2018

Strategic Plan Refocus 2018 to 2020

Seton Hall University Library

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I engaged in an exercise April and May of 2018 with my leadership team. The University Libraries had reached the end of how far we could push our existing structure (Assistant Deans and Committees) to manage services, but there are still things we want to do, and should do. How do we organize ourselves to do them? We needed to both deepen and broaden our thinking about our current Objectives and to think a little more creatively about the best use of our time until 2020. We discussed three questions:

1. What are the types and levels of the most effective librarian services we should be offering?
2. What should the mix between Public Services and Collections Services look like to best offer those services?
3. What are the drivers of work in Collections Services over the next 2-3 years?

The result was two clear groupings of top priorities, a clarity of purpose, and a manifest realization that, to make progress, assignment changes would have to be made. Though not comprehensively covering all our Objectives and activities, we realized that we are in the last 2.5 years of our current Strategic Plan with an Interim President. The overriding Goals to be addressed from our plan are:

Clearly at the top of our priorities are **Goal 1)** Provide expert assistance, instruction, and an innovative suite of user services which are responsive to the needs of our community and changing circumstances; and **Goal 5)** Communicate the library’s services and resources effectively, expand outreach and develop opportunities for our users to communicate about and shape those services and resources.

We will address these Goals over the next 2.5 – 3 years by:
- Developing services and tools for Graduate Students (Data Management, support for the research process, leading the campus in innovation) – current Objectives 4, 9 & 2.
- Developing a cohesive marketing approach within the SHU community – current Objectives 8 & 3.
- Growing online services (tutorials/Bb) – current Objective 4.
- Thinking creatively about the new Head of Instruction position and addressing Reference needs (chat, Ref. co-heads?) – current Objectives 4 & 5.

Coming in after those were: **Goal 2)** Build up and preserve print, digital, and other materials using selection criteria that reflect the academic priorities of the University, current collection strengths and significant research in all areas of study pursued at the University; and **Goal 6)** Develop strategic alliances and cooperate with other organizations for the advancement of scholarship, efficiency, and University goals and objectives.

We will address these Goals over the next 2.5 – 3 years by:
- Supporting Digital Preservation through systematic implementation of our Technology Plan (including integration of tools/systems, the Institutional Repository, and collaboration within and without the University).
- Managing our collections (digital and legacy) and moving Collections Services toward Metadata Services.
- Implementing and supporting the IHS Library.