FOREWORD

We are pleased to present the first edition of the Seton Hall Journal of Sport Law. The Journal of Sport Law and the related Symposium are products of the Seton Hall Sport Law Forum. Established in 1983, the Forum's purposes include: the promotion of the study of law and business relating to the sports industries, the development of a research and academic center for such studies, and the sponsorship of an academic journal and symposia fostering discussions in these areas.

The Symposium, a conference concentrating on legal issues in the sports industries, started in the 1983-84 academic school year and was the product of the efforts of a few dedicated students, professors and administrators. The modest and informal beginnings of the Symposium, originally drawing attendees consisting primarily of students and faculty, gave way to larger and more successful conferences each year. Today, the eigth annual Symposium is one of the largest sport law programs in the country, as well as one of the most well-received law school events, attracting anywhere from 350 to 400 attendees. Attendees include:

- * representatives from New Jersey and New York law firms, as well as other firms outside the state;
- * students and faculty from over thirty universities and law schools throughout the country;
- * a range of non-attorney professionals from the sports, labor, banking, insurance, media and financial communities.

In the last seven years, the Sport Law Forum has produced symposia on contemporary issues relating to the study of sport law. The Symposium is comprised of a series of panel discussions on current sport law issues by nationally renowned figures in the sports industry. Past keynote speakers have included: George Young, General Manager of the New York Giants; George M. Steinbrenner, III, principal owner, New York Yankees; the late A. Bartlett Giamatti, then Commissioner, Major League Baseball; Frank Cashen, Esq., Chief Executive Officer and General Manager, New York Mets; Bowie Kuhn, Esq., former Commissioner, Major League Baseball; David A. Werblin, Chairman of the Board, Madison Square Garden; John Toner, then President, National Collegiate Athletic Association.

Awardees, among others, have included: Tom Seaver, former All-Star pitcher, Major League Baseball; Richard Schultz, Executive Director, National Collegiate Athletic Association; Bart Oates, 1990 Seton Hall Law School graduate and All-Pro center, Super Bowl XXV Champion New York Giants; Phil Pepe, sports columnist and immediate Past President, Baseball Writers Association of America; Bill Raftery, sportscaster, CBS and ESPN television networks; Robert E. Mulcahy, III, Chief Executive Officer, New Jersey Sports & Exposition Authority; Peter J. Carlesimo, Head Coach, Seton Hall University Baseball Team; Mike Sheppard, Head Coach, Seton Hall University Baseball Team; Kenneth Kunzman, Esq., Connell Foley and Geiser; Jerry Izenberg, columnist, Newark Star Ledger.

In 1985, recognizing the need to provide a thorough understanding of this complex and rapidly expanding field, the Seton Hall School of Law established a sport law course. This course examines the administrative and regulatory functions, including the rule making and enforcement of amateur athletic organizations, and the rights of amateur athletes. On the level of professional athletics, the course surveys laws and rules concerning league governance, the contractual relationship between player and club, labor relations, antitrust aspects of restraints on player and franchise movement, and the relationship among athletes, agents, and media. Additional course offerings in the field of sport law are anticipated. The Forum has just completed an agreement with the Institute for Continuing Legal Education to produce jointly sponsored workshops for practicing attorneys.

In 1989, the Journal of Sport Law was born out of the interest the students expressed in the interrelationship between law and the business of sports. The Journal examines issues associated with sports in the legal and educational communities. Sport law professors, attorneys, sports industry executives, and legislators, as well as student members, have submitted articles to the publication, hopefully providing a well-rounded and comprehensive resource for the review of timely sports-related issues.

In furtherance of the original objectives of the Sport Law Forum, it is contemplated that the *Journal*, the Symposium, the workshops, and the classes will be utilized as a platform from which to launch the Seton Hall University Sport Law Institute. The goals of the Institute include: making Seton Hall University Law School a center for the study of sport law through the establishment of programs for professionals practicing in the sport law fields; the establishment of an academic research center at the University to be utilized by both students and practitioners; the promotion of publications, audio-visual and other multimedia projects based on sport law issues; and furthering the growth of the extremely successful Sport Law Symposium.

On behalf of the members and editors of the Seton Hall Journal of Sport Law I would like to recognize some of the many people that deserve our appreciation for their continued support of the study of sport law at Seton Hall Law School. Richard Ensor and Richard Regan for their support and ideas from 1983 to the present day. Seven generations of students who have labored on our symposia for many hours for little recognition and no academic credit. Two Deans and the faculty for continued support of our endeavors, the distinguished practitioners who serve with our students on the editorial board, namely, Mel Narol, Rich Ensor, Glenn Wong, and Jeff Orleans. Above all, the student members and their editorial leadership consisting of Peter Carton, John Wilson, Rob Silber, Marc Eichler, Steve Saporito, and Karen Gwynn for all their hard work and support.

Lawrence Bershad Professor of Law