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## **The Setonian, March 16, 1955**

Seton Hall University

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# The Setonian

OFFICIAL UNDERGRADUATE NEWSPAPER OF SETON HALL UNIVERSITY

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VOL. XXIX No. 11

WEDNESDAY, MARCH 16, 1955

SOUTH ORANGE, N. J.

## Setonian Editor Elected to State Collegiate Press Post

By JOHN HOMLISH

Gary Nardino, Associate Editor of *The Setonian*, official undergraduate newspaper of Seton Hall University was elected President of the New Jersey Collegiate Press Association, Saturday, March 5th, at a regular meeting of the member schools held at Montclair State Teachers College. Nardino's opponent was Miss Jacqueline Bergman of Paterson State Teachers College. Working along with Nardino in official capacities will be Ann Halpin of Newark College of Engineering, who will serve as Vice President. Robert Doll from Montclair State as Treasurer, and from Newark Rutgers, Miss Barbara Petrush, Secretary.

## Council Accepts a Proposal to Study Ring Committee

At the Student Council meeting of March 9, Jack Halpin, Junior Class Representative, proposed a motion to establish a committee of the council that would investigate the activities of the Sophomore Class Ring Committee. After limited debate, the motion was voted on and passed.

Halpin's motion arose from the obvious dissatisfaction of many members of the Sophomore Class after they were presented with the Ring Committee's plans at a recent Class meeting.

Several theories, based primarily on rumor, have been propounded by various individuals. It will be the task of this council committee to seek the source of these rumors and discover their basis—if any.

Joseph Pecora, Sophomore Class President, when approached for comment, stated, "This committee is totally unnecessary, since the ring committee has not yet arrived at any decision regarding the style of the ring or the jeweler."

John Milano, a member of the ring committee echoed Pecora's statement on the committee's necessity and further stated, "I hope the committee will be unbiased in its findings," he added, "any charges of mis-conduct are completely unfounded."

Student Council President Dick Kernan announced that Robert E. Moore, James Blair, Jerome Vogel, Benjamin Stanziale, Ted Swift would comprise the committee. The committee assumed its duties immediately after their appointments were announced. Robert E. Moore, committee chairman said that they would do their best to have a report prepared for presentation at the next regular council meeting.

### MARKETING CLUB MEETING

On Thursday evening, March 24, at 7:30 p. m. in the Little Theatre, the Marketing Club will have as its guest speaker, Mr. George Street and Mr. William Schmehlich. Mr. Street is the Sales Manager of Burroughs Business Machine Corp. in Newark. Mr. Schmehlich is his assistant.

## A Public Thank You From the Setonian

The Setonian Staff would like to thank the following contributors for the very beautiful and most appreciated gifts presented to the Queen of the Campus.

Becker's Gift Shop—Vose Avenue, South Orange, N. J. (Picture Frame)

Stoneham's Hardware—South Orange Avenue, South Orange, N. J. (Wall Silhouettes)

Lorstan Studios—Broad Street, Newark, N. J. (Gift Certificate for Portrait-Photograph)

Ansonia Shoes—125 Halsey Street, Newark, N. J. (Gift Certificate)

Amelia Earhart Luggage Co.—408 Market Street, Newark, N. J. (Ladies Wardrobe Case)

Barracini Candies—25-19 41st Avenue, Long Island City, New York ("I Love You" Chocolate Candy)

Franklin's Specialty Shop and Lingerie—71 South Orange Avenue, South Orange, N. J. (\$10.00 Gift Certificate)

Millburn Appliances—69 Main Street, Millburn, N. J. (Detecto Scales)

Brush Jewelers (Jack Tillman)—97 Roseville Avenue, Newark, N. J. (Rhinestone Set)

Master Furriers Guild of N. J.—277 Clinton Avenue, Newark, N. J. (Leopard Collar and Cuffs)

Abelson's Jewelers—857 Broad Street, Newark, N. J. (Delta Pearls)

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## Junior Class Announces Plans for Annual Prom, at Waldorf Astoria

After a great deal of preparation the Centennial Class of 1956 is now ready to announce the plans for their forthcoming Junior Prom. Make a date now to be in the Starlight Room of the Waldorf-Astoria on Friday, April 22nd.

Chick Deehler, Junior Class President, and Jim Guiliano, General Chairman of the Prom, have expended a lot of "blood, sweat and tears" to make this an outstanding event. The beautiful Starlight Room will be the scene of one of the finest Proms ever conducted by the students of Seton Hall University.

The Commanders, with musical arrangements by Tuti Cammerata, will furnish dance music from 10 to 12. Although many of the details are still top secret, rumor has it that Hollywood guest stars and a floor show composed of topflight talent will help to entertain the Setonians and their dates.

As you know, advertisements in

## Seton Business Heads Attend Conference

By PAUL KEAST

On Saturday, March 12, the alumnae association of the Graduate School of Business of New York University held its second Dean's Day Homecoming Conference. The affair was held at the School of Commerce at Washington Square.

## Hall Students Aided in Their Study Habits

The Guidance Bureau of Seton Hall is making plans to start another study habit class, in which Freshmen as well as other students who wish to attend will be welcome.

The Bureau, through reading clinics, is assisting a number of students in remedial reading, spelling, and special study techniques. If students have any problems concerning school work they are urged to contact the Guidance Bureau at any time.

The Guidance Bureau is located in the barracks next to B Building. Reading accelerator machines and advice are available to any student.

Time and place of classes will be announced at a later date.

the Prom Booklet are expected to defray a large amount of the cost of the prom. As an inducement for students to go out and get ads, it has been decided that any Setonian selling fifty dollars worth of advertisements will be given a free bid (worth ten dollars) to the Prom. Need I say more?

Tom Foley, Vito Pans and John Bukowski are Ticket Co-Chairmen. The Gift Committee is composed of Ned Crowell and Charles Farley. John Maye and Peg Stanziale are in charge of the Prom Booklet. Drew DeCoursey and John McLaughlin are handling the Publicity and Al Rizzolo is doing the Art Work.

The Junior Prom is starting to take shape. From all indications, it will be an outstanding success. Tickets are now on sale in the cafe. If you give the committee your cooperation, the Junior Prom of the Class of '56 will long be remembered as one of the best ever held.

Dr. Austin S. Murphy, Dean of Seton Hall's School of Business Administration, Dr. Marco Baeza, head of the Department of Marketing, and Professor Frederick Segal, Professor of Marketing, attended the all day conference together with two students, John McKeon and Edward Marglens.

The morning conferences, which number six, began at 10 A.M. and ended at 12:45 P.M. Each analyzed a different aspect of Business Administration, including such topics as: the future of the stock market, a management system satisfactory to both Labor and Employer, and the possibility of extending full employee benefits and still showing profit. In addition to these much time was devoted to bonds, stocks, taxation-accounting, advertising, economics and so forth.

Following a luncheon in Lassman Hall the Afternoon Session began at 2:15 in the School of Education Auditorium. Speakers for the General Session included Henry T. Heald, Chancellor of New York University, G. Rowland Collins, Dean of the Graduate School of Business Administration, and Marcus Nadler, Professor of Finance, at N.Y.U. The main speaker for the afternoon was Mr. Walker L. Ciesler, President of the Detroit Edison Company, whose topic was "Atomic Energy for Peaceful Purposes." A cocktail reception, beginning at 5 P.M. brought the day to a close.

## Prof. Strand Works on AFA Convention

Stanley Strand, Seton Hall University assistant professor of Marketing is one of three college professors who have been working on the Education Committee of the Advertising Federation of America.

They have just completed a program on "Advertising Education" which will be used as the general topic of the Association's annual convention in Chicago from June 5 to 8.

The outline discusses how the advertising industry can help the student and how the advertising professor can help the industry.

So You Want  
To Be a  
Muscle Man!

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1924 1955



## The Setonian

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# Trial By Press

We are guaranteed certain rights under our Constitution. Most of us will some day don a uniform to protect those rights. Some of us may die in their defense. One of those rights is to a trial by jury. The trial is to be fair and the twelve men or women are to be completely impartial. But are they?

Today we are in an era of sensation. The tabloid with its scare headlines, the advertising concerns using sex to sell everything from orange juice to television sets. The multimillions of dollars invested in medias of mass communication. Hardly an event can happen in any part of the world that will not be old news by tomorrow afternoon.

We are no longer guaranteeing the right of a fair trial by an impartial jury. Every case of any prominence is bandied from pillar to post in the most lurid and sensational way. All the muck and filth that is or can be associated with individuals is bared for public inspection, regardless of the fact whether it has an implication to the case before the court. The individual is judged twice. Once by the court and once by the press. No matter what the outcome of the trial, the individual never stops paying.

To illustrate just one incident in this shocking practice—you can all remember back a few weeks to the way the New York papers trafficked free and fancy with the "Thrill Killers." You recall that four young boys were charged with the murder of a park sleeper. The headlines branding the boys as thrill killers had already found them guilty and placed their heads on the guillotine. The net result—four ruined lives, before the court had weighed the evidence. And the jury—how can anyone remain impartial when they cannot pick up a paper or turn on the television set without hearing definite conclusions as to the guilt or innocence of the alleged.

But back to the "Thrill Killers." The court with more than normal composure found one boy not under the jurisdiction of the criminal courts, another was released to the custody of a parental home and the other two were convicted of the crime. Although two were not guilty, their lives will, nonetheless, never be the same.

### A Proposed Remedy

The journalistic profession can adopt a code of ethics. Much in the same way as the legal profession supervises the activities of its members, the fourth estate can insist that its membership abide by and adhere to a promise that they will print only the facts that are directly pertinent to the case, omitting the filth that is put in to sell papers.

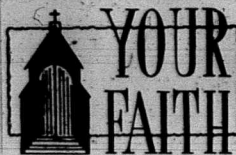
It would be well if all newspapers would take up the slogan of a prominent New York journal . . . "All the News That's Fit to Print."

### IN THE NEXT ISSUE

Beginning with the next issue of The Setonian, the life of a Seton Hall student will be graphically relived by word and picture, within these pages. The subjects first knowledge of this will be when he picks up the paper along with 3400 other students.

We will attempt to follow the pattern of the "Ennuy" Award winning television show "This Is Your Life," with which you are of course quite familiar.

Watch for it . . . It may be you!



By THOMAS J. GORMAN

### APOSTLE OF IRELAND

Thursday, March 17, is the day we celebrate the feast of St. Patrick, the patron of the Irish. He called himself a Briton and a Roman, and said his father was of the family named Calphurnius, and lived near a Roman city in Britain. When Patrick was sixteen, he was carried off by certain barbarians who took him into Ireland. Here he was made to tend cattle on the mountains and in the forests, in hunger and nakedness, in the middle of winter. While he lived in this condition, he was moved by a deep interior grace of God. He went into a serious fast and fervent prayer. After six months spent in slavery under the same master, St. Patrick was warned by God in a dream to return to his own country. He caught a ship which was then leaving the coast of Ireland. They made land after three days sail, but they had spent twenty-seven days wandering through deserts. They soon ran out of food, and being distressed, they turned to St. Patrick and asked for his prayers to his infinite God. God answered the prayers of St. Patrick and permitted a herd of swine to be found in that barren land. The entire group of pagans were converted to Catholicism.

A few years later he was again captured and put into slavery. This time it was for only two months. When he was at home with his parents, God manifested to him by visions that he was destined to convert Ireland. He soon travelled into Italy, and there he received his mission and apostolic benediction from Pope Celestine. He spent

(Continued on page 8)

# Seton Hall's Ambassadors of Song

By EVERETT T. FELDER

Since the last report on the travels of the Glee Club, which was sometime in November, 1954, the Seton Hall University Men's Glee Club has really been doing a tremendous job in keeping up with its various commitments.

January 1, 1955, the Glee Club rendered a very successful concert of Ladycliffe College, Highland Falls, New York. The soloists for this concert were John Clair '58; Richard Carr '56; and Vincent Wu '56. The special quartet of the Men's Glee Club, consisting of Dennis Bonforte, 1st Tenor; Bill Gannon (pres.), 1st Bass; Larry Kolata, 1st Bass (treas.); and Larry Orlando, 2nd Bass, sang "Lindy Lou," "My Eveline," and for an encore, "Coney Island Babe." This special quartet, is officially known as the S.H.U. Men's Glee Club Barbershop Quartet. They recently rendered a very successful performance at a testimonial at St. Patrick's Parish, Newark, N. J., in honor of Msgr. Hamilton. Msgr. Hamilton, was Vice President of Seton Hall University at one time.

After the concert, Seton Hall University Glee Club Members and Ladycliffe College members joined together for Benediction. Peter Wu, Recording Secretary and Richard Eckuland, Student Council Representative for the Glee Club, served Benediction. After the Benediction, a very well planned banquet and social hour was enjoyed by all.

February 18, 1955, the "Ambassadors of Song," sang at Notre Dame College, Staten Island, New York. This concert actually was a challenge to the popularity of the Seton Hall University Men's Glee Club, because, previous concerts had been scheduled with Notre Dame in past years, but they were usually on Sundays. This concert was on a Friday evening, and naturally, Notre Dame not being a boarding school, we expected only a few girls to attend. Strangely enough, better than 50% of the enrollment were out for that enjoyable evening with

the Ambassadors of Song, the Seton Hall University Men's Glee Club.

March started off with a tremendous concert schedule, for no sooner than the boys had enough time to let their vocal chords rest, they were on their way again. March 5th at Centenary and March 6th at the Elizabeth Women's Club, at the Hotel Elizabeth Carteret in Elizabeth, N. J.

The Concert at Centenary, which is located in Hackettstown, N. J., was very good and quite different. This was the first time in our concert schedule, that we were invited to spend not only the evening, but the entire day and evening.

The day was well spent, participating in the various things planned by the welcoming and entertainment committee.

Before going into the concert portion of the evening, a very well organized and most delectable dinner was enjoyed by all. The Seton Hall University Men's Glee Club, then rendered their concert, and again were back into more planned entertainment, for now it was time to begin the dance portion of the agenda. The Ambassadors were assured of another concert engagement next year.

The next day, March 6th, the Ambassadors went down to Elizabeth, to sing for the Elizabeth Women's Club, at the Hotel Carteret. The concert was informal and was enjoyed by all. The club members had their photographer there, to make sure they would have a pictorial memory of the concert, until the Seton Hall University Men's Glee Club returns next year.

The next scheduled concert for the Ambassadors will be tonight at the Jersey City Medical Center, Jersey City.



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# Pass In Review

By CHARLES SCHRACK

Probably one of the most familiar men within the R.O.T.C. program on campus is M. Sgt. Stewart. Although a native of Minneapolis, Minnesota, he has adapted himself to the Seton Hall environment rather well. This conceivably stems from his avid interest in sports. In his high school days and dur-



M. Sgt. Stewart

ing his earlier years in service, he coached and played baseball and football showing exceptional ability in both capacities.

He entered military service in September, 1940, from his home town of Minneapolis. In 1942 having worked himself up to 1st sergeant, he entered the tank Destroyers Officers Candidate School, at Fort Hood. There he received his commission as a second lieutenant in November of '42.

In '44 he found himself overseas in the European Theater of Operations. His unit participated in the five campaigns in this area, from Normandy into Northern France through the Arianes, into Central Europe and the Rhineland, and the final assaults in Germany. For his actions in these campaigns he was awarded the Bronze Star for valor, and the Presidential Unit Citation.

Following his return to the United States, he became an instructor at Ft. Sill, Oklahoma and later at Ft. Knox, Kentucky ('45-'46). In the latter part of '46 he returned to Germany, serving in the Army of Occupation. His wife was able to accompany him to Germany.

Of particular interest to Sgt. Stewart was his ability to retrace his unit's path through Europe—this time, however, in a peaceful capacity. Rather than firing at a concealed enemy he shot over 2,000 pictures of the battlefields and area surrounding these fields.

In '46 while with the 9th Infantry Division he was detailed to the Military Police Corps. In this capacity he witnessed many of the executions of the condemned in the Nazi War Crimes Trials, including those of the Nuremberg

(Continued on page B)

## Hoop Rule Changes Would Stimulate Greater Spectator Interest in the Game

By CHUCK GERMAIN

Another basketball season is swiftly coming to a close and many of the nation's teams have already closed up shop. The players and coaches of those clubs, not so fortunate as to earning tournament berths, now incur the roles of spectators, as the top teams battle it out for the various championships.

Now, what do you think are the conversation pieces, as these coaches and players meet under these serene conditions? Perhaps, the highlights of the past season, or the prospects for next year but sooner or later the conversation will drift to the topic of this article, the present "rules of basketball."

Each year these rules seem to undergo changes in order to improve the game and it looks like this year will be no exception. Most fans do not enjoy watching a "foul shooting contest," as the officials attempt to steal the spotlight from the teams by calling foul after

foul. If the referees were a bit more conservative with the "whistle tooting," the continuity of action of the game, would be less endangered and thus add to the spectator interest.

As far as the bonus foul rule is concerned, there should be a change made, stating that only a player fouled while in possession of the ball be eligible for the bonus shot. If an offensive player, not in possession of the ball, is fouled, he should only get one foul try. When a player on the offensive team com-

mits a foul, loss of the ball should be the result. This would save much of the delay in walking from one basket to the other, as is now the practice.

Since the professional's "24 second rule" has proved so successful in speeding up the game, the college rules committee has been

pondering the idea of a similar "30 second rule" for colleges. This (Continued on page 6)

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What young people are doing at General Electric

## Young engineer is responsible for design analysis of \$3,000,000 turbine-generators

The average large steam turbine-generator costs \$3,000,000 and takes two years to build. It is one of the biggest pieces of electrical equipment made. Yet its thousands of parts are put together as carefully as a fine watch. Even a small change in design can affect the stresses and vibration of the turbine, and the way it performs. At General Electric, several men share the responsibility of predicting those effects before the turbine is built. One of them is 29-year-old E. E. Zwicky, Jr.

His job: analytical engineer

Here's what Ted Zwicky does. He takes a proposed mechanical design feature, describes it mathematically, breaks it down into digestible bits, modifies it, and feeds it to electronic computers. (It may take two months to set up a problem; the computers usually solve it in twenty minutes.) Then Zwicky takes the answers from the computers, translates and interprets them so they can be followed by design engineers.

23,000 college graduates at General Electric

This is a responsible job. Zwicky was readied for it in a careful program of development. Like Zwicky, each of our 23,000 college-graduate employees is given a chance to find the work he does best and to realize his full potential. For General Electric believes this: When young minds are given freedom to make progress, everybody benefits—the individual, the company, and the country.

TED ZWICKY, B. S. in EE from the University of New Mexico, Class of 1945, joined General Electric after a year in the Navy, completed our Advanced Engineering Program in 1950.



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# Needed: 90lb. Weaklings

By JOHN MAYE

Within the walls of the modern American institutes of higher learning today there lies an ever increasing tendency toward the development of the intellectual capacity, with an almost complete disregard for the physical capacity of men. With their view toward the development of the whole man, there appeared before the Student Council in November of last semester a group of students whose unique purpose ventured on the establishment of a Weight Lifting Club at Seton Hall.



Seton Hall University's Weight Lifting Club

These students, although many of them inexperienced in the art of weight lifting, were led by a smaller and more experienced group of whom Vje Gerardi appeared as leader. At first, the organization was forced to "work out" at the Orange Community House in South Orange due to the lack of facilities at the Gym. The cooperation of the Community House was obtained through the assistance of Joe Gilchrist. Each new member has been asked to donate or contribute towards the purchase of equipment since the club as of yet has not been subsidized by the school. Frank Dalmotte and Ed Kaiser have led the group in the donation of the weights which amount at the present time to over 600 lbs. The advantages of weight-lifting are perhaps too numerous to mention while in essence they are self-evident, but Vje Gerardi when interviewed by this reporter gave this concise opinion of weight-lifting in relation to the gaining of weight. "Many people are under the impression that it is hard to gain weight through weight training. The process is a simple one. Weight training is a stimulation due to muscular activity which inevitably improves blood circulation and

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# Joe Seton Says—

By DICK MONAGO

A little over a week ago one of SHU's v.v.i.p.'s Gary Nardino was elected president of the New Jersey Collegiate Press Association at a meeting held on the Campus of Montclair State Teachers College. The Association has almost every college in New Jersey on its roll call. This columnist would like to take time out to wish Gary the best of success in his new undertaking.

Incidentally, Gary also enjoys the intellectual conversation of the "Garfield gunboat commuters" in his little trek to and from the Campus. This conversation held by Tony Cataliuto, Slim Graceffo, "Doc", Comischoli and Hank Del Donna proves to be more enlightening than some classes. . . . Then, there is the young Billy Brickner who is constantly branding everything "tweedy and collegiate." . . . Billy is trying to bring the "ivy walls" to the SHU campus; it seems that after a night out he always comes home to the dorm with an ivy sprout that he plants along side the buildings. . . . A new Setonian meeting house, the Knotty Pine Room of the Hotel Martin in Union, some say that it is arousing much favorable comment. . . . Ben Fletcher is being cadillaced to school in the mornings by a very eye-filling chauffeur. . . . Joe Carr became a "pop" a few weeks ago. . . . After a brief vacation, our most ardent sports fan, Omar McTague, is back with Vern.

Phil Michaud and Anita Mirto planning a merger in August. . . . Speaking of mergers, the honorable captain, Frank Shatzman, just might have that idea in mind. . . . Don Roberts, known as "Skokin" rushed the summer season a bit as he wore what looked like "bermudas" on the hardwoods this past season. This didn't stop the "northern New Yorker" though; he still managed to hit double figures almost every game that the Pirate Yearlings played. . . . The buster to end all busters Tony Lombardo's girl is in Colorado teaching and to top it off, she is snow-bound.

The "palm" is well established here at SHU; Sal Di Russo smuggled it all the way in from Staten Island. . . . We have heard of dates, and we have heard of dates, but a "round the clock" date that ends up in Church with Dutch treat on collections really puts the damper on 'em; Jack Hansell and Dick Kernan were the guilty ones. . . . Joe Cihonowicz has a habit of leaving Father Ambro's Moral Guidance class with a little pun; that keeps the students chuckling to themselves for many minutes after. . . . Vinnie Higgins added considerably to his little black book at the aforementioned NJCPA meeting.

Armand Grillo and friends off to Long Island for a Kathy Gibb's party. . . . From the corner of the cafe comes a few mystery thoughts. . . . Vinnie Rapa and Tony Vizzuso, did they get lost??? Who is the "Dipper"? . . . Mike must have made the telephone call. . . . Dick Curley was offered the lead role in the Papermill's South Pacific; he had to turn it down tho', the score was not written in the same key as Dick's voice. . . . Hugh Markham and Stella Kirby seen together; he is a senior and she is a Torch singer in a NYC Bistro. . . . Jimmy Donnelly stepping out with another? . . . St. Patty's Day in New York a riot; what fun!!! . . . The intramurals are progressing quite nicely. . . . The Parking lot could be repaved . . . he good and take care.

# Setonia's Best

By JOE GILCHRIST

The Setonian is proud to confer on Larry Leyden, of the class of 1955, the title of Setonia's Best.

Larry has been an outstanding leader in his class, and in the co-curricular activities of Seton Hall



Larry Leyden

for four years. His personality and character have made him one of the best liked students in the University, and his academic work has been of the highest quality. For these outstanding qualities Larry has been recently included in "Who's Who Among Students in American Colleges and Universities."

Larry Leyden is finishing his eighth year of association with the name of Seton Hall, and therefore he can be truly classified as a Setonian. He began his high school training in Seton Hall Prep where he was an outstanding leader for four years. After graduation from the Prep in 1951, he enrolled in Seton Hall University in the School of Arts and Sciences as a Math Major. Larry immediately took an active part in the activities of his class and school. He began his military career as an R.O.T.C. cadet and rose to his present rank of cadet captain. He broke into the spotlight at the end of his sophomore year with his election as treasurer of the junior class. Since then he has been one of the guiding lights of the class of 1955. Larry used his journalistic ability to become a reporter on The Setonian. From this position he rose to become the Setonian's delegate to the Student Council, a position he still holds. He furthered the cause of Catholic Action by becoming an active N.F.C.C.S. delegate and eventually became Senior delegate of that organization in his junior year. As Senior delegate, he traveled to many N.F.C.C.S. national and regional congresses and represented Seton Hall in this organization of Catholic colleges. Along with work with N.F.C.C.S. came experience and knowledge in the sphere of legislative activity. Thus he became a valuable asset to Seton Hall's Student Council. Today he maintains a position in the council as one who can be relied upon for sound judgment and leadership when the occasion arises. He gave up his position as N.F.C.C.S. senior delegate in his senior year, in order that he might devote more of his time to the Phi Beta Sigma Service Fraternity, of which he had become President and the Galleon Year Book of which he became an associate editor. Larry's outstanding service and capabilities

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# After Hours



By JOHN MAYE

Hurry! Hurry! Hurry! Get your free bid to the Starlight Serenade! The big push is on to make this year's Junior Prom "biggest and bestest," affair Seton Hall has ever known and you may be able to go without it costing you a penny. You say how? Well, fella, it's this way. Go out and bring in fifty dollars worth of ads and the Centennial Class will give you a free bid worth ten bucks. Ah, but that isn't all! For every fifty dollars over your first fifty the class offers you either another free bid or nine dollars in cash. This is a 20 per cent selling commission (the best on the market). Now, you may say that it's too difficult to sell fifty dollars worth of ads. This is a sure indication that you haven't even gone out for this columnist knows personally of two hustlers who, as we go to press, are hitting one hundred and fifty in only the first week of sales. Contract blanks, and any additional information may be obtained at the Junior Prom Ticket Booth in the cafe.

Watch for the First Annual Setonian Spring Picnic to be held sometime in April when that warm weather starts to roll around. This affair, which will be opened to Setonian members and their friends has been planned in order that we may be able to publish more issues in the future (a possible weekly). If anyone, whether on the Setonian or not has any ideas or contributions to make this shindig a success he or she is asked to stop in the Setonian Office of Student Affairs any time during the week from nine to three.

The Marketing Club on Tuesday, March 8, sponsored a lecture by William Sheridan, Publicity Director of RCA. Mr. Sheridan's topic was entitled "The Relationship of the American Marketing Association with the Student Marketing Club."

With plans for the annual French Night still in the formulating stage, the French Club has been practicing a play entitled "Two Blind Men." The cast contains John McElroy, Bias Rotas, Vincent Gomez, Jim Morris and Vince Higgins. The night is dedicated to an understanding of French culture and is held every year during the Spring. In addition, many high schools in the area have been invited.

**SETON ESSO  
SERVICENTER**

Come in often.  
We like to see you.  
IRVINGTON AVENUE and  
WAVERLY PLACE

## Weight Lifting

(Continued from page 4)

breaks down muscular tissue. When you rest you build up muscular tissue consequently there results a corresponding gain in body weight, power, strength and endurance.

In addition to the proper training the member of the organization are asked to conform to a proper diet which includes an abstinence from white bread, artificial sweets, soft drinks, liquor and tobacco. Health foods are advocated such as yogurt, wheat germ and high protein supplement foods like lean meat, milk, eggs, fish and legumes.

In order to be able to give you an example of what the average meals of a good weight-lifter con-

sist, Vic has outlined his personal three meals as follows:

Breakfast—a bowl of yogurt and wheat germ, a glass of orange juice, four eggs with several slices of whole wheat toast and milk.

Lunch—three sandwiches (whole wheat bread) the contents of which contain a natural type of lean meat supplied with lettuce and tomatoes

(Lent: shrimp, eggs, fish with corn fish and parsley) fresh fruits, white milk celery, carrots, dates and figs. In case you're from Missouri, he eats during 4th period in the vicinity of the book store.

Dinner—rare steak (Lent: The meal may consist of any variety of fish) baked potatoes, natural vegetables and soup. Occasionally there is ice cream.

All members are urged to get a minimum of from eight to ten

hours sleep every night and to work out at an average of at least three times a week.

Business meetings are held every two weeks while the Squash Courts are always available to the members during the week.

With many of the constituents believing that the organization is

ton Hall Athletic Club, many things have been planned for the ensuing years amongst which is the inauguration of wrestling and the possibility of a Mr. Seton Hall Con- test.

We of The Setonian are proud to salute and welcome aboard this noble organization which we believe will bring a host of benefits to every student who participates in its activities.



reigning everywhere  
AFTER-SIX formal are king on campus! "Natural" fit, "stain-shy" finish.  
Primary sources at pauper prices. Have lots more fun—go



## There's even more to Chevrolet styling than meets the eye!

This is beauty with a bonus . . . for Chevrolet styling is designed to add safety and comfort while you drive, and to return greater value when you trade.

Truly modern lines are shaped by usefulness. You can see what we mean in the deep crystal curve of Chevrolet's Sweep-Sight windshield . . . a dramatic style note, certainly, but one that stems from the need for wider, safer vision. Or take high-set taillights—they add to the impressive length of line . . . but they are up where they can be seen for safety's sake.

The smart louvers across the hood aren't just decoration . . . they mark the intake for the High-Level ventilation system for cleaner, fresher air. And the whole shape of the body—its lowness, the dipped belt line—is merely a reflection of a lowered center of gravity, the added stability.

This is truly functional styling that serves you better every mile, and preserves its value against the distant day when you trade. This is Body by Fisher—another Chevrolet exclusive in the low-price field. Come in and let us demonstrate that this new Chevrolet is just as exciting to drive as to look at!

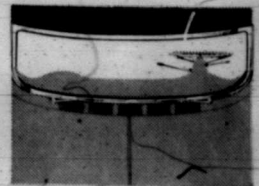
## motoramic CHEVROLET



STEALING THE THUNDER  
FROM THE HIGH-PRICED CARS!



1 Fisored headlights



2 Louvered High-Level air intake



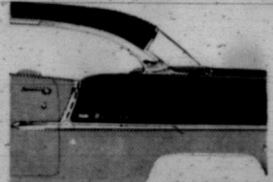
3 Sweep-Sight windshield



4 Distinctive dip in belt line



5 Fisher-high taillights



6 Tasteful two-tone color styling



The beautiful '55 Air Sport Coupe with Body by Fisher.

SEE YOUR CHEVROLET DEALER

# Pirates Bow to St. Francis, 89-78

By ED CRYER

A "Gainesless" but not gameless Seton Hall basketball team ended its season last Saturday night with an 89-78 loss to St. Francis of Loretto Pa. in the opening round of the National Invitation Tournament.

Playing without your high scorer

in any game is a big handicap and it hurt the team when Dick Gaines was unable to lend his talents to the team.

The battling Pirates stayed close and with a little over 6 minutes remaining the score was tied 70 all. All-American Maurice Stokes then took things in hand and the battle was soon over.

Excellent all-around teamwork by Ed Petrie kept the hopes of the Setonian rooting-section alive throughout most of the game but inability to stop the big scorer (this time Stokes with 29 points)

was a main factor in the loss. As it has been throughout this season in the teams nine losses.

Charlie Lorenzo and Marty Farrell were the high scorers with 18 and 15 points respectively. Since both are only sophomores all is not sadness on the South Orange campus. With virtually everyone returning, there is a good deal of assurance that next year's team will improve on its good record of 17-9 posted this season.

## Basketball Rules

(Continued from page 3)

would also prevent those unpopular freezing tactics now prevalent in college basketball.

The problems involved in putting this rule into effect are twofold: 1. The cost of getting at least two 30 second clocks, for each college gymnasium; 2. The cost of paying an extra official to run this clock. These problems could very well be taken care of in most of the colleges, and if it would improve on

the game's overall fan interest, it would be worth the additional cost of operation.

The main point in taking inventory on the rules of the game is that they should be altered only for the betterment of the game itself and not for some idle inventor's self satisfaction.

## Competition Runs at Fever Pitch in Intramural Play

After two weeks of hectic competition, Seton Hall's new Intramural Basketball League has announced the results of the first twelve games.

The first night of action saw the Divinities romp over the Shooting Stars 55 to 46, the Shamrocks wallop Harry's Boys by the count of 44 to 28, and the Never Scores forfeit to the Grubbers 1 to 0. On the following evening, the Abstract Five outscored the Off-Beats 42 to 26, the Knights nipped the Seton Streaks 43 to 41, on two foul shots after regulation time, and the Rookies upset Modica's All Stars by the score of 46 to 44. The leathernicks romped to a 58 to 24 victory over the Lasters, the Marauders dropped a decision to the Pershing Rifles 56 to 52, and the Idiots won over the Raiders 41 to 34, on another evening. The last games played before this writing showed the Senior Athletes grimming the Grubbers 63 to 23, the Clowns downing Alpha Kappa Psi 53 to 44, and the Shooting Stars bouncing back for a 61 to 40 victory over the Comets.

Bobby Hurt hit for 26 points in the Stars' victory over the Comets, thus making him the high individual point producer in a single game. The Senior Athletes put forth the highest team scoring spree with a 63-point effort against the Grubbers.

Schedules for all future games will continue to be published in The University Today, and posted in the cafe.

In order to make this league a continued success, your constant support is needed.

## Setonia's Best

(Continued from page 4)

were recognized by his nomination and acceptance in "Who's Who" in December 1954.

After receiving his A.B. degree and Second Lieutenant's Commission this summer, Larry plans to enter the Military Police Corps sometime in September. After his required two-year tour of duty, he plans to enter the insurance business. Wherever Larry Leyden goes it can be certain that the leadership and ability he portrayed in his undergraduate life at Seton Hall will carry him far on the road to success in whatever he may do. Larry can usually be found engaging in varied and sundry activities in the student affairs office, or relaxing on Friday afternoon in the cool confines of "Paul's." He is also reputed to have attended more parties at Seton Hall than any other student.

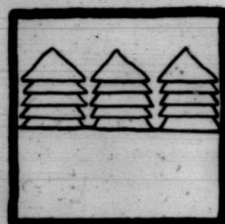
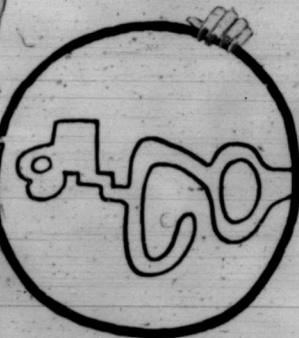


Entire St. Francis team and Seton Hall's Ron Nathanic watch Ed Petrie battle for rebound.

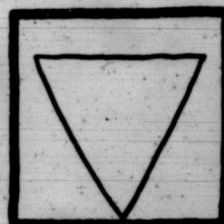
## STEP RIGHT UP FOR LUCKY DROODLES!



**WHAT'S THIS?** For solution see paragraph below. Droodle suggested by Robert Bardole, University of Florida.



**HAT SHELF IN CHINESE HAREKASHERT**  
Roger Beach Piersen  
University of Virginia



**PYRAMID BUILT BY CRAZY MIXED-UP PHARAOH**  
Wayne Edwards  
Texas A. & M.



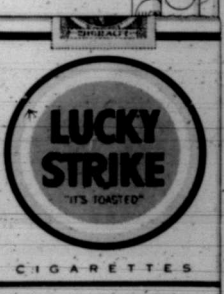
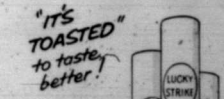
**WOMAN WITH LARGE FEATHER ON HAT FALLING INTO MANHOLE**  
Maxine Swartz  
University of Pennsylvania



**UPPER BUNK SEEN FROM LOWER BUNK**  
Nancy Collins  
University of Vermont



**NON-CONFORMIST RAINDROP**  
Jana Haley  
Washington University



### COLLEGE SMOKERS PREFER LUCKIES!

Luckies lead all other brands in colleges—and by a wide margin—according to an exhaustive, coast-to-coast college survey. The No. 1 reason: Luckies taste better.

**ENJOY YOURSELF** to the hilt whenever you smoke. Simply light up a Lucky and get Luckies' famous better taste. Luckies taste better for good reasons. First of all, Lucky Strike means fine tobacco. Then, that tobacco is *toasted* to taste better. "It's Toasted"—the famous Lucky Strike process—tones up Luckies' light, mild, good-tasting tobacco to make it taste even better. Now for the Droodle above, titled: *Butter-tasting Lucky smoke puffed by modern sculptor. Make a monumental discovery. Next time you buy cigarettes, try the better-tasting cigarette . . . Lucky Strike.*

DROODLES. Copyright 1955 by Roger Price

Better taste Luckies...  
**LUCKIES**  
**TASTE BETTER**  
**CLEANER, FRESHER, SMOOTHER!**

L.A.T.Co. PRODUCT OF The American Tobacco Company AMERICA'S LEADING MANUFACTURER OF CIGARETTES





By ED CRYER

Sitting down to write my first S.W.T.P. column the problem of a topic hits me square in the eye. A summary of this basketball season would be customary but most of you know the facts and figures, probably better than I do. A look at the prospects for this year's baseball team would be practical but that is scheduled for next issue. Being a member of the track team, I couldn't lead off with them for fear of several hundred cries of "partisanship." So, the thought came to my mind of the omission from important teams in the past few weeks of a current Pirate and an ex-Pirate.

Ed Petrie, the current Pirate, is the athlete and the team is the All-Met. squad. Annually the Metropolitan Basketball Writers Association chooses two teams which they think consist of the top players in the New York area. I won't follow with a comparison of Petrie's abilities with those of Ed Conlin, a unanimous first team selection, since that would really be sheer partisanship. I do, however, put him in the same class as Chrystal (St. Johns), Payne (Adelphi), Schorr (City College), Lake (Manhattan) and Dick Gaines, all of whom made second team honors. Granted, all are top-notch talent, but how many of you feel that Petrie is not in the same class or better than at least three of those members. We suggest that Ed register in the urban division next year where he may possibly attract more attention being closer to the city.

Even more ominous is the absence of Andy Stanfield '52 from the team sent last week to compete in the Pan-American games. The Games, being a preview and warm-up, so to speak, for the 1956 Olympics, will not see the likes of the 1952 Olympic 200 meter champ and record holder, who was overlooked because of a so-so indoor season. Stanfield purposely did not compete in several meets in order to rest himself for the games this year and certainly deserves a berth for his overall performances for the past six or seven years. Luckily for them, perhaps, the committee was in Mexico City last Saturday night when "Handy Andy" easily won the Invitation 60-yard dash in the Pioneer Club Games. The unknowns whom he beat were none other than Remigio '52 Olympic 100 meter champ, Bragg '54 National 100 and 200 champ and Dillard '48 Olympic 100 meter champ and '52 Olympic hurdle champ. For lack of space we fail to mention the name of several other record and title holders also in the event. Not too long after that in the same meet, Stanfield won his second first place trophy of the night in a 300-yard event. . . . Q.E.D.

Sophomore Wayne Letwink and freshman Dick Hanna won trophies in the Novice 600 at the Pioneer meet. Letwink was first in one section while Hanna took second in another section. . . . Chink Gaines was just edged out by Marty Satalino for a first team berth on the All Met. team.

Not too surprising were the appointments of Jack Riley and Jim Reardon to co-captain this year's edition of the baseball team. . . . Rumor has it that the fabulous Smith brothers trio from Lincoln H. S. are heading for Seton Hall. These are the runners who teamed up to break all schoolboy records for the mile relay this winter. . . . Keep your eyes on Paul Jamison this Spring. Alternating games behind the plate last year with Reardon, Paul belted the ball for better than a .400 clip. With some regular work and a little sharpening up defensively, the junior from Staten Island could be the big man in the lineup needed to replace All-American Bill Nolan, who graduated last June. . . . Question of the Week—What ever happened to the two platoon basketball system employed at the beginning of the season? . . . In closing we would like to say that we would appreciate any criticisms, ideas or sports news worth while printing in this column. Leave any such matter in The Setonian office of the Student affairs building.

## Track Team Takes First Four at MSG

Since we last informed you, the track team has participated in two meets, namely the Jersey A. A. U. Meet in Newark and the K. of C. Games at Madison Squ. Garden.

The former meet saw Setonia sweep the first four places in the 600 as Tom Cahill, George Hesnan, Cal Grupe and Chick Maule finished in that order. Vic Gironda placed second and Ed Cryer, fourth in a fast moving 1,000 while Matt Hennessey was nosed out for first in the mile. It was only Matt's second try at the distance this year and he gave a very creditable performance.

Earlier in the afternoon, Ray Trouve, Setonia's only entry in the I. C. 4-A meet held at Madison Square Garden, just missed qualifying in the 600 with a fast time of 1:13.7, two tenths of a second slower than the sixth and last man to qualify.

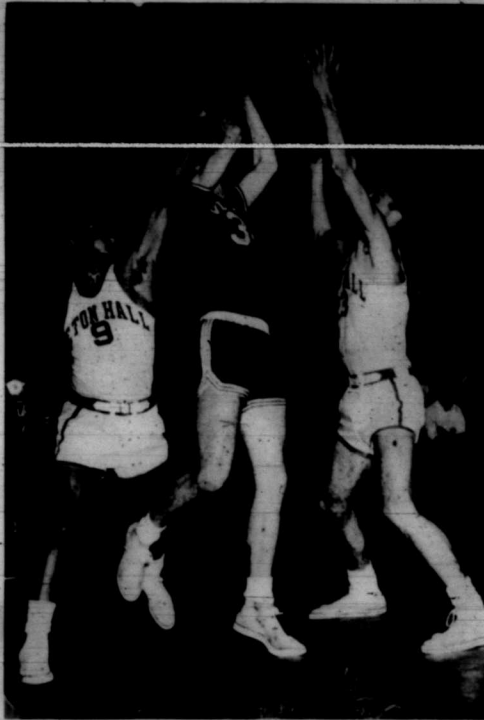
The K. of C. meet saw "Tat" McQuarrie take second in the 60-yard handicap and a mile relay of Cryer, Grupe, Sid McCready and Hesnan finish third in their event.

With the Indoor Season drawing to a close and with the team's fine showing, it goes to prove that track is not dead at Seton Hall as some might think.

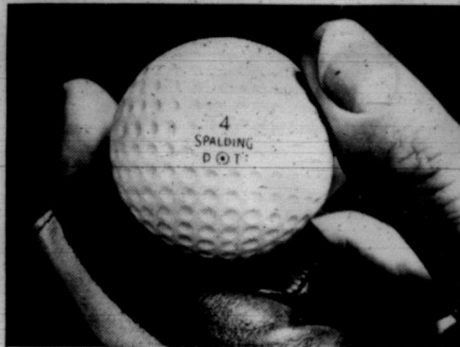
### Once Around the Track

The Indoor Season closed last Saturday with the Pioneer Club Games, the results of which will be reported in the next issue. The Outdoor season commences with the Queens-Iona Relays April 22-23. Somewhat of another Santee-Dwyer tussle took place in the Jersey Meet when an unidentified runner grabbed Frank Bailey and shoved him off the track and out of contention in the 600 heats.

## Chink Caught



Dick "Chink" Gaines fouls Bob Schefer, Villanova Ace in attempt to snare rebound as Richie Long blocks the Wildcat's escape. The Seton Hall Pirates bowed to the Villanova Five in a hard played game, by a score of 83 to 79.



The best ball for your game has the exclusive  
**DURA-THIN COVER**

Here's amazing new durability in a high-compression ball. The DURA-THIN® cover provides this great new Spalding DOT® with real scuff resistance . . . keeps the DOT uniform and true, even on rugged high-iron shots. The new DOT has a greater compactness for truer, more uniform flight. It's actually an economical ball for you to play.

And, with all this new durability, new DOTs still offer the long, long carry every hard-hitter wants.

At school, or on your home course, make your next round a better one with this greatest of all golf balls, Spalding DURA-THIN DOTs.

**SPALDING** sets the pace in sports

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## Public Thank You

(Continued from page 1)

Frank Dailey's Meadowbrook—Cedar Grove, N. J. (Dinner for 2)  
Bid for Senior Prom  
Bid for Junior Prom  
Bid for Freshman Dance  
Bid for Sophomore Dance  
Victor's Flowers—123 South Orange Avenue, South Orange, N. J.  
(Presentation Bouquet of Roses)  
The Show Place—Newark, N. J.  
Queens Robe and Crown)



Let your vacation start at the station!

—more fun, more friends on the train!

Take the train for a fun-filled trip back home . . . with friends along and room to roam. No tough driving to do, and no waiting for weather to clear.

Costs less, too . . . you and two more traveling together can each save 25% of regular round-trip coach fares on most trips of 100 miles or more by using GROUPECONOMY FARES. Or, gather 25 or more heading home at the same time in same direction and you each save 28% even if you return separately.

\*Except for local travel between New York, Washington and points east of Annapolis, Pa.

Ask your Railroad Ticket Agent about Group Plan Savings.

**EASTERN RAILROADS**



# Seton's Sport Stars

By ED CRYER



## Your Faith

*Continued from page 28*  
most time preparing himself in his studies. With his tour of duty over-  
Completed, he returned to the United States in '50. His rank re-  
verted to that of his present status and M-Sgt. Stewart was assigned to Seton Hall as an instructor.  
His small family is presently living in Tappan, N. Y. He is quite proud of his daughter Marie. Some-  
times in conversation, Patrick of you may have seen her in the radio-  
show many who were trained to sing the ROTC parades. She is  
the daughter of a priest. He organized very much impressed by them and  
many of the students and got a great kick out of watching  
them. He is a very good person and a very good person.  
Set. Stewart has proven his merit in the past by his principles and ability to the service and to  
the school the academy at Seton Hall. It can only be hoped  
that he will continue to be such an integral part of the corps for a  
good many more years.

## Pass in Review

*Continued from page 28*  
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good many more years.

asking for the special grace of his children, to prefer the loss of ex-  
very earthly good to the least com-  
promise in matters of faith.

## Rocco's Barber Shop

Specializing in Hair Styling For Men, Women and Children

ROCCO'S PERSONAL SERVICE BY APPOINTMENT

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WHILE-U-WAIT-SERVICE

Carmine Squillaro, Prop.

33 So. Orange Ave., South Orange

SO 2-7257

Chuck Maule

Chuck Maule, a member of the Seton Hall basketball team, was named to the All-American team. He is a member of the Seton Hall basketball team and was named to the All-American team. He is a member of the Seton Hall basketball team and was named to the All-American team.



Frank Bailey

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of Chesterfield's smoothness—  
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