

MEMORANDUM

To: Faculty Senate  
From: Dr. Larry A. Robinson  
Provost and Executive Vice President  
Re: MA in Instruction Design and Technology  
Date: June 11, 2015



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The Office of the Provost is in Receipt of your resolution regarding the motion to change the delivery of the MA in Instructional Design and Technology as is OR with a completely on-line format.

We approve of this change to include the completely on-line format.



FACULTY SENATE

SETON HALL UNIVERSITY

MEMORANDUM

**To:** Dr. Larry Robinson, Provost and Executive Vice President, Seton Hall University

**From:** Faculty Senate, Seton Hall University

**Re:** MA in Instruction Design and Technology

**Date:** May 11, 2015

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At the May 8, 2015, meeting of the Faculty Senate, the Faculty Senate approved a motion to change the delivery of the MA in Instructional Design and Technology as is ( with in seat, blended/hybrid and on-line course formats) OR with a completely on-line format. The proposal is attached.

Received by:

May 11, 2015

Dr. Larry Robinson, Provost and Executive Vice President, Seton Hall University

May 11, 2015

Dr. Philip Moremen, Chair, Faculty Senate, Seton Hall University

SETON HALL UNIVERSITY FACULTY SENATE

[Meeting of May 8, 2015](#)

1:00 p.m.

Beck Rooms

Walsh Library

11. Committee Motions

b. Academic Policy Committee

iii. *Motion:* The Senate approves the change in delivery of the MA in [Instructional Design and Technology](#) as is (with in seat, blended/hybrid and on-line course formats) OR with a completely on-line format

\*Vote: the motion was approved unanimously by voice vote.

# IDAT/SLMS Program/Redesign Proposal for APC

Submitted by  
Dr. Joseph J. Martinelli  
March 30, 2015

## 1 PROGRAM OVERVIEW

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The Instructional Design and Technology/School Library Media Specialist program assists teachers, technology coaches, technology directors, library media specialists, and trainers in many settings to improve their professional performance as educators and instructional and curriculum designers, and to assume instructional leadership roles in their place of employment. Students are accepted from many instructional environments, including K-12, college and adult education as well as from corporate, government, health, and nonprofit environments. The program emphasizes a theoretical base for instructional design and exposure to a broad array of the most current instructional methods, strategies, technologies and materials. Seton Hall University is a recognized leader in the use of a variety of modern techniques and digital technologies for teaching and learning. The College of Education is NCATE accredited and the IDAT/SLMS program is nationally recognized by both AECT and ISTE. Courses are offered in Blended, Online, Traditional Classroom and at off campus locations. Program has been in existence since the 1970's.

## 2 EXTERNAL & INTERNAL MARKET ASSESSMENT

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The IDAT/SLMS program has a strong history of serving students from throughout New Jersey, ranging from Sussex County in the North to Hunterdon County in the West to Cumberland County in the South. Our students have also come from the corporate field, medical administration, as well as teachers, and library media professionals. Seton Hall University is one of just FOUR universities in NJ offering certification in school library media (Rutgers (NB), William Paterson, New Jersey) and our program is nationally recognized and well established in the field. By delivering our program in multiple formats such as Blended, in-seat, weekend, off campus and now online we will be able to tap into potential students from the deep southern and far western counties of NJ. The IDAT program will become even more attractive to professionals who are just unable to allocate the time to journey to South Orange for classes. With online courses, we can reach potential students in the rural areas of NJ as well as students with special needs. Therefore our online courses are engineered to support students with intellectual and

physical disabilities as well people who are deaf/hard-of-hearing and blind/low vision. Additionally our current undergraduate and graduate student population will also benefit as well from the online delivery.

### 3 INTERNAL IMPACT

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There are no new courses being designed for the online delivery of IDAT/SLMS program. Instead the program faculty, in conjunction with the Instructional Designers in our TLTC center, have converted syllabi and online resources into a Quality Matters reviewed, module, standards, and objective content management (Blackboard) courses that can be used in Online, Blended as well as traditional in-seat classroom. The change in program delivery will not have an impact on other existing programs, nor a duplication of programs. Quite the contrary, the time taken to reformat these courses, have served to strengthen the quality, content, resources and assessment throughout the program.

### 4 PROGRAM NEEDS

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Being that the program has been in existence since 1970's, there are few if any additional needs. The technology infrastructure already exists for online learning. Additional classroom space is not needed and instructional support already exists for online courses in the form of our assigned Instructional Designer. Faculty size is sufficient at the moment and there exists a sizeable stable of talented and experienced adjuncts.

### 5 PROGRAM EVALUATION

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Program evaluation will continue, as in the past, in alignment with state and national professional standards supporting our college accreditation requirement. Through annual course and unit data collection, the program is able to reflect on strengths, areas of improvement and end user satisfaction. The College of Education and Human Services is a major proponent of assessment both for internal program review as well as external program accreditation.

### 6 STATEMENTS OF SUPPORT

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Program approval for the offering of ONLINE DELIVERY of IDAT/SLMS courses was unanimously approved in spring of 2014 by Program faculty (Carr, Skeelee, Martinelli) by a vote of 3-0. The program change was approved at a Department Meeting in May of 2014. Attached please find statements of support from both the Dean of the College of Education and Human Services (Dr. Grace May) and Chair of Education Studies (Dr. Debra Zinicola).

## 7 ATTACHMENTS

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Course listings and delivery modes are attached, courses are being offered in Blended, Online, Weekend, Off Campus and Traditional on campus formats.