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Business Writing (OER)

Open Educational Resources

1-1-2022

Essay 2 Rough Draft- ENGL 2516, Spring 2022

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Recommended Citation

Iannarella, Gregory, "Essay 2 Rough Draft- ENGL 2516, Spring 2022" (2022). *Business Writing (OER)*. 2.
<https://scholarship.shu.edu/business-writing-oer/2>

3 Pages- double spaced- MLA Format

This assignment will challenge you to engage with an increasingly common activity in the workplace today: using software to wrangle, clean and visualize data. I can't stress enough how important these skills will be in your career.

I ask that you write a formal, persuasive report using data visualizations that you create.

Please be advised, this assignment requires that you do a bit of experimenting in a piece of software.

The piece of software we are using is called [Policy Map](#). It is freely available to you through the Seton Hall Library. Policy Map allows you to use Census Data to visualize how specific data exists geographically. It also provides exploration options that can lay out demographic information of large and small regions. Please see the video tutorial on how to use Policy Map.

This assignment requires that you:

- Build a three-layer map
- Set statistical parameters
- Design your document so visualizations are smoothly integrated into the larger narrative
- And want something: this is meant to be a persuasive writing assignment. You should be using the data to argue some point. (See student samples at end of document).