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Seton Hall University, "The Setonian, December 3, 1953" (1953). 1953. 10.
<https://scholarship.shu.edu/setonian1953/10>

Pirates in Opener Friday

The Setonian

OFFICIAL UNDERGRADUATE NEWSPAPER OF SETON HALL UNIVERSITY

VOL. XXVIII No. 6

THURSDAY, DECEMBER 3, 1953

SOUTH ORANGE, N. J.

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SOPHS OFFER "WINTER WHIRL"

Pep Rally to Officially Open 1953-54 Basketball Season

Seton Hall University will kick off its 1953-54 basketball season with a bonfire, pep rally and dance tonight, December 3rd, the night before the first game of the season with Scranton University. The proceedings will get under way at 7:30 with a pep rally during which the bon-fire will be lighted to officially open the 1953-54 basketball season. Following the rally there will be an open-house dance in the Seton Hall Gym from 9:00 until 12:00 to the music of Joe Turiello's and Ray Fella's band.

Joe Gilchrist, chairman of the rally and dance, announced that the gala affair will be attended by girls from St. Elizabeth's, Caldwell, Notre Dame, Georgian Court, Marymount, Manhattanville, and many other girls colleges. At the rally, our enthusiastic Seton Hall cheerleaders, consisting of Joe Gilchrist, Mike Formica, Frank Arico, Bob Freitag, and Dick Eckland, will lead the crowd in cheers and songs in order to instill the proper spirit in the crowd for the support of our N.I.T. Championship Team during the coming season. Ted Florio, staff announcer at W.S.O.U., will serve as master of ceremonies and will present the pride of Seton Hall, namely, our own Seton Hall "Pirate" basketball team, to the assembled fans. "Happy" Harry Brooks and Mickey

Hannon, co-captains of the 1953-54 squad, will be called upon to make a few comments and predictions concerning the team and the coming season. The freshman basketball team, reputed to be ranked as the greatest since the great 1949-50 freshman team of Dukes, Regan, Hannon, and Bobby Hurt, will also be presented along with a few words from their captains.

Open House

Immediately following the rally will be a dance open to one and all in the Seton Hall Gym. Dancing will be from 9:00 to 12:00 to the sweet strains of Joe Turiello on piano, Ray Fella on sax, and the rest of the fine band which will be remembered for the fine dance music they provided at the Autumn Leave's Ball. It is hoped that all Seton Hall students will attend both the rally and the dance in order that they may do their part in opening another successful basketball season and cheering the Seton Hall "Pirates" on to another N.I.T. Championship.



Congratulations to Mr. and Mrs. Joseph E. Flood. Joe, a junior, is the editor-in-chief of The Setonian. The ceremony took place November 14th at St. Andrew Avellino Church, in Flushing, New York.

The sophomore class "Winter Whirl" on Saturday night, December 5, promises to be a huge success. The dance, which will feature Johnny Czar and his eleven piece orchestra, which will be supplemented by the Lombardo Quintet, is practically all sold-out although there is still time to purchase a ticket at a cost of only \$3.00. Dancing will commence at 9:00 and will continue until 1:00 A.M. in the gaily bedecked Seton Hall Gym.

S.A.M. Awards To Be Given Tonight

Ten Seton Hall University graduates of last June will be honored tonight at the Annual Award Dinner of the Society for the Advancement of Management of Seton Hall at Howard Johnson's 275 Central Avenue, East Orange.

The dinner is held as a means each year of presenting graduates with Awards in proportion to the work that they accomplished for the Seton Hall Chapter during their four years at Seton Hall.

An Honorary Member Award will be presented to former Moderator Raymond J. Wilhelm, Moderator of the Society. The Rt. Rev. Msgr. John L. McNulty, President.

(Continued on page 5)

Spanish Club To Make Trip

The Spanish Club of Seton Hall University will have one of its periodic field trips to New York City on Sunday, December 6. "Los Hispanistas," as the club is known, will leave from Penn. Station in Newark at 10:30 in the morning under the leadership of Dr. Sarot, Club Advisor.

The purpose of these field trips is to help acquaint the club members with the different phases of Spanish civilization and culture. Since many of the members of the club are majoring in Spanish, these trips to different Spanish places of interest are beneficial in improving their knowledge of the subject that they are studying.

The first stop on the agenda will be the Hispanic Museum, located at Broadway and 155th Street. The museum contains many displays of Spanish art, literature and costume, and should prove to be very interesting.

Next on the list is the Museum of the American Indian, which is only a few doors away from the Hispanic Museum. The club members will be able to observe the influence of Spanish civilization on the culture of the many Indian tribes with which the early Spanish explorers came in contact.

One of the high-lights of the (Continued on page 5)

Johnny Czar and his orchestra is expected to provide an unusually fine selection of dance music, while the Lombardo Quintet will fill in the intervals with their usual brand of good music. All in all, a wonderful program of continuous dancing awaits those who attend this affair.

Winter Decorations

The gym will be decorated according to the winter motif which has been the main theme upon which the dance has been based. For this purpose a professional decorator has been consulted and some new variations of decoration novelties should result. Souvenir booklets containing the pictures of the sophomore class officers, dance chairmen, and names of patrons and couples attending the dance will be presented to everyone.

Jerry Vogel, ticket committee chairman, is confident of a sell-out and therefore he urgently requests that all tickets be paid for and picked up by Thursday, December 3. He warns that all those tickets which have been reserved must be paid for by that date. If not, then the deposit of \$5.00 a couple will be forfeited and the tickets and their corresponding reserved tables will be once more placed on sale. If, for any reason, anyone is unable to pick up or pay for his ticket until later in the week, he should notify any member of the ticket committee and make arrangements for holding the ticket. In case the dance is not completely sold out, tickets will be sold at the door on the night of the dance.

Congratulations

"Chuck" Doehler, sophomore class President, would like to extend his appreciation and congratulations to Bill Hughes as general dance chairman, to Jerry Vogel as ticket committee chairman, to Tom Spruit as publicity chairman, to Tom Foley as decoration committee chairman, to Jim Giuliano as editor of the souvenir booklet, and to all the members of the members of the committees for the fine job they did in making the dance as successful as it is. A special note of commendation should go to Jim Giuliano for the fine job he did in collecting over \$200 in advertisements for the souvenir booklet.

Queens for the Week



Three more weekly winners in The Queen of the Campus Contest. From left to right, Dolores Dowd, a student at Saint Elizabeth's; her picture was entered by Jerry Vogel, a freshman Pro-Med major. Cynthia Sias, a soph at Montclair State

Teachers College, was entered by Chuck Macauso, a senior Social Studies major. Ellen Marie Jacobson, a model by profession; she was submitted by Jack McKinney, a junior. Let's go fellows, contest closes January 10, 1954.

The Setonian

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MODERATOR—REV. CLEMENT A. OCKAT

Holy Hour

My dear Setonians:

On December 8, 1854 His Holiness, Pope Pius IX, solemnly proclaimed that "the doctrine which holds that the Most Blessed Virgin Mary at the first instant of her conception was by singular grace and privilege of the Omnipotent God, in virtue of the merits of Jesus Christ, the Saviour of the human race, preserved from the stain of original sin is revealed by God and therefore to be firmly and resolutely believed by all the faithful."

Our present Holy Father, Pope Pius XII, on September 8, 1953, issued his encyclical letter "Fulgens Corona" (Radiant Crown) to the bishop of the world. This was publicly released at Rome on September 26, 1953, for all Catholics everywhere. In this letter our Holy Father urges that a Marian year be observed in commemoration of the one hundredth anniversary of the proclamation of the dogma of the Immaculate Conception. He directs that there be celebrations, sermons, and varied devotions in honor of the Blessed Mother of God. This solemnity is to begin on December 8, 1953 and to continue until one year from that date, "so that the Faith of the people may be increased and their devotion to the Virgin Mother of God become daily more inflamed, and that thenceforth all may take upon themselves to follow in the footsteps of our heavenly Mother, willingly and with promptitude." Pope Pius further urges that wherever her sacred image is enshrined "the faithful should throng thither in great numbers and should offer to our most sweet Mother not only private but also public supplications with one voice and with one mind."

In accordance with these sacred objectives a solemn holy hour will be observed in the Seton Hall gymnasium on the night of Monday, December 7, 1953, from 8:30 to 9:30. His Excellency, the Most Reverend Thomas A. Boland, D.D., Archbishop of Newark, will preside. The preacher will be the Right Reverend Monsignor Justin J. McCarthy, pastor of Our Lady of Sorrows Church, South Orange. A special choir of students will lead in the singing.

You are cordially invited to attend this holy hour with your relatives and friends. Surely you will not neglect this glorious opportunity to honor the Blessed Mother of God, and thereby bring down incalculable blessings on yourselves, your loved ones, and the University and Preparatory School.

Asking your fervent prayers for the success of our holy hour and anticipating your presence I remain,

Sincerely yours in Christ,
(Rev.) Walter G. Jarvais,
Spiritual Director,
Seton Hall University

P. S.—Confessions will be heard throughout the gymnasium and chapel after the holy hour.

Queen of the Campus Contest

ENTRY BLANK

Code No. _____ Date _____

GIRL'S NAME _____

ADDRESS _____

OCCUPATION _____

PHOTO SIZE _____ APPROX. VALUE _____

ENTERED BY _____

ADDRESS _____

CLASS _____ MAJOR _____



By A. JOSEPH PARRILLO

Rich Dividends—Above the door of a church in Cuernavaca, Mexico, are the words, "Enter good: depart better." No one departs from Mass, Benediction, or a simple prayer in the Church without being better. Streams of grace flood the soul, while peace comes into the mind. Time spent in God's presence brings the richest dividends.

Proof of the Pudding—The proof of the pudding is in the eating. The proof of our generosity is in the giving. God wants deeds not words.

"My little children," said Jesus, "let us not love in word nor in tongue but in deed and in truth." A generous gift is worth a ton of mere promises.

In His Hands—You hear a lot about faith, a lot about charity, very little about hope. But hope is a virtue, too. And it is urgently needed in these gloomy times. The world's in a mess! Of course. But God still exists. God is still good. God is still interested in us, concerned about us, available to us, ready to aid and save. We are in His almighty hands always. Why fret?

End Above Beginning—Don't be discouraged by a bad start. It's the finish that counts—in your classes, your games, your very life. With the Christian it is not the beginning but the end that is important. Saint Jerome tells us. Saint Paul had a bad beginning but a good end. Judas had a good beginning but a bad end.

Etiquette of Prayer—When asking God for some particular blessing, remember there is a polite and proper way to go about it. Saint Jerome says first, we should offer thanks to God. Then confess our sinfulness and be sorry for it, and then request the favor we would have Him grant.

Praying Hands—When Albrecht Durer was a poor struggling artist, a friend of his who also aspired to be an artist made an agreement with him that he would do manual labor to earn their living while Durer studied and painted. Later, it was planned, he should have his turn to paint. But when success came to Durer his friend's hands had become so twisted and stiff that he could no longer paint. One day, seeing his friend's work-worn hands in prayer, Durer thought, "I can never give back the lost skill of those hands, but I can show my feeling of love and gratitude by painting his hands as they are now, folded in prayer, to show my appreciation of a noble and unselfish character." The result was the famous painting of the "Praying Hands."

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Letters of Appreciation

To the Editor:

It is with distinct pleasure and sincere appreciation to all ROTC cadets who marched in the Newark Armistice Day Parade, that I submit the following letter for publication.

FRANK E. BARTLETT, Lt. Col. MPC, PMS&T

Lt. Col. Frank E. Bartlett
Seton Hall University
South Orange, N. J.

Dear Col. Frank E. Bartlett:

Kindly accept our heartfelt thanks for your cooperation in making the 1953 Newark Armistice Day Celebration the outstanding event of the year.

Your band performed beautifully and marched splendidly—a smart-looking body in perfect order. Your Cadet Corps showed to great advantage. All in all they clearly displayed the result of superior leadership and skillful instruction. With best wishes to all of the officers and students of your great institution, I am

Sincerely yours,

SAMUEL SACHS.

Grand Marshal

Queen Dance January 15th; Contest Time Running Out

The Setonian will sponsor its Eighth Annual Queen of the Campus Dance, under the supervision of Joe Flood, general chairman and editor-in-chief of *The Setonian*, on Friday night, January 15, in the gymnasium. The informal dance will commence at 9:00 P. M. and, as in past years, the Queen of the Campus Contest will terminate at this traditional affair. The dance is generally considered to be one of the outstanding affairs on the Seton Hall Social calendar.

The contest will be organized in substantially the same manner as last year. Photographs or portraits, but preferably glossy prints, may be submitted to the Department of Student Affairs Office or to any member of *The Setonian* at any time. The winning picture of the week will be published in the following issue of *The Setonian*. Pictures which are eliminated in one week's competition will be automatically included in all subsequent contests.

The contestants who have been chosen as "Queen of the Week," will be asked to appear at an informal party, shortly before the date of the dance. Here several girls will be selected on the basis of poise, personality and general appearance, to appear as finalists at the Queen of the Campus Dance.

At this terminating affair, a group composed of well-known celebrities will determine which of the finalists will rule over Seton Hall University as Queen of the Campus for 1954. The Queen-elect will then be presented with a large selection of valuable gifts, donated through the generosity of many local and national shops and business establishments.

Plans for deciding on the bands to appear are still in their formative stage. Tickets for the dance, under the direction of Jack Morley, ticket chairman, will go on sale on Wednesday, December 9, in the cafeteria. The price of the bid is three dollars per couple and a fifty cent deposit will reserve a table.

The chairmen of the other committees are: Joe Parrillo—celebrity chairman; Bob Blake—decoration chairman; Bill Labus—booklet chairman.

Pass In Review

"PASS IN REVIEW" serves the purpose of keeping you informed on the activities of the Seton Hall R.O.T.C. unit, and its related organizations. From time to time there will be news of the Pistol and Rifle teams, Pershing Rifles, Band, Alumni, and bits of information about R.O.T.C. students and instructors.

The Pershing Rifles, under the leadership of Lieutenant Colonel Andy Zahn, has planned several activities for this coming school year. Among those proposed are a field trip to either the 102nd Cavalry Regiment Armory or the Bear Mountain Ranges, attending the basketball game between Seton Hall and Villanova, a dance for the initiation of the new pledges, a drill meet sometime in March, a Tactical problem, and possibly a Christmas Dance. Colonel Zahn also announced that "Hell Week" for pledges will come sometime in January before exams.

Captain Sabrinski and Lieutenant Elliot, moderators of the rifle team, reported that this years team will participate in fifteen intercollegiate matches. The scheduled matches thus far are with the following colleges: Columbia, Fordham, Hofstra, N. Y. U., Rutgers, Poly, St. Peter's, C. C. N. Y., Newark College of Engineering, Queens, St. John's and Cooper Union.

The only two returning members of last year's team are Co-captains Robert Karwel and Murray Weingartner. These two men will head this year's team of eleven men.

BLUE AND WHITE SPOTLIGHT

By BILL GANGE

This week, by means of the Blue and White Spotlight, one of Seton Hall's most personable faculty members is brought out from the ranks of the multitude, and placed



William Joseph Doerflinger

in the limelight. Seton Hall should be as proud of William J. Doerflinger as we are to spotlight him in *The Setonian*. Mr. Doerflinger holds the title of Assistant Professor of Management in the school of Business Administration.

Aside from his normal duties as a member of the faculty, he is the moderator of the Seton Hall Chapter of the Society for the Advancement of Management (S.A.M.), the statistician for the Seton Hall Division of Business Research School of Business Administration, and also teaches in the graduate school of Business. And as if all these activities weren't enough he is working to complete his Ph.D. in Labor Economics.

Mr. Doerflinger was born in Newark, attended school there and then matriculated at Rutgers University. He received his B.A. at Rutgers. He returned to the metropolitan area and attended N.Y.U. as a Teaching Fellow. At N.Y.U. he received his M.A. in Economics.

At the inception of World War II, William Joseph Doerflinger enlisted in the Air Force. He served in the Air Force for the duration of the war.

In June of 1950 he became a member of the faculty at the Hall. Now only three years later he is a Faculty Member of the University Council, and one of the most popular teachers on campus.

Mr. Doerflinger is married and lives in the Vailsburg section of Newark. Rounding out his pattern of activities is his sincere fondness for music of all types. Mr. Doerflinger adds to the fine caliber of teachers at Seton Hall.

Football Results

On November 24th the "Bonecrushers" won the Mythical Touch Championship of the Phys Ed. Department by romping over the "Scholarship A. C." 35 to 0. The passing of "Wheaties" Dimino, former Linden High great, to the "Bonecrushers" stellar end, "Bad Bob" Santb, proved too much for "Fats" DeRogatis, and his hapless mates. DeRogatis, a Newark Central product, is the brother of Larry DeRogatis All-time N. Y. Giant great.

Marketing Club Conducts Survey of Convocations

At a recent New Jersey College Presidents' Dinner at the Rock Springs Country Club in East Orange, given by The New Jersey State Chamber of Commerce, the president of The Marketing Club, John O'Connor, represented the students of the School of Business of Seton Hall University. Representing the administration

were Monsignor John L. McNulty, president, Dr. Austin S. Murphy, Dean of the School of Business, and Mr. Alfred D. Donovan, vice-president in charge of student personnel services. Along with Mr. O'Connor were student representatives from all the New Jersey colleges. These students presented their views on our convocation program, which the State Chamber of Commerce sponsors. The convocation program is officially called "The American Opportunity Program." Mr. Leonard Dreyfuss, of United Advertising, was chairman of the discussion. Many important business men from the

metropolitan area were present and gave their views on the convocation program.

Survey of Convocations

At the first meeting following the dinner, the Marketing Club conducted a survey of its members to get their impression and constructive criticism of the convocation programs.

The following criticisms were made:

The speakers should include recent graduates from college and their account of making a success of themselves. This would give the student the opportunity of watch-

(Continued on page 4)

Join for Your Benefit

We have here on the Seton Hall campus a number of excellent student organizations. They are all fine, important, and deserving of our membership and cooperation. One of these, however, stands out above all the rest. It is the finest, the MOST important and the MOST deserving. I am speaking of course, of the Knights of Setonia.

The membership regulations and rules of the Knights are simple. To become a member, all you have to do is have a desire to serve God by receiving the Sacraments at least once a week. There is only one rule to follow. Come to school a few minutes earlier one morning a week, either Thursday or Friday, go to Mass and receive the Sacraments.

During these days, we all know of the turmoil in the world. What better thing is there to do than for all of us to practice our Faith? What better way is there for us to practice our Faith than by weekly reception of the Sacraments? What more fitting method is there to stay the forces of evil? What more fitting way is there to begin the day?

Join gentlemen! Join the Knights of Setonia. For the world's sake, for YOUR sake, join the Knights. Join the crusade against evil.

A. J. P.



Don't take my word, just take one puff
And then you will agree
You've never had a better smoke,
Cause L.S./M.F.T.

Martha E. Clark
Westhampton College

LATEST COLLEGE SURVEY SHOWS LUCKIES LEAD AGAIN

Last year a survey of leading colleges throughout the country showed that smokers in those colleges preferred Luckies to any other cigarette.

This year another nation-wide survey—based on thousands of actual student interviews, and representative of all students in regular colleges—shows that Luckies lead again over all brands, regular or king size...and by a wide margin! The No. 1 reason: Luckies taste better.

Smoking enjoyment is all a matter of taste, and the fact of the matter is Luckies taste better—for 2 reasons. L.S./M.F.T.—Lucky Strike means fine tobacco. And Luckies are made better to taste better. So, Be Happy—Go Lucky!

When I relax for just a sec,
A Lucky Strike I light.
I find its mildness, better taste
Make smoking a delight!

Bernard B. Grossman
University of Southern California

So round, so firm, so fully packed
They really are a treat.
For all occasions that arise
A Lucky can't be beat!

Evelyn Ann Blum
Michigan State College

Where's your jingle?

It's easier than you think to make \$25 by writing a Lucky Strike jingle like those you see in this ad. Yes, we need jingles—and we pay \$25 for every one we use! So send as many as you like to: Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.

Alumni News

By A. JOSEPH PARRILLO

First Lt. Robert S. Joy is serving in Korea with the 45th Division. Lieutenant Joy, who arrived in Korea in November 1952, is communications officer in 3d Battalion Headquarters of the 279th Regiment. He holds the Combat Infantryman Badge, UN Service Ribbon, Parachutist Badge and the Korean Service Ribbon.

A graduate of Seton Hall University, Joy entered the Army in January 1951.

Before leaving Korea for the U. S. under the Army's rotation program, 1st Lt. Matthew J. Belint received the Bronze Star Medal from Lt. Col. Devine, IX Corps provost marshal. Lieutenant Belint won the award for meritorious service as administrative officer for the provost marshal section of the corps. He is a 1951 graduate of Seton Hall University.

PTC Walter J. Magierowski was honored as being one of the top six U.S. Ordnance soldiers in Germany. In addition to being one of the top six, he was chosen by his commanding officer as the most outstanding Ordnance soldier at the Gernersheim Ordnance Vehicle Park, where he serves as a personnel clerk with the 7837th Ordnance Battalion. Private First Class Magierowski received a lettered scroll from Brig. Gen. Earl S. Gruver, Ordnance officer, U. S. Army, Europe, and a three-day pass for his outstanding accomplishment. Before entering the Army in May 1952, he attended Seton Hall University and was employed by the Singer Manufacturing Company of Elizabeth.

Qualified as a carrier pilot after six successful landings on board the USS Monterey in the Gulf of Mexico are Naval Aviation Cadets Robert J. Featherstone and Cadet Leonard E. Palmer Jr. They both graduated from Seton Hall University before entering the Naval Aviation Cadet Flight Training Program at the Naval Air Station, Floyd Bennett Field, New York, N. Y.

They began their training at the Naval Air Station in Pensacola, Florida, the "Annapolis of the Air," and are undergoing a stringent schedule in military, academic, physical and flight training. From carrier qualification, they will report to the Naval Auxiliary Air Station, Curry Field, for instrument flight training.

Upon completion of instrument training they will report to the Chief of Naval Air Advanced Training, Corpus Christi, Texas, for training in combat type aircraft. Graduation of advanced training will win them the coveted Navy Wings of Gold.

First Lt. Edward J. Salamon, arrived on Okinawa, is a military policeman with the Ryukyus Service Command. Lieutenant Salamon is a graduate of Seton Hall University. A World War II veteran, he reentered the Army in September 1951 and holds the American Theater Campaign Medal, World War II Victory Medal and the UN and Korean Service Ribbons.

Frosh Squad Holds Key to Seton Basketball Future

By GARRY NARDINO

This year's freshmen basketball squad is considered to hold the greatest potential of court success since that frosh squad of 1949. The working minds behind the Seton Hall basketball team have gathered seven athletes from diverse corners of the land. The future of Setonian basketball fortunes rests in their ability.

In succeeding issues we will spotlight each of them, attempting to give some small insight into their background. We begin our series with Tony Davis and Marty Farrell.

Tony Davis

Tony Davis is a graduate of Schlarman High School in Danville, Illinois. At Schlarman he was an outstanding athlete, a three sports star, earning his letters in football, track and basketball. It is easily understood though that the 6.8, 190 pounds found himself most at home on a basketball court.

Davis was probably the prime factor in tiny Schlarman's court success, a school with an enrollment of 240, it managed to overcome schools with ten times as many students to secure for itself fourth position in Illinois standings.

Individually, Davis garnered a seasons average of 20 points. His highest scoring game gave him a total of 48 markers. He has been named to the Illinois All State team and was selected for Catholic All America honors.

Graduation found him swamped with offers from institutions covering the length and breadth of the land. Among them was an offer from the world renowned Haslem Globetrotters, but Davis preferred higher education to the play for pay circuits and from the 70 colleges and universities he had been invited to attend, he chose Seton Hall.

Davis is pursuing a course of study preparing him for a journalism career.

Marty Farrell

Marty Farrell comes to Seton Hall from Oldforge High School located deep in the Pennsylvania coal country.

At Oldforge the 6ft. 7 in., 225 pound Irishman ripped the nets at a fast enough clip to finish the season with a 27 pt. average. This earned him the Lackawanna Interscholastic Association scoring championship. On five different occasions, Farrell hit for 39 point games.

The Oldforge quintet paced by Farrell shot past the best of Pennsylvania's hoop squads in the state basketball tourney only to be denied the state championship in the final eliminating round.

Marty's fine all around play nailed him a berth on the Pennsylvania All State five.

A two sports performer he excels on the gridiron as well as on the hardwood. Oldforge, in football, was declared Eastern Conference Champion and Marty's play at end merited him All Scholastic honors.

Due to his ability in both football and basketball many schools, such as Miami, Holy Cross, University of Pennsylvania, Penn State and Duquesne offered him athletic scholarships for participation in both sports, but preferring to play basketball alone he came to Seton Hall.

Scholastically Farrell is enrolled in the Physical Education department. After graduation he has hopes of coaching.

Basketball Schedule

The Seton Hall-Villanova basketball game at South Orange has been shifted to February 9th instead of February 8th as originally announced.

- DECEMBER**
- 4 Scranton University—Home
 - 8 Temple University—Madison Square Garden
 - 12 Le Moyne—Home
 - 15 Providence College—Home
 - 19 St. Francis (Brooklyn)—Home
 - 28-29-30 Dixie Classic—Away
- JANUARY**
- 1 William and Mary—Home
 - 5 Wake Forest—Madison Square Garden
 - 9 Loyola of Baltimore—Away
 - 11 Dayton University—Home
 - 16 St. Peter's—Away
 - 18 John Carroll—Home
 - 20 Dayton University—Away
 - 23 Villanova—Away
 - 30 Fordham—Home
- FEBRUARY**
- 3 Albright—Away
 - 4 St. Bonaventure—Madison Square Garden
 - 9 Villanova—Home
 - 13 Muhlenberg—Home
 - 16 Loyola of Chicago—Home
 - 19 John Carroll—Home
 - 27 Iona—Away

Marketing Survey

(Continued from page 3)

ing the development of contemporary leaders.

The talk, or an outline of the talk, should be printed and made available to students who could not attend the convocations, and as a reference for those students who attended. This will aid constructive questioning and also enable the students to use excerpts from speeches in classroom work.

The speakers should use demonstrations and exhibits in their talks to keep the keen interest of those in attendance.

There should be more speakers from outside the realm of business. The convocations should be held more frequently; every three or four weeks.

The overall concensus was that the convocations were interesting, practical and informative. The students would definitely like them continue, for the convocations provide an unequalled opportunity to hear so many successful men tell personally how they have accomplished this feat. We walk out of the convocations with the idea that America is the land of unequalled opportunity and these men have helped make it so.

These were the predominant criticisms of the "American Opportunity Program" and they were edited into a letter and sent to Mr. Brul Palmer, President of the New Jersey State Chamber of Commerce and Mr. Leonard Dreyfuss, the chairman of the convocation program. The Marketing Club received enthusiastic replies from both these men on its survey.

Tubes And Talk

By BEN OKULSKI

New Appointments

At a recent meeting called by the Program Director, new appointments were made in order to fill positions left open by WSOU graduates. These appointments were: co-directors of news—Jim Graham and Ted Florko, co-directors of sports, Sil D'Addario and Russ Rauch, Classical director, Frank McCormick, remote engineer, Fred Ebert, publications, John Hayeck and Ray Ball, promotion and publicity Ed Scardelli and dramatics director is Mr. Harry Pascoe assisted by Jim McGlone.

New Staff Members

Fifty-three applications were filed for positions at WSOU. Almost all of the applicants were accepted. Each applicant was given a personal interview with program Al Klose, then he was placed in the department that best suited him. So all these bewildered faces around the WSOU studios are those of freshman taking in all the operations of "Big Time" radio.

Good Listening

Yes, it's good listening from 2:30 to 3:00 Monday to Friday on WSOU. On Monday and Wednesday you can hear the top male vocalists with Jimmy Graham and "Crooner's Corner." At that time on Tuesday and Thursday you'll hear Jim Previti and "Instrumental Time." Mr. Previti lets us know what's going on with all the bands. The only one that we haven't mentioned is the female vocalist and Frank Orlando takes care of that angle on Fridays with "The Girl Friends."

Tips to Tuners

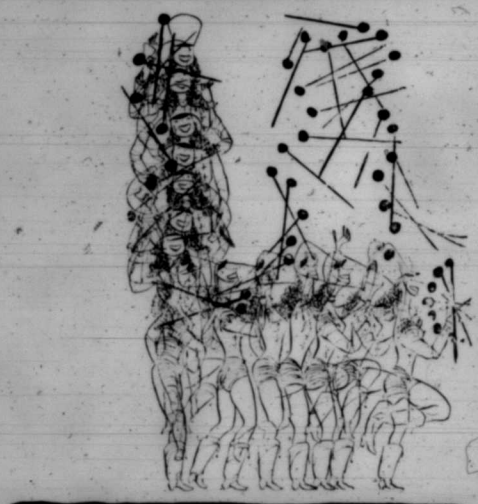
Frank Sinatra plays dramatic role as "Rocky Fortune" detective on NBC radio. . . Mrs. Helen Hornish is new station secretary.

McLaughlin States Placement Bureau Assists Students

Ninety-five percent of the students and graduates registered with the Seton Hall University Placement Bureau are gainfully employed. According to Mr. McLaughlin (Placement Director of Seton Hall) the percentage runs the same for both the graduates and the students. With the advent of the holiday season this figure is expected to be even greater.

The Placement Director states that his office still has a great demand for teachers in the elementary and high schools, public and private, and the supply cannot meet the demand.

The direct recruitment plan in which many representatives of leading American companies are invited to visit the campus and describe the benefits of a future with their companies is still in effect. Among the companies already listed are Firestone, Good-year, U.S. Steel, Upjohn Pharmaceuticals, the Port of New York Authority, Montgomery Ward, F. B. I. Ford Motor Company, and General Foods.



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S.A.M. Awards

(Continued from page 1)
of the Seton Hall, will be the principal speaker along with Dr. Austin S. Murphy, Dean of the School of Business Administration. The Rev. Edward Larkin, Director of Student Affairs, will also speak.

Following the presentation of Awards George D. Wilkinson, president of the Northern New Jersey Chapter of the Society for the Advancement of Management will talk on "Modern Scientific Management."

Spanish Club

(Continued from page 1)
trip will be a dinner at La Zambara, a Spanish restaurant on 52nd Street, between Sixth and Seventh Avenues. In addition to a dinner, featuring authentic Spanish courses, the students will have the opportunity of observing a number of native Spanish dances, performed by entertainers at the restaurant.

Any Spanish student desiring to join "Los Hispanistes" in time to become eligible to go on the field trip should contact Dr. Sarot, any of the following Spanish Club officers: Albert J. Magnotti, President; Leonard Zawodniak, Vice-President; Jules Albanese, Secretary; Donald Brown, Treasurer; or any other member of the Spanish Club.

Meetings of the Spanish Club are held on the first and third Friday of every month. The meeting time and location are broadcast over the public address system for several days prior to each meeting.

Queens for the Week



Three more weekly winners in The Queen of the Campus Contest. From left to right, Sylvia Famiglietti, a student; her picture was submitted by Louis Collito, a sophomore, Biology major. Mrs. Sandy Friedlander, a sales girl, was entered by hubby Barry Friedlander, a senior English major.

Claire McLaughlin, a teacher, was entered into the contest by William McDermott, a senior Management major.

These three girls bring the total of weekly winners to ten. Don't forget to enter your girl's picture. Contest closes January 10, 1954.

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CHESTERFIELD BEST FOR YOU



By JIM KISSANE

The 1953-54 edition of the Seton Hall University basketball Pirates will open the season Friday night at the campus gymnasium against Setonon University.

An indication of what Seton Hall fans can expect of their hardwood warriors this year will be given when co-captains Harry Brooks and Markey Hannon lead the Blue and White on to the court for the inaugural.

Coach John "Honey" Russell, embarking on his twelfth season at the Pirate helm, views the coming campaign with an optimistic attitude. Russell realizes that the loss of All-Americans Walt Dukes and Richie Hogan will be felt severely, particularly in the scoring column. The departure of one of the "smoothest-working duos" ever to appear on a Hall aggregation leaves a huge void of forty points (approximately) per game to be filled by their two replacements. However, the Seton court mentor feels that while this year's Pirate quintet probably won't compare to last year's NIT championship squad it will nevertheless give a representative account of itself.

The probable starting lineup will include one senior, two juniors, and two sophomores. Brooks, All-American candidate from Union City, N. J. is the lone senior of the five. There are, however, two additional members from last season's starting quintet which will give the Hall an experienced nucleus. Arnie Ring, Brooklynt, N. Y. and Ron Nathanic, Johnstown, Pennsylvania are the two juniors expected to operate in the forefront. Richie Long, 6'3" sophomore from Jersey City, N. J. is expected to get the starting assignment at center while another soph, Ed Petrie of Mamaroneck, N. Y. will probably team with Brooks in the backcourt.

The most questionable position, naturally, is the important pivot point where the Pirates lose six inches in height over last year. Long, lacking the height and experience of his predecessor, nevertheless can be counted upon to perform capably off the pivot. He led the yearlings in scoring and rebounding last year and figures to continue to demonstrate his offensive and board-clearing prowess with the Seton varsity. Behind Long at the center spot are Bill Runge of Katonah, N. Y. and Charley "Red" Goldman of Boonton, N. J. Both stand 6'5" and should Long falter either of these two may be depended upon for stirring service.

Long and Ring will be expected to handle the rebounding assignments. Petrie and Brooks give the Pirates a formidable set-shooting pair while Nathanic, a half-handler par excellence who connected on over 50 percent of his field goal attempts last year, will give the club additional scoring and defensive strength.

Another reason for the air of optimism which pervades the South Orange campus is the presence of greater bench strength than the Pirates have known in some time. Holdovers such as Hannon, Charley Travers and Hank Bockrath and fresh squad graduates such as Bill Petrella, Tom Regan, Hugh Gallagher, and Joe Luccola should bolster the club considerably.

On Tuesday evening the Hall invades New York's Madison Square Garden to engage Temple University in half of a collegiate double bill. Then on the 15th the Pirates host Providence College at South Orange followed by St. Francis of Brooklyn on the 19th.

The Christmas vacation will be a brief one indeed, for nine days later, Seton Hall journeys to the South for its initiation to winter tournament basketball in the Dixie Classic at North Carolina State from the 28th to the 30th.

A large throng is expected for the opener Friday so it would be advisable for all to arrive at the gymnasium early, especially so as to see the sensational Seton frosh in the preliminary.

ONCE OVER LIGHTLY.

Al Negraft, a member of the great pre-World War II Seton Hall University court teams, has been named head basketball coach at Cleveland High School in Portland, Oregon. Negraft was a member of the Pirate squads which reeled off 43 straight victories from 1939 through 1941. He moved from Lakeview High School where his team won the Oregon State Scholastic Tourney last March. This is his sixth year of coaching and previously he played professional basketball with the Rochester Royals and Dayton Aces.

Jim McNally, senior physical education student at the Hall, has been named track coach at Our Lady of Valley High in Newark. McNally, a quarter miler on the Seton Hall varsity track squad, succeeds another ex-Hall cinder star, Frank Turner.

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"Happy" Harry Brooks

Harry Brooks, 5'11" senior, closes a glorious collegiate basketball career this season. A co-captain on this year's squad, Brooks is seriously rated as an All-American candidate. The sturdily-built, 175 pound, Physical Education major is a graduate of Emerson High in Union City where he was an all-stater. In his freshman year at the Hall, Harry tallied 521 points. As a sophomore he meshed but 91 points but is well-remembered for winning the Louisville game with a driving layup in the last eight seconds of play. Last season with the NIT championship Pirates, Brooks meshed 391 points (third on the team) for a 12.2 per game average. Moreover, he ranked fifteenth in the country in field goal percentage with 47.9% and twenty-seventh in free throw percentage with 77.4.



Michael "Mickey" Hannon

"Mickey" Hannon established a freshman scoring record in the 1949-50 season, with the fabulous accumulation of 666 points in thirty-nine games. He bombarded the hoop that year with almost monotonous regularity as 294 of his shots swished the cords. The following year he was hampered by injuries and missed the season and the ensuing year saw only limited action. Last year, however, the 6'2" 190 pound senior partially regained his old form and proved an invaluable aid to Coach Russell. Hannon, who entered at the crucial point in several games, kept the Pirates poised and fed Walt Dukes well in the pivot when others were having trouble doing so. The 22 year old Physical Education major gave evidence of his popularity among his team-mates when he was chosen co-captain.

Seton Track Stars Shine in Nov. Meet

By ED CRYER

Shanks Scores in ICAA Run

The lone Setonian runner, Don Shanks, placed seventeenth in a field of nearly 200 entrants in the inter-collegiate cross-country championships at Van Cortland Park in the Bronx. The meet which was staged on November 16th attracted most of the top distance runners of the East and Mid-West colleges. With but a half mile to go, Shanks was in thirtieth position but unlashed a "finishing kick" which sent him speeding by thirteen others on the stretch.

Johnny Kelley of Boston University crossed the finish line first, edging out John Joe Barry of Villanova by about 100 yards. The winning time was an excellent 24:51.7 (second best time ever recorded for the meet). Shanks, who the previous day had received a trophy for copping the New Jersey State Championship five-mile x-country run, toured the Van Cortland Park course in a fast 26:10, despite feeling somewhat tired from running ten miles within forty-eight hours.

Outdoor Season Ends

The cross-country season ended, the team will begin working out on the "boards" for the coming indoor season. A feature of this year's team will be the two-mile relay. The quartet will be made up of four of several potential 1:56 and 1:57 milers. Ray Trouve, a 1:55 runner returning from last year's foursome, will probably run "anchor leg." Dick Heine, a senior who joined the team last year will probably run another leg along with "Chick" McCreedy, an all-sports star transferee from Champlain College. Frank Bailey and Justin Tracey will be vying for the remaining leg. Al Winokur, who will become a sophomore in February may also challenge for a spot on the foursome.

High School Stars

Bailey, along with Trouve, was one of the top high school half milers in New York in 1951. Tracey ran with the Bishop Loughlin mile relay of 1950 which was one of the fastest to ever hit the high school track. Should the runners all realize their potential at once, the relay should definitely be one of the finest in the country.

Hogan's Corner

By NICK BLASI

One wonders at times just what it takes to develop a sound golf game. Everyone knows that a fine golf swing and knowledge pertaining to the swing is very important. Once this swing is acquired concentration is the prominent problem to a good round of golf. It is this aspect of the golf game that I would like to discuss. This knowledge I have gained through playing, reading and by discussing the problem with leading pros and amateurs.

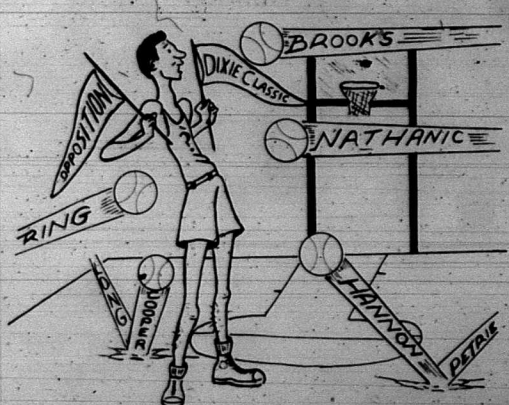
Concentration leads to management on a golf course. Management is a term used to describe how one elects to play a certain shot or which way to putt a ball, etc. Say we are starting to play a hole. Just what are the things to be considered in playing this hole in the best possible manner.

There is an ill-founded statement in golf and that is that one must think of one shot at a time. This statement is entirely out of place, for in golf one must continuously plan the next shot before playing his present shot. (words in boldface equal the essence of concentration on a golf course.)

Getting back to starting to play a golf hole for example. 1. Take into consideration the contour of the hole. Which way will the ball kick, etc.? 2. Can my tee shot reach any hazards (if I hit the ball well)? 3. Consider the position of the pin on the green. From what side of the fairway or rough would it be best to approach the green? 4. Will the wind affect my shot?

These factors have to be considered before hitting the tee shot. After having thought about these factors, it is up to that individual's power of concentration to plan or manage the proper selections in order to play the hole well. For example, Sam Snead used a putter off the fringe of a green to try to get down in two shots, instead he got down in three shots and lost the tournament. Snead later remarked that he had used the wrong club to execute the shot. He admitted that his management was bad. This is the paramount reason why I believe Hogan is superior to Snead. Hogan is a master of concentration and management.

OH YEH? By BILL LABUS



"Seton Hall? Ha, without Regan and Dukes they have nobody to throw at me."