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# CLOSES SOCIAL SEASON AT WSOU Big Success As It **Completes 1st Month On Air** HALL STUDENT STAFF GIVING "PROFESSIONAL PERFORMANCE"

TR. GIL'OOLEY'S DIRECTION. INSPIRES HIGH STANDARD

A COLLEGE

PAPER FOR

COLLEGE MEN

VOL. 22, NO. 14

#### Ev John J. Whalen.

Under the astute direction of Rev. Thomas J. Gilhooly, WSOU, Seton Hall's Voice of the Air, has grown from the unknown youngster it was a month ago into the full-fledged otherical adult it is today.

Maintaining a seven-hour day broadcasting schedule, the station hes set a high standard in the collegiate radio world in its presentation of "live" shows and remote broadcasts. The larger part if its remote programs has been the play-by-play description of all home games if the Setonias In addition, WSOU, has nine. also covered the social life of the campus by "remotine" the high-lights and gance rusic of all dances held on the campus since the inaugural broadcast of April 14th. The station recently reach ed a new high in its remote broadcasting by covering two Poligious Pageants on Sunday, May 9th. In the afternoon, "Our Lady of Fatima" services were broadcast from the Newark Schools Stadium, and in the even ing the "Living Rosary," another religious program was broadcast direct from Roosevelt Stadium in Jersey City.

Staffed entirely by student personnel WSOU has amazed prejudiced officials of the college as well as its listeners with the versatility of its programs. Most that they will have all the nec-FM Collegiate stations resort entirely to "canned" music to fill their six or seven hours of air time, but WSOU has, in addi- never-ending task of keping the year, Mr. Murphy intends to contion to its musical programs, control room clear, eases greatly, tinue this policy, featuring the placed its greatest emphasis on the burden upon the shoulders of music of such well known com-The "Voice" of the Hall has from Joe also assists the Sports An- Hart, and Romberg, with a few its very beginning operated on a "professional" basis than the filing in between innings with the means to display its College Gymnosium for a Com- Senior may be present in this traditional collegiate FM pattern.

Directors on the Beam Three weeks ago Father Gil-

hooley appointed the various directors of the many departments which WSOU operates. His choice for Program Director has proved a big success due to the terrific job Lou Arnold is doing in that role. Lou has the task of arranging programs each day, elleting time on the air, and assigning studio programs. His untiring energy and unselfish de-votion to WSOU has been a prominent factor in its present success. In addition to his tasks Program Director, Lou has also taken a turn on monitaring programs occasionally, and has appeared before the microphone at various istervals to give station identification.

Clem Rachel, as Director of An nouncers has also turned in a tremendous performance. It is terme his duty to line up the announc- schedules in its I ng history. Be during the day; In addition he also assigns the announcers to tions all aspiring announcers. By ting the work equally amongstyen or eight announcers. He too in addition to his Director's du- have given many benefit per occasions to introduce programs' causes and assumes the responsibility St dent Personnel Run WSOU . of signing WSOU on and off the A. Murphy, the Glee Club has jair each broadcasting day.

Joe. Urban, Station Manager, of rusic. Although it has enhas the responsibility of assuring countered" all personnel who go on the air, quarters for this "radical" policy. essary accessories to successfully this 'year have proved overcomplete their show. His atten- whelmingly popular with the vast tion to these details, plus his majority of its audiences. Next "live shows" whenever possible, people before the ricrophone, posers as Porter, Rogers and Mass at 9:00 A. Me nouncer on the baseball games, classics nterspersed in order to (Continued on Page 4)



The Setonian

SETON HALL COLLEGE, SOUTH ORANGE, N. J., MAY 20, 1948

SOPHS "CONSTELLATION DANCE"

#### **GLEE CLUB ENDS** SUCCESSFUI SEASON

With their annual dinner-dance to be held on the evening of May 27th at the Hotel Robert Treat in Newark, the Seton Hall College Glee Club will end its 1947-48 season

This year the Glee Club has ers who will introduce programs' sides its own Spring Concert, which is almost unanimously considered the most successful "station breaks." and audi- one ever held of Seton Hall, the group sang at the Waldorf Ascareful rotation. Glem has acconiz toria, and have appeared over plished the difficult task of split- Radio Stations WNJR and WS-OU. in addition they have suns eral wome colleges, and ties steps before the "mike" on formances" for various worthy

> Under the direction of Joseph featured the more popular type criticism in some

the selections it has presented great ver atility.

# Ina Ray Hutton To Play For First Outdoor Dance Here 5,000 SQUARE FEET OF DANCE FLOOR TO COVER FIELD

Another precedent - shattering sum for listening to Ina Ray and event will take place next Sat- ther outfit plus the added pleasure urday evening when the Sopho- of literally "whirling" more Class presents its "Constel- spacious dance floor that will lation Dance". 'This social event, make the Gym floor seem like featuring Ina Ray Hutton and a postage stamp. In addition her band will be the inital "ex- there will be refreshments and travaganza" outdoors here at Seton Hall. Utilizing the baseball add to the visual as well as the field, the Sophi rores have arranged for 5,000 square feet of light coolness of a May evening. floor space to be imported es-

pecially for the "Starry Eve". the datter obsticles, the biggest 11:35 ranging a date suitable to Int re d one of the heaviest. Ray Hatton, the and his staff of admission to see the baseball stully completed the m esaryspre-dance arrange reuts.

Tickets for this Scionian in- plete with waiters and handreds have been the past two works and will con- tablecloths. For a terrific eventime to be call today and to- ing of entertainment, routow as well as Saturday eye- pleasure and tool May treezes ning at the gate They are selling . THE' SETONIAN, for \$3.50 persouple, a reasonal le the "Constellation Datas"

colorful lighting effects that will physical enjoyment of the star-

LAST SETONIAN

FOR

1947 - 1948

TEN CENTS

There will be ample space to over a thousand couples at the Joseph Graham, President of Constellation Dance and the the Sophomore Class is the main Sophonore Class leaders are hondriving force behind this novel ing that Setomans will assist eventation. He and his com- them in setting a new high in mittee have worked night and attendance record for Seton Hall-acy, diterally as well as figure-, social events, WSOU, "Seton atively) to enhance the enjoy-, Hall's Voice of the Air" will proment of Sefonians who attend hably air a ball hour of the datace Overcoming many music via its remote control facilities. It should be worth the price

diamond converted into an outdoor "Diamond Horseshoe", comon sale for of tables with gleaning white dancing

### **Communion Breakfast** Marks Final Gathering

low, well med", type of ver-to- of Seton Hall to to be: Guest of gether, the Senior Close is eath- Honor and principal speaker of ering as a group for the last time receive the Body and Blood to of Christ at Mass in the Chapel. F. Kelley, President of inviting all Catholic S James Seton Hall will celebrate the tended in invitation to the

munion Breakfast. Father Wal- fafewell meeting

Instead of the usual that tel- iter G. Jarvis, Spiritual Director the Breakfast, the Breakfast, John Will Setoman Editor will at as Tr naster

Jim Pinkman, President of Sunday, May 23rd. Monsignor Senior Class, has, in add ton to Catholi Immediately following Mass, Class to attend the Breakfast in the Seniors will assemble in the the Gymnasium in order that all

#### WSOU

(Continued from Page 1) color and background, and ocplay-by-play report.

The Drama Department is in the capable hands of Ray Lukplready presented his Department to WSOU listeners with ors, Ray also broadcasts the Dinner Hour Musical Program daily from 6 to 7. p. m.

The Radio News Room of WS-OU is aptly handled by Joe Sergent, Director of News. Joe assigns his News Staff to their various spots in the daily program and also edits the news (received via wire) for radio broadcasting. He too, has the difficulty- of assigning the news spots equally among his seven man staff.

In the Sports Department, Johnny Whalen handles the playby-play of the Blue and White home games. Inaddition to this assignment, he also supervises the Sports Department in the capacity of Sports Director and conducts a fifteen minute sportscast three nights each week

The Men Behind the Console No radio station can function at a high standard of efficiency without capable Engineers. WS-OU, is extremely fortunate in having Tom Parnham as Chief Engineer, and his excellent staff of Vic Ken Des and Frank Scheininger. Tom, a licensed FCC Ena



FINE FOOD

gineer, operates with a calmness and efficiency that transmits itself to the speakers before the microphone. His amazing knack give the credit that is due to casionally taking a turn at the of perfect modulation assures each individual on the team, so listeners of excellent pitch and a "Well Done" to you all. Most high-quality reception. Frank of the harriers, like the ones and Vic also demonstrate a cool mentioned, have been kept out of shis, ably assisted by Miss Jane and calm manner at the console the limelight this year due to lack Sarin of Hollywood. Ray has that reflects their terrific per- of competition. Next year, howformances.

a comprehensible whole. His production ingenuity to date has meantime the flashy frosh team has added to the lustre of WSOU. and Villanova in dual meets.

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FROSH TRACK (Continued from Page 2)

ever, with the A.A.U., Melzose, Ed Farrell, Production Direct- and K. of C. Meets all these asa few excellent presentations. In addition to his Dramatic endeavcross-bar to track fame. In the been another bright feature that will meet West Point, St. Francis

May 20, 1948

June Is the Month **Dedicated To** THE SACRED HEART Visit the Chapel Daily **Receive With the "Knights" Tuesday and Wednesday Evenings** 

ave you made up your mind on what you'll do when you graduate this June? If not, consider the opportunity available to you in the Aviation Cadets.

You can take the high

Few jobs anywhere can match this offer. When you win your wings and a Second Lieutenant's commission, you're paid as high as \$336. per month to start. The training you get before and after you're commissioned is recognized as the world's finest-and it equips you for a well-paid lifetime career in military or commercial aviation.

You're eligible for appointment to the Cadets if you're single, between 20 and 261/2 years old, and have completed at least one-half the require-

ments for a degree from an accredited college or university (or pass an equivalent examination).

road

Talk the program over with men in your class who have been Aviation Cadets. And for full details, ask at your nearest U.S. Army and U.S. Air Force Recruiting Station. Why not drop in today and discuss it?

U. S. Army and U. S. Air Force Recruiting Service



#### May 20. 1948

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#### Page 5

### **Business Club Is Host To** C.P.A. At April Meeting

sentative of an International Ac- of future advancement. counting firm, in his address to the Business Club, April 23, was concerned primarily with the ceeded to analyse the necessary Modern Accountant and the im- requirements which one must portant part he plays in our possess in order to enter the propresent Economic Society. Mr. Wilson's extensive knowledge, unlimited interest, past personal experience, and informative manner of presentation were enthusiastically received by the he considered subordinate. large group of club members who attended his lecture.

#### **Choosing A Career**

to the important decision which every college student will eventually encounter, that of choosing a career. He stressed the necessity of judging one's future not only from the materialistic viewin which eventual lack of inter- their

Mr. Wilson C.P.A., and Repre- est will result in the impossibility

#### C.P.A. Requirements

The guest speaker then professional ranks as a Certified Pubic Accountant. The three main requisites were ambition, iniative and perseverence. All other qualities and qualifications

He then related the different steps involved in the gradual use of the college graduate from His opening statments related Junior Accountant to Superviscry Accountant listing, the corresponding, knowledge required, general time demanded and salaries offered.

#### Importance of Accounting

The closing phases of his talk point, but also with the possibili- were devoted to the importance ty of attaining complete personal of possessing at least a working satisfaction in a particular field knowledge of accounting in all of endeavor. Mr. Wilson con- modern business activities. He sidered a lucrative initial salary stated that the majority of busa detrement when it is the de- ness executives today were formcisive issue in selecting a position erly accountants who through background, experience

possibilities in investment and more improved understanding of organization gained both finan- the service that accounting is cial and managerial advancement. At the conclusion of his talk Mr. Wilson defned the purpose of accounting as not merely Mr. Wilson feels that there is a to teach technique, but also to acquaint the business man with the broad economic background of business which this technique is to serve in the fields of finance, marketing, manufacturing personal and even public relatons. These constructive suggestions, so readily and generously offered should prove very prove very helpful in working

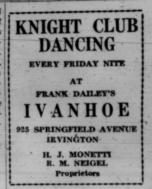
Handsomely matched Parker "51" Pen and Pencil sets, \$17.50 and up

and an alert awareness to future out a broader appreciation and equipped to render to the business world and economic society.

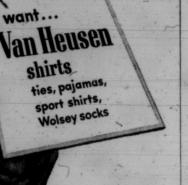
In our present economic setup, great demand and a very promising future for qualified accounting graduates. Especially if the young man possess a sense of responsibility and a vivid and active imagination.

> **Dance** Under The Stars May 22nd

Look to your future!



# For graduation choose Parker "51" ... the world's most wanted pen



Father's Day is June 20th

> NEW YORK 1. N. Y MAKERS OF AN HEUSEN SHIRTS . TIES . PAJAMAS COLLARS - SPORT SHIRTS

HILLIPS. LONES CORP

mean so much in the years ahead. So plan now to graduate to a Parker "51" - the pen that "writes dry with wet ink !" Try it at your Parker dealer's. Get acquainted

with its instant starting ... its swift sure glide. Choice of colors and custom points. Two sizes: regular and the new demi-size. The Parker Pen Company, Janesville, Wis., U.S.A., and Toronto, Canada.

• Success and Parker "51" just naturally go together.' Leaders in every field - the world

over-prefer this pen. No wonder seniors at

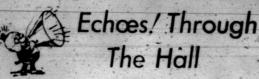
top universities have again and again voted "51" the pen most wanted for graduation. The way the "51" will speak of your good taste - the way at will spark your thoughts and always show you at your best-these can

PARKER "SI"-PERFECT FOR EVERY GIFT O'CCASION: GRADUATION . FATHER'S DAY . BIRTHDAYS . WEDDINGS . ANNIVERSARIES

1948 BY THE PARKER PEN COMPANY

#### Page 8

May 20, 1948



#### By Sy Tepperman

COUSIN WEAKEYES SPEAKS LOVE LIFE AND PROBLEMS This is the last column I shall cossip colomnist I think I would ment to Mary. Best of luck .... Writing of messip column is they and hard worker Mr. Bob An-ket and your fellow students with sheles on his forthcoming maran muil. People have asked, riage in Sentember, Beaucern "Where do you get your talse in- youd things" formation?" Well Liends Donn't ringing a belle in Teddy Kahr's cary. Twenty minutes before e.g.". Is t true that handsome deadline I run around crazy like Johnny' Arastor's is round to und stopping everyone and not- many s rural bearty is in the or, "Hey, are you house steady fronter Hills, Watch for with anyone"". The answer usa-. Uy would be, "None of ya bug, the construction of a Football If Mac," But there are some future . Lost one set of Rearry spemories.

#### WHO CAN FORGET

Joe Menza and Make Richel do-the their but to per up the dances the cateteria. the mad Fre-Men and Chem AS A PUBLE SERVICE majors faking fires in the labs. In the Pepperni tro at the brilliant torgers who low housing-light the bettom of haircut of Mr. Dunham's the bard work that Jim Pink- personal friendship.

man. Jim Murphy, Joe Graham. 1"F FT HOES BIE AWAY half the Half its finest social season the Half its finest social season the charming softes a social season the laft its finest social season Fitzsimmons, stuf Ann, Phyllis, poort-bye to John Michach, Jim and Barbara of the registrar's office. And goods Jues who who office. worked for the efferency of Mr. Leahy's office, Herb Eick, George Reiss, Joe McDonough, and the rest Ben Grant and his bundlies dues at the back, size Marie the smelland cashier. and the fine women that work in our cateteriate to all of these peous stay at Seton Hall a most pleasant one.

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Congratulations to por write for the Setohian. As a far Maurice Destern his car hes a ake a partity poor sand hop. Congratulations to a good friend Who can it be Or class's tranquit, "Reats stadium in the very, very near Beads with sterling silver, cross ple se return in a stier in

would write, "Mr. Rourke will which is filled with teelils conot hold class today!"....used to nated there by students of Seton work every time \*, thashy win- Hall. The funds collected will for tasts, styled and displayed by be donated to the concer fund. Mr. T. Benry Murphy .... the I know that Rudy and Pete, the the two, G.1. owners have always wrise sits owl that boattiers had 'een fair minded and decent. me Sunday for dinner..., the This was their idea and just futhusiasm of Joe Urban in get- proves my faith. We thank you this butus for the away sames gentlemen for honest service and

> Clark, Herm Fox. Tom Mager. Rennie, Semmer, Jack Cantlon, Mark Klein, and the other members of our staff who receive such little recognition for such fine service performed. It is good-bye to a College full of memories which remain even though the ECHOFS DIE AWAY,

Peppermint Room Luncheonette (Under New Management) Steak and Tomato 35c Irvington Ave. and Ward Pl. (One block from campus)

Bostonian Freen Posturbilder Shoes, Co. Richard Casey, Prop

54 South Orange Aven

LIWAYS ]

LIKE CHESTERFIELDS -THEY'RE MY BRAND **BECAUSE THEY'RE MILD."** 

WHY... I smoke Chesterfield

( FROM A SERIES OF STATEMENTS BY PROMINENT TOBACCO FARMERS )

and I like them. They have a good, ripe-tobacco taste

"Nobody pays a higher price to get good-smoking tobacco than Chesterfield. They buy sweet, ripe tobacco. Looks like a gold dollar in the barn."

Leavitt Roberts

and they're mild.

A LWAYS MILDER

"I think Chesterfield is a good-smoking cigarette

STARRING IN "SAIGON" PARAMOUNT PICTURE