40%

You will write four summary papers on dates that you will sign-up

The Summary is a short paper assignment the purpose of which is to help you learn to critically evaluate and present the required readings. This includes at the introductory level being able to succinctly summarize the important ideas and at a more advanced level to assess the merits and logic of those ideas. This is a difficult skill, but a very useful and important one, that we hope you will hone over the course of the semester. The summary paper should be a maximum of 4 double spaced pages, font size 12 and is due on Thursday at 10AM in the week we cover that topic in class. (Late papers are not accepted.)

Summary

Step back and think about what are the key ideas that emerge from the reading(s). If there is more than one assigned reading, or more than one chapter, think about and describe what you learned from all of them collectively first (in a paragraph), and then highlight the unique contributions of each one, respectively. Focus on the big picture – not each and every detail. Limit the entire summary to no more than 3.5 pages.
Critique
This may be the most challenging part of the short paper assignment. Think critically about the ideas in the reading(s) as opposed to how you feel about what the authors say (i.e. policy or programs discussed), the style or structure of their writing, and whether it is “interesting.” Is the thinking in the reading(s) logical and reasonable? Why or why not? What are the strengths of the arguments? Where do you see flaws, weaknesses or aspects that are not convincing? What would be a better way to think about the issue or topic? What is lacking or overlooked? What are your own innovative and well-reasoned ideas about the issue or topic at hand? If there is more than one reading, try to evaluate the readings as a whole initially (in a paragraph or two), and then move on to critique each one individually. **You do not have to answer all of the questions in this paragraph.** These are designed to help you think about how to constructively and thoughtfully interact with the ideas the author(s) present. Focus on 1 or at most 2 ideas. This part of the paper should not exceed 1/2 page.

II. SESSION LEAD – 20%
- Pick an issue of EU foreign policy that is of particular interest
- Assign two class readings
- Present the issue and facilitate class discussion based on the assigned readings
- You can team-up with another person

**Sample issues:** climate change, security, trade, humanitarian assistance and poverty reduction, immigration

**Rules:**
- You need to schedule consultation with me ASAP in order to discuss your potential class lead
- Issue to be finalized no later than Wednesday, October 19th
- Assigned readings for your lead should be made available at last two weeks in advance
- You have 1 hour of class time (depending on whether you are presenting alone)
- At least one of the readings needs to be from an academic journal/edited volume

III: EU EXTERNAL POLICY ANALYSIS PAPER (15-20 Pages) – 40%
As part of your work in this course, you will complete a term paper in which you will examine in detail the policies in one particular EU international policy domain. Based on your studies over the semester, you will identify the roots of existing policies, what other national and international actors do, tensions between the EU and member-states in the policy set-up/execution, and the benefits and costs of either an existing or alternative policy. You are expected to become an expert in a policy issue and, in addition to writing a paper, to also share your proposed policy recommendations with the rest of the class.

**Paper Sections – content and due dates**

**Section 1: Scope of work**: Due via email Wednesday morning at 10 AM Sept 28th.
The first section of the paper will lay out the work to be done for the project.
• Technical terms in your topical area will be defined in the context of present practice
• The current law and practice in the EU within your topical area will be described
• Issues with current practice in your topical area will be identified

This section could be as short as one page and should not exceed two pages (double spaced).
Section 2: Policy alternatives – three separate approaches to understanding policy choices. The section of the paper will have a brief introduction of your topic and two pages for each part. The paper should be no more than seven pages excluding reference page and appendices. Due via email Tuesday, 10 AM October 27th.

Part A: History:
- Describe the history of policy and practice within your topical area.
- Is what the EU is doing now—as identified in Section 1 above—what it has always done?

Part B: Member-States variation:
- Describe current cross state variation in policy and practice within your topical area.
- Is there significant member state variation within the EU? How does that reflect on the EU external policies?

Part C: International comparisons:
- Describe the current policy and practice in several other rich nations in your topical area.
- Is there significant variation across countries and compared to EU policy?
- Is there significant variation across international actors such as the UN, WB, NATO, WTO and compared to EU policy?

Section 3: Analysis of Alternative Policy: Due via email Tuesday, 10 AM November 15th

Based on your findings for Section 2, you will formulate a policy recommendation to address the topical area. The paper will
- Identify the problem you are addressing
- Discuss your approach to addressing the problem
- Using the experience your group developed in Section 2, the historical, cross international and cross national analysis, identify three or four policy alternatives to address problems in topical area
- Make a policy recommendation about the proposed alternative in your policy area.
- Explain (justify) your choice of policy recommendation. Somebody reading your paper should be able to make a clear case for or against your alternative and current policy

This section should be three to four pages and should stand alone. A reader should be able to read and understand your paper with no prior background to the project. The paper should be concise and carefully edited.

Section 4: Presentation of policy recommendation in class: Students will present their policy recommendation in the 13th session. In class Session 14: Wednesday, December 7th. (Send the draft paper to all class members no later than Monday, December 5th at 10 AM.)

Section 5: Revised paper: based on questions and feedback during the presentation to be sent via email no later than 10 A.M. on December 20th.

NOTE: You are expected to attend ALL sessions. Three or more unexcused absences will result in a full grade reduction from your final grade
University Policies and Procedures

Plagiarism and other forms of academic dishonesty will be reported to the administration, and may result in a lowered or failing grade for the course and up to possible dismissal from the School of Diplomacy. See University and School standards for academic conduct here:
<http://www.shu.edu/academics/diplomacy/academic-conduct.cfm>

It is the policy and practice of Seton Hall University to promote inclusive learning environments. If you have a documented disability you may be eligible for reasonable accommodations in compliance with University policy, the Americans with Disabilities Act, Section 504 of the Rehabilitation Act, and/or the New Jersey Law against Discrimination. Please note, students are not permitted to negotiate accommodations directly with professors. To request accommodations or assistance, please self-identify with the Office for Disability Support Services (DSS), Duffy Hall, Room 67 at the beginning of the semester. For more information or to register for services, contact DSS at (973) 313-6003 or by e-mail at DSS@shu.edu.

Policy on Incompletes:
Incompletes will be given only in exceptional cases for emergencies. Students wishing to request a grade of Incomplete must provide documentation to support the request accompanied by a Course Adjustment Form (available from the Diplomacy Main Office) to the professor before the date of the final examination. If the incomplete request is approved, the professor reserves the right to specify the new submission date for all missing coursework. Students who fail to submit the missing course work within this time period will receive a failing grade for all missing coursework and a final grade based on all coursework assigned. Any Incomplete not resolved within one calendar year of receiving the Incomplete or by the time of graduation (whichever comes first) automatically becomes an “FI” (which is equivalent to an F). It is the responsibility of the student to make sure they have completed all course requirements within the timeframe allotted. Please be aware that Incompletes on your transcript will impact financial aid and academic standing.

Course Outline

*****Texts marked with asterisk (*) will be available as pdf*****

8/31  Session 1: Introduction to the course
In class readings:
Arruzza: Refugee Crisis and European Shame @ Public Seminar
Wohlfeld: Don't Forget the Western Balkans @ Der Spiegel
Maurice: EU and China’s red velvet power @ EU Observer

9/7  Session 2: What if the EU and why was it formed?
European Union Politics: The European Union: Establishment and Development - David Phinnemore
European Union Politics: From the Constitutional Treaty to the Treaty of Lisbon and Beyond - Clive Church and David Phinnemore
European Union Politics: Theorizing the European Union after Integration Theory - Ben Rosamond
9/14  Session 3: Institutions and actors in the EU
*European Union Politics: Part Three, “Institutions and Actors” – entire part!

9/21  Session 4: External Relations of the EU, part 1
*European Union Politics, EU External Relations - Michael Smith
*European Union Politics, Enlargement - Ana E. Juncos and Nieves Pérez-Solórzano Borragán
*Studies in EU External Relations: The Emerging International Identity of the EU
Daniel C. Thomas and Ben Tonra, To What Ends EU Foreign Policy? Contending Approaches to the Union’s Diplomatic Objectives and Representation. DEI Working Paper 11-2. UCD Dublin European Institute, 2011

9/28  Session 5: External Relations of the EU, part 2
*European Union Politics, The European Union's Social Dimension - Gerda Falkner
*European Union Politics, The Euro Crisis and European Integration - Dermot Hodson and Uwe Puetter
*Studies in EU External Relations: EU-ILO Partnership and the global identity of the union’s social model

10/5  Session 6: External Relations of the EU, part 3
Telo, ed “Peculiarities of the European Union’s External Action” In Globalisation, Multilaterlaism, Europe: Towards a better Global Governance?
*Studies in EU External Relations: The EU and UN as part of each other

10/12  Session 7: Horizontal view of the EU
*Sebastian Santander and Frederik Ponjaert, “The EU and its far- abroad: interregional relations with other continents,” in Telo, The European Union and Global Governance
*Pieter Lagrou, “Europe in the world: imperial legacies,” in Telo, The European Union and Global Governance
*Jean-Marc Ferry, “European integration and the cosmopolitan way,” in Telo, The European Union and Global Governance

10/19  Session 8: The EU and its Neighbors
* “The EU and its Neighbors” In Bindi and Anglelescu. 2012. The Foregin Policy of the EU
*Casas-Cortes et al, 2012. Rebordering the Neighborhood: Europe’s emerging geographies of non-accession integration, European Urban and Regional Studies, (20) 1

10/26  Session 9: The EU and its Neighbors – a view from the ground

11/2  Session 10: The EU and other countries
*Bindi and Anglelescu. 2012. The Foregin Policy of the EU – pages tbc
* Additional readings - tbc
  - Relations with the US
  - EU-China relationship
  - EU-Africa

11/9  Session 11: EU and its issues: Students Session Lead – tbc
11/16 Session 12: EU and its issues: Students Session Lead – tbc
11/30 Session 13: EU and its issues: Students Session Lead – tbc
12/7  Session 14: Policy Presentations
12/14 Session 15: Wrap-up